



Santa Maria
General Plan

imagine



Qualities and Changes Survey

High-Level Summary of Results

October 2020

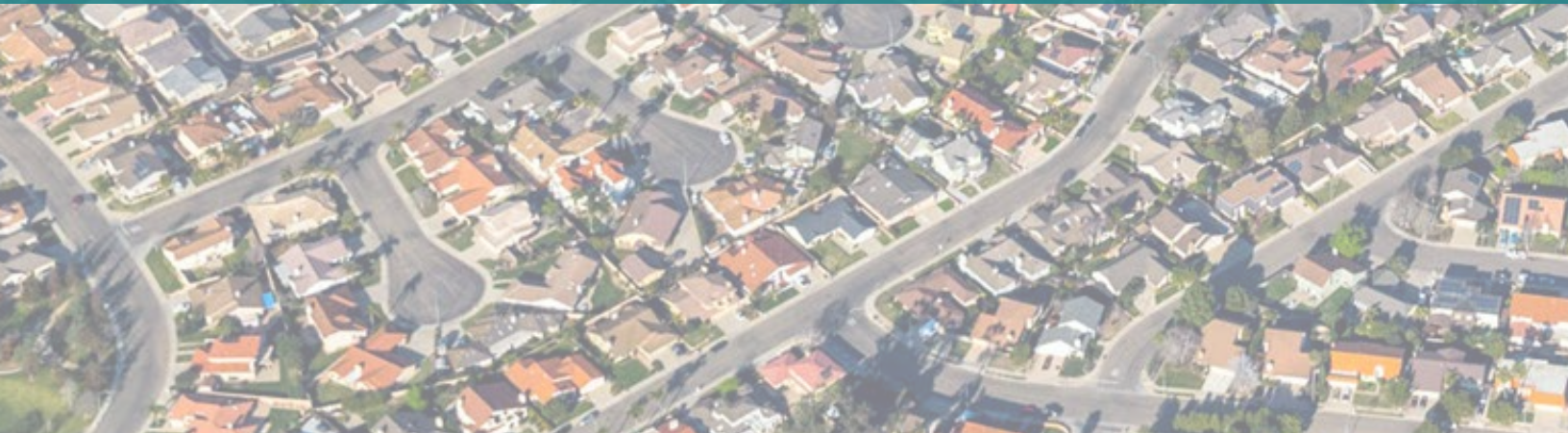


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Survey Overview

The City of Santa Maria is in the process of updating its General Plan, which will guide the future of the city over the next 20-30 years. The City launched the General Plan Update in early 2020 and is committed to fostering an inclusive and far-reaching community engagement process to receive input from a variety of stakeholders. As one of its first community outreach activities, the City conducted an online Qualities and Changes Survey (survey). The survey was available in both Spanish and English from July to September 2020.

The purpose of this survey was to identify high level qualities to preserve and issues to address through the General Plan Update process. As such, respondents were asked the following questions:

- How would you rate your experience of living and/or working in Santa Maria today?
- Over the past five (5), how has your experience living and/or working in Santa Maria changed?
- Which existing qualities are most important to preserve over the next 20-30 years?
- How important are the following changes to Santa Maria in the future to you?

The results from these questions, in addition to results of other community engagement activities of the Listening + Visioning Phase of the project, will shape the Vision and Guiding Principles of the General Plan, which will ultimately inform the policy direction of the General Plan.

A link to the survey was available on the General Plan Update website, ImagineSantaMaria.com. The survey was publicized in utility bill mailers sent in July 2020, two media releases from the City of Santa Maria, and social media and/or other media releases (such as newsletters) from the City of Santa Maria, the Santa Maria Valley Chamber of Commerce, the Santa Maria Public Library, the Santa Maria-Bonita School District, and the Santa Maria Joint Union High School District. The organization CAUSE (Central Coast Alliance United for a Sustainable Economy) encouraged its constituents to participate in the survey and hosted events where they could provide technical support to constituents taking the survey. Members of the General Plan Technical Advisory Committee (TAC) were encouraged to spread word of the survey through their networks of contacts.

COVID-19 Impacts

Shortly after the project was launched, Santa Marians and all Californians were faced with the unprecedented challenges of responding to and preparing for the long-term impacts of the COVID-19 Pandemic. In the immediate term the response from the City has been to alter the engagement plan for the General Plan Update—switching from in-person to online meetings, returning to traditional outreach methods such as utility bill mailers, and expanding partnerships with trusted messengers to ensure the diversity and inclusion goals of the engagement plan are met. In the long-term, the City is concerned with the health and wellbeing of residents and has taken advantage of the ongoing outreach and engagement conducted through the General Plan Update to hear from residents. Specifically, a subset of questions in the Qualities and Changes Survey asked residents to provide feedback on impacts of the COVID-19 Pandemic and ideas on how the City can better support residents today while also preparing for future public health emergencies.

Survey Responses

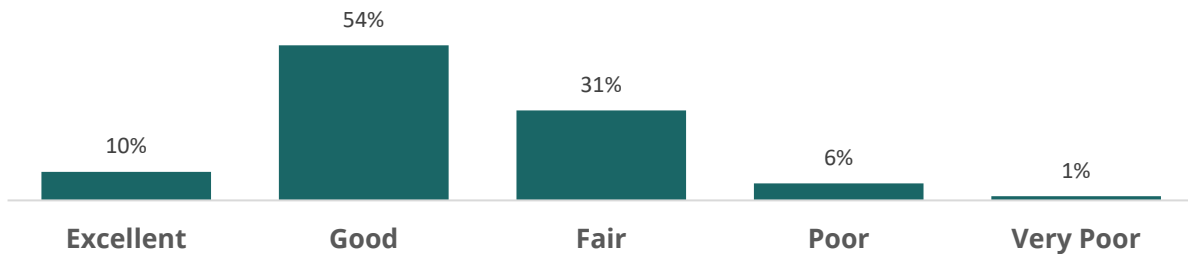
Present Quality of Life in Santa Maria

Experience of Living or Working in Santa Maria

How would you rate your experience living and/or working in Santa Maria today?

- Most respondents (64%) rated their experience of Santa Maria as excellent or good.
- Another third (31%) of respondents rated their experience as fair.
- Less than one in ten (7%) respondents rated their experience as poor or very poor.

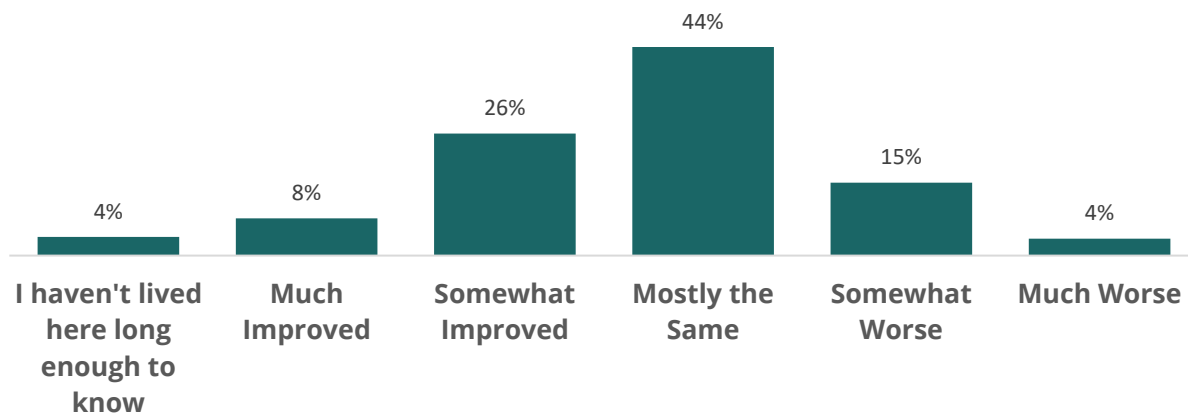
How would you rate your experience living and/or working in Santa Maria today?



Over the past five (5), how has your experience living and/or working in Santa Maria changed?

- Most respondents (44%) said their experience had remained mostly the same or they hadn't lived in Santa Maria long enough to know (4%).
- About one third of respondents (34%) have seen their experience become somewhat or much improved, while about one fifth (19%) have seen their experience become somewhat or much worse.

Over the past five (5) years, how has your experience living and/or working in Santa Maria changed?

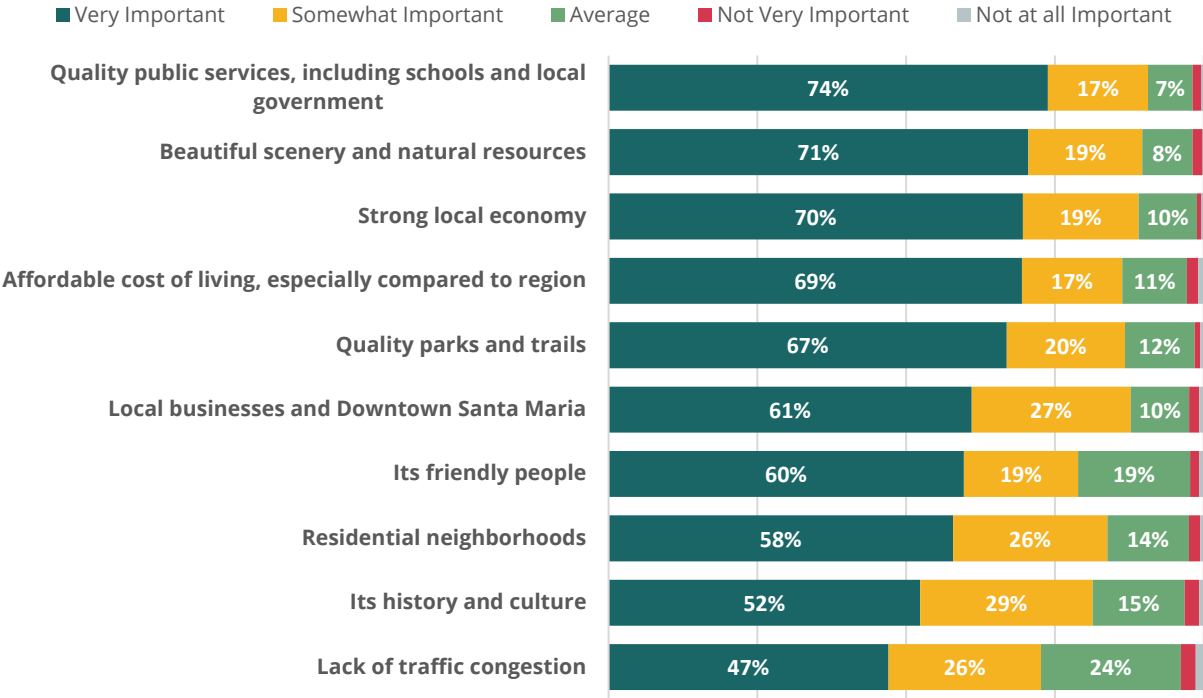


Unique and Special Qualities of Santa Maria

Participants were presented with a list of unique and special qualities of Santa Maria and asked to rate their perceived level of importance for each of the qualities to be preserved over the next 20-30 years. The top five qualities deemed “very important” by most respondents are:

- Quality public services, including schools and local government (74%)
- Beautiful scenery and natural resources (71%)
- Strong local economy (70%)
- Affordable cost of living, especially compared to other cities across the region (69%)
- Quality parks and trails (67%).

Which existing qualities are most important to preserve over the next 20-30 years?



What else makes Santa Maria unique and special? Over 200 hundred respondents provided additional comments. Many supported the qualities identified earlier in the survey, while some provided more detail on additional qualities, such as:

- The agricultural sector as an economic and cultural driver, including its workers, the community built around it, its history, and the strawberries and wineries as key commodities.
- Its regional location and proximity to many amenities, natural resources, and jobs.
- Its diversity and openness to different ethnicities, cultures, languages, and cuisines.
- The “small town” feel that remains even through the recent growth and changes.
- The quality of Santa Marians: hard-working people, always willing to help one another.

Priorities for the Future of Santa Maria

Participants were presented with a list of potential changes for the future of Santa Maria and asked to rate their perceived level of importance. The top three changes deemed “very important” by most respondents are:

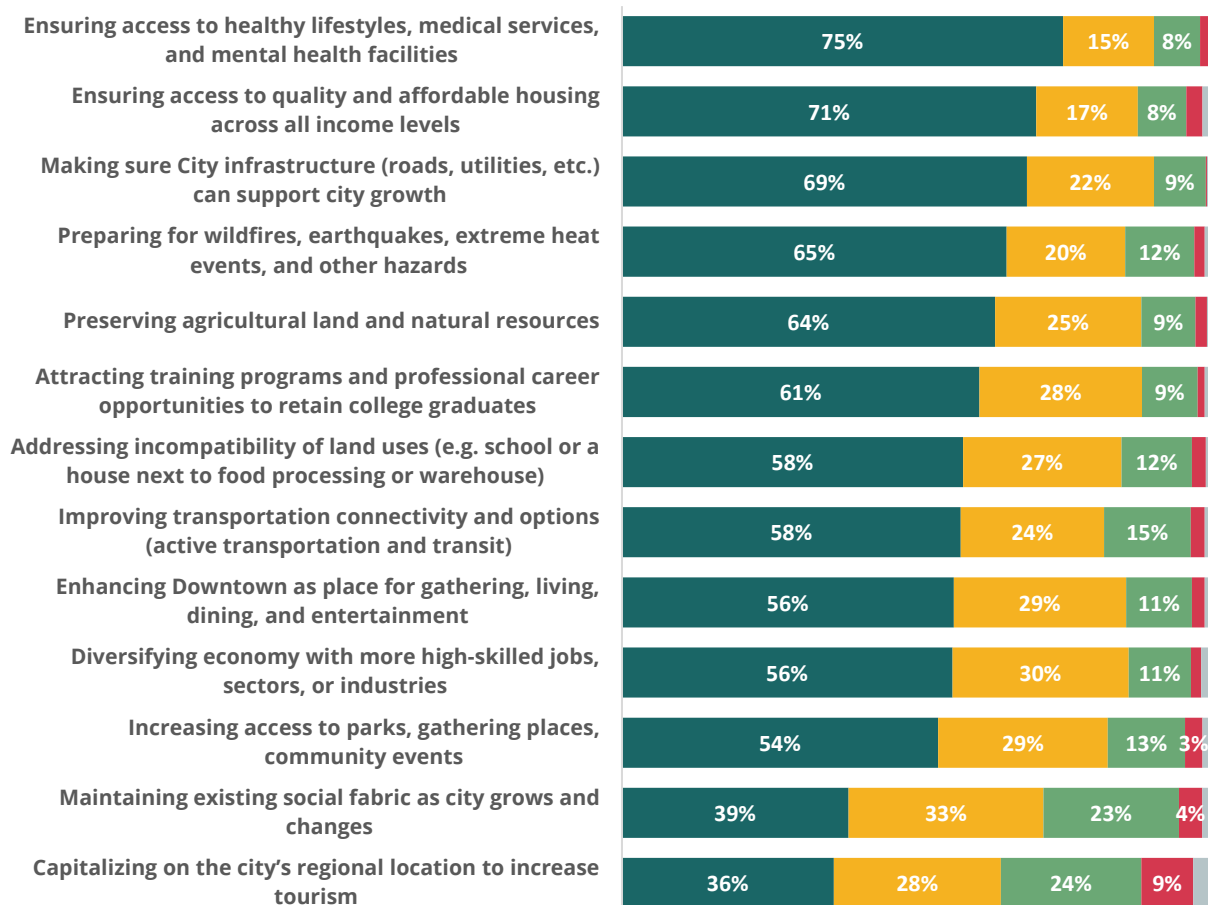
- Ensuring access to healthy lifestyles, medical services, and mental health facilities (75%)
- Ensuring access to quality affordable housing across all income levels (71%)
- Making sure the City infrastructure (roads, utilities, etc.) can support city growth (69%).

Two potential changes were ranked much lower or had a mixed response from survey respondents:

- Maintaining existing social fabric as city grows and changes (only 39% rated “very important”)
- Capitalizing on the city’s regional location to increase tourism (only 36% rated “very important”).

How important are the following changes to Santa Maria in the future to you?

■ Very Important ■ Somewhat Important ■ Average ■ Not Very Important ■ Not at all Important



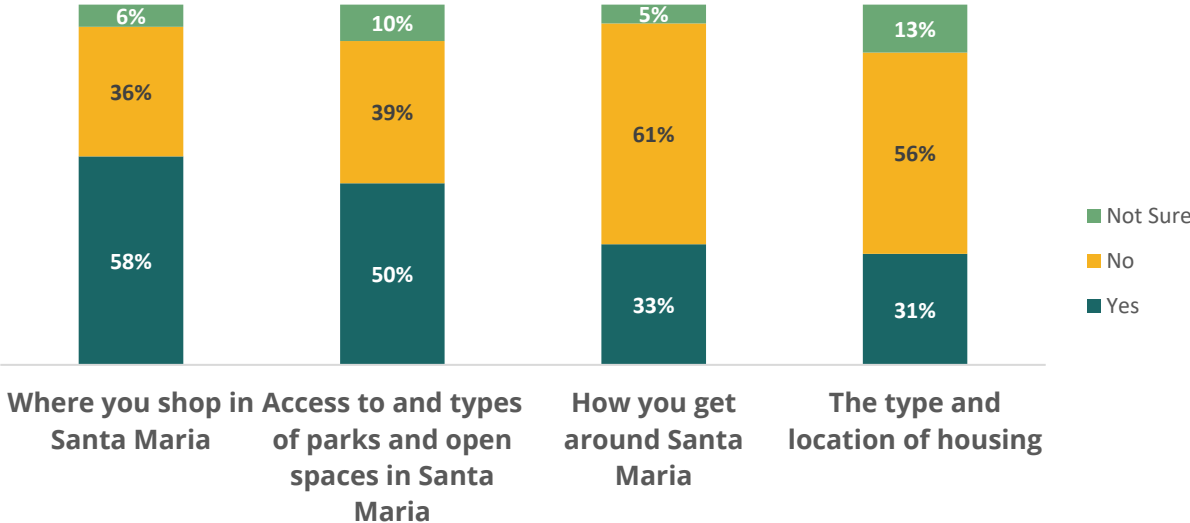
COVID-19 Impacts

Respondents were asked if the COVID pandemic changed their thoughts on four key topics:

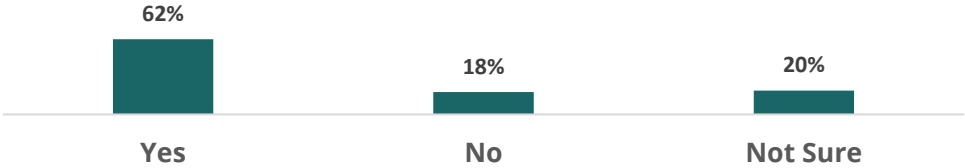
- Over half (58%) said it had changed where they shop in Santa Maria.
- Exactly half (50%) said it had changed their thoughts on access to and types of parks and open spaces in Santa Maria, with one in ten people (10%) unsure about this.
- Almost two thirds of respondents said it had not or they were unsure whether it changed their thoughts on how they get around Santa Maria (66%).
- More respondents (13%) were unsure about any changes in how they think about the type and location of housing than for the other three categories.

The majority of respondents (62%) were open to the City temporarily transforming portions of streets and parking lots into public spaces for exercise, dining, and socially distanced gathering.

Has the COVID pandemic changed your thoughts on the following?



Do you think that the City should temporarily transform portions of streets and parking lots into public spaces for exercise, dining, and socially distanced gathering?

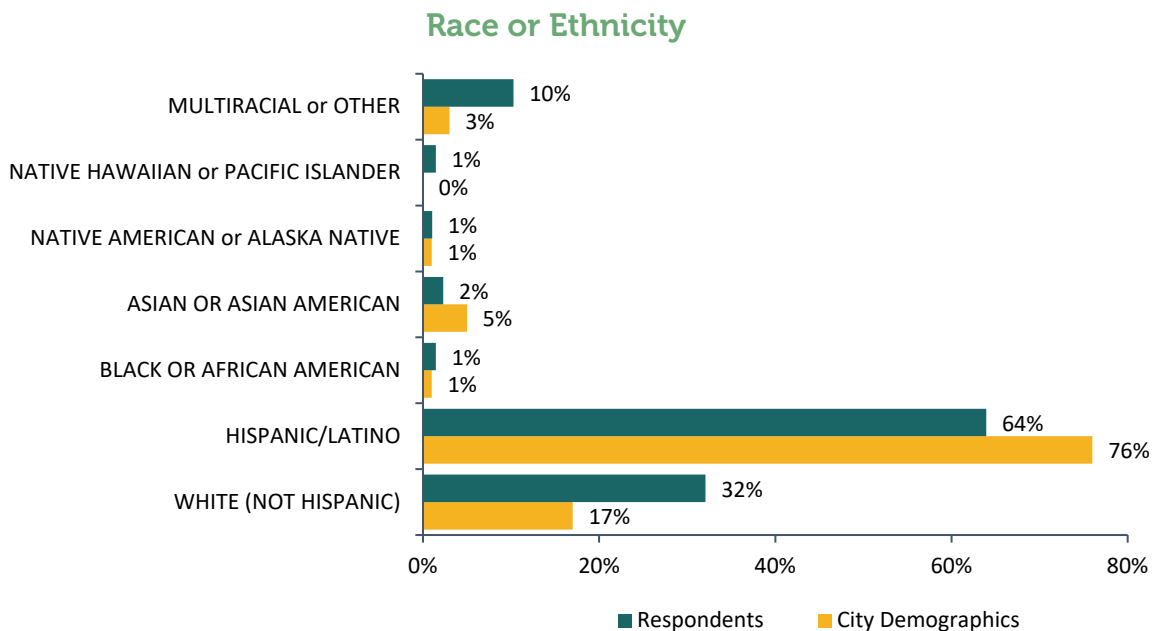
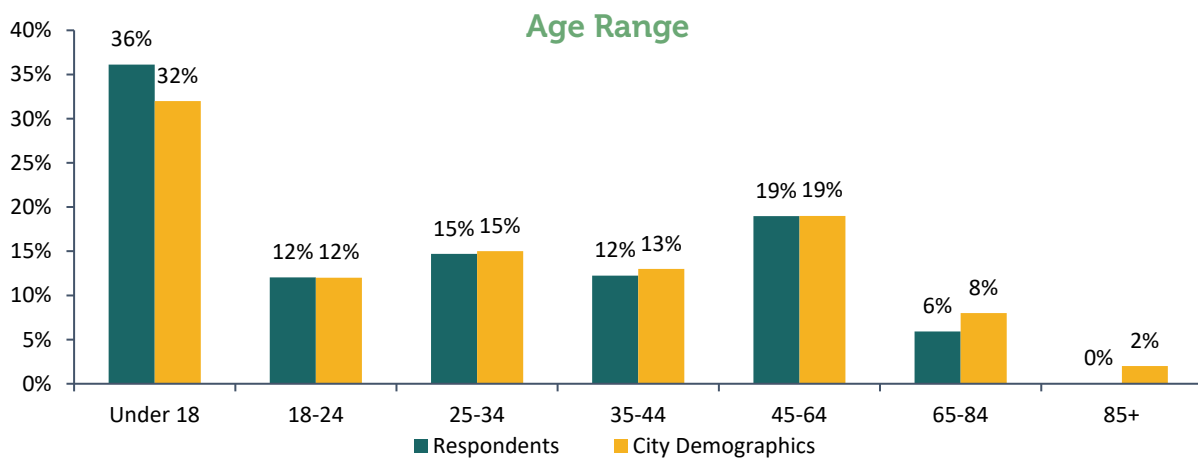


Survey Respondent Characteristics & Project Outreach

Demographics

The survey included questions about respondents' demographics, and highlights are summarized below:

- Most respondents live in Santa Maria (84%).
- Almost two thirds (63%) of respondents identified as female.
- Overall, the demographics of survey respondents were consistent with the demographics of the City, indicating that participation was representative of City residents.



Project Outreach

The survey also included questions about project outreach. Highlights are summarized below:

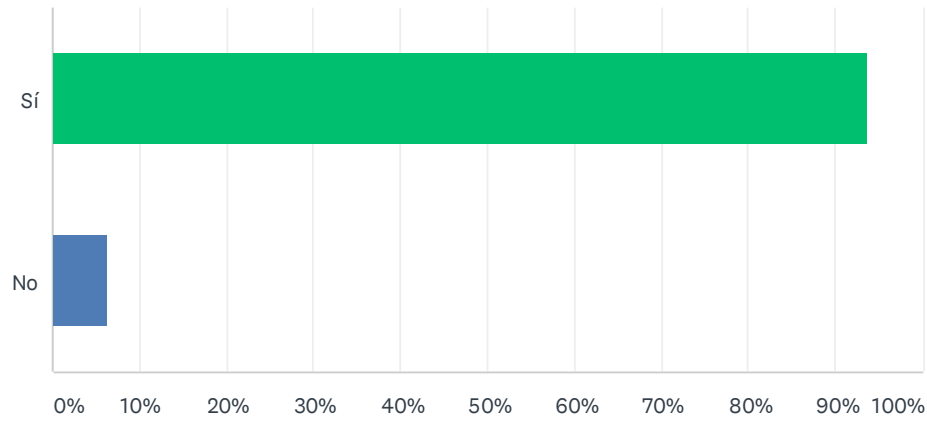
- Respondents heard about the survey in many ways: Social media (32%), From friends (19%), Emails from local organizations (19%), Emails from the City (13%), Utility bill (9%), and the City website (8%).
- Over half of respondents also said they heard about the survey from other sources, such as: Their school district, including teachers, administrators, or guest speakers in classrooms; Councilmember Gloria Soto; CAUSE; Employers; NextDoor; Newspapers; Emails from the public library; and a Democratic Club.
- The top ways that respondents would like to get information about the General Plan Update in the future include: Emails from the City (55%), Instagram or Facebook (30%), and Newsletters and the Project Website (27%). In addition to the methods listed in the survey, participants also suggested the following information-sharing channels: employers, local newspapers and radio stations, the school district, churches, and a city texting app.

Appendix A: Qualities and Changes Survey Results (Spanish)

The survey was available on SurveyMonkey in Spanish and English. The attached report is an exported SurveyMonkey report summarizing each question and including all responses received through the Spanish version of the survey.

Q1 ¿Vive usted en la ciudad?

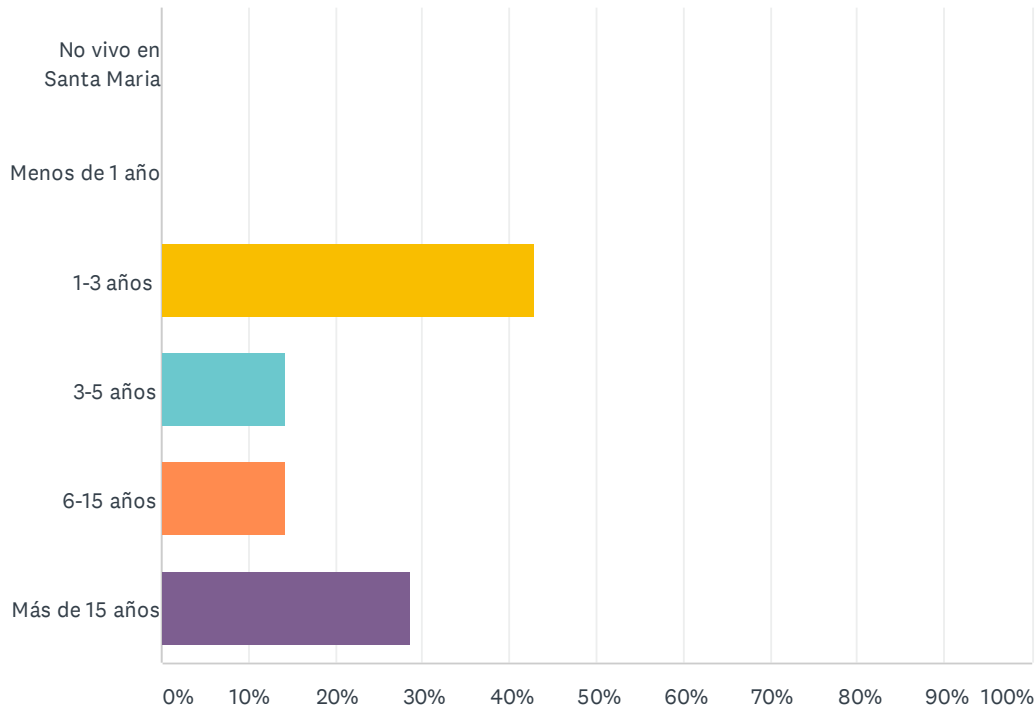
Answered: 16 Skipped: 0



ANSWER CHOICES	RESPONSES	
Sí	93.75%	15
No	6.25%	1
TOTAL		16

Q2 ¿Cuánto tiempo lleva viviendo en la ciudad?

Answered: 14 Skipped: 2



ANSWER CHOICES	RESPONSES	
No vivo en Santa María	0.00%	0
Menos de 1 año	0.00%	0
1-3 años	42.86%	6
3-5 años	14.29%	2
6-15 años	14.29%	2
Más de 15 años	28.57%	4
TOTAL		14

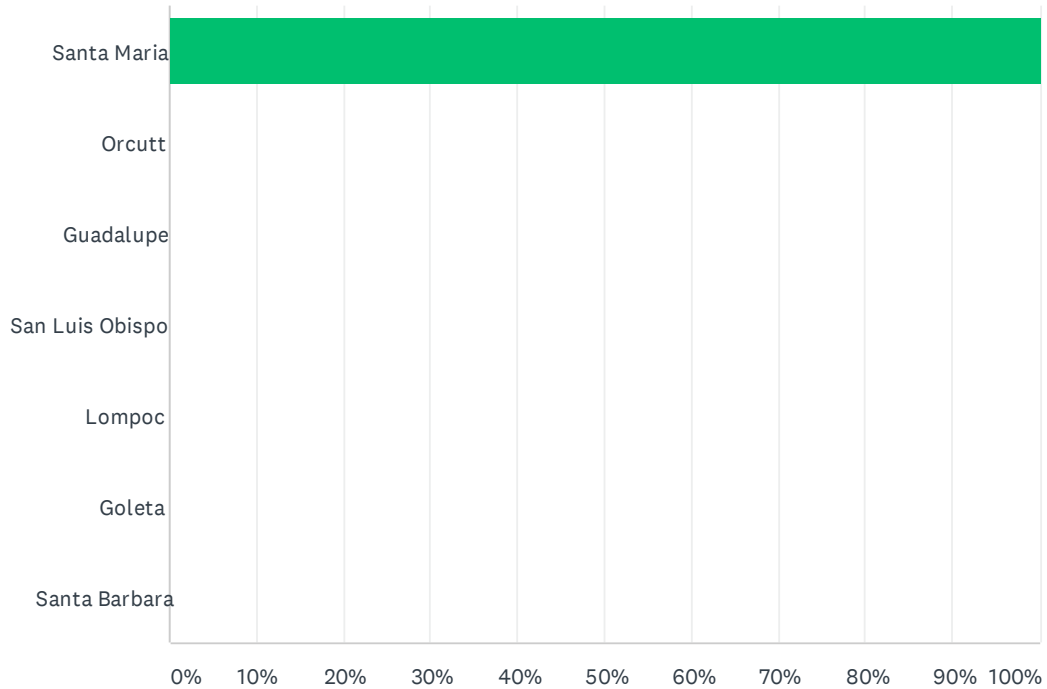
Q3 ¿Por qué se mudó a Santa Maria?

Answered: 12 Skipped: 4

#	RESPONSES	DATE
1	Por mi familia	9/17/2020 10:56 PM
2	Porque nos gusto mas	9/14/2020 5:33 PM
3	Por trabajo	9/14/2020 2:02 PM
4	Me mude a Santa Maria porque es el lugar donde trabajan mis papas.	9/13/2020 12:55 PM
5	porque mi familia vive aqui.	9/10/2020 9:57 AM
6	for lack of money	9/10/2020 7:48 AM
7	Es la caridad donde llegue por primera ves y me gusto	9/9/2020 9:23 AM
8	Para estudiar, trabajar y tener mejores oportunidades.	9/9/2020 8:31 AM
9	Oportunidad de trabajo	8/9/2020 11:58 AM
10	Por su belleza, el trabajo y la gente	7/24/2020 11:38 AM
11	Trabajo	7/22/2020 7:59 PM
12	A trabajar!	7/21/2020 10:49 AM

Q4 ¿Dónde trabaja usted?

Answered: 13 Skipped: 3

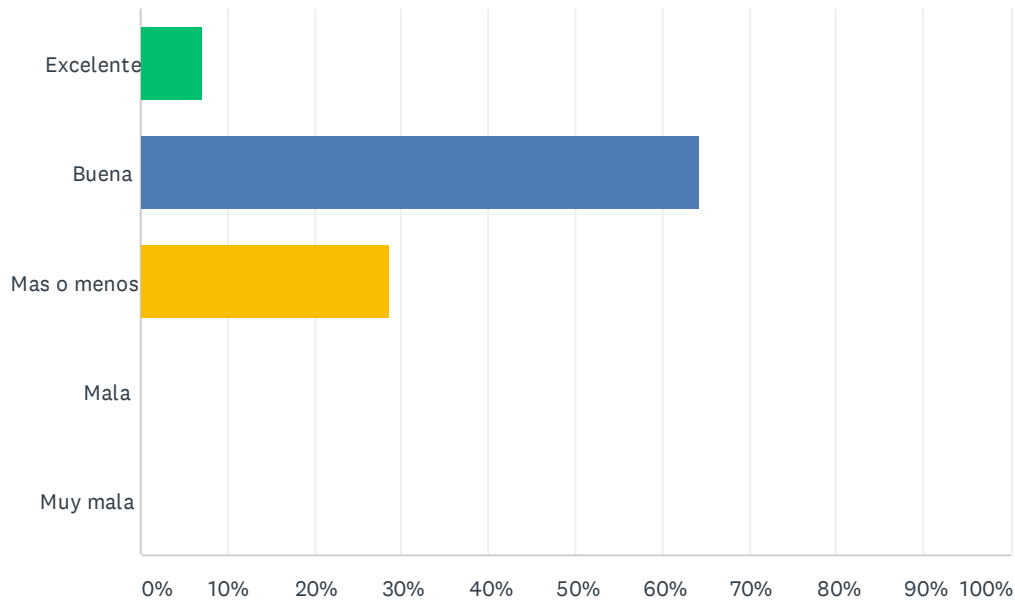


ANSWER CHOICES	RESPONSES	
Santa Maria	100.00%	13
Orcutt	0.00%	0
Guadalupe	0.00%	0
San Luis Obispo	0.00%	0
Lompoc	0.00%	0
Goleta	0.00%	0
Santa Barbara	0.00%	0
TOTAL		13

#	OTRO LUGAR (POR FAVOR ESPECIFIQUE)	DATE
	There are no responses.	

Q5 ¿Cómo calificaría su experiencia viviendo y / o trabajando en Santa Maria hoy?

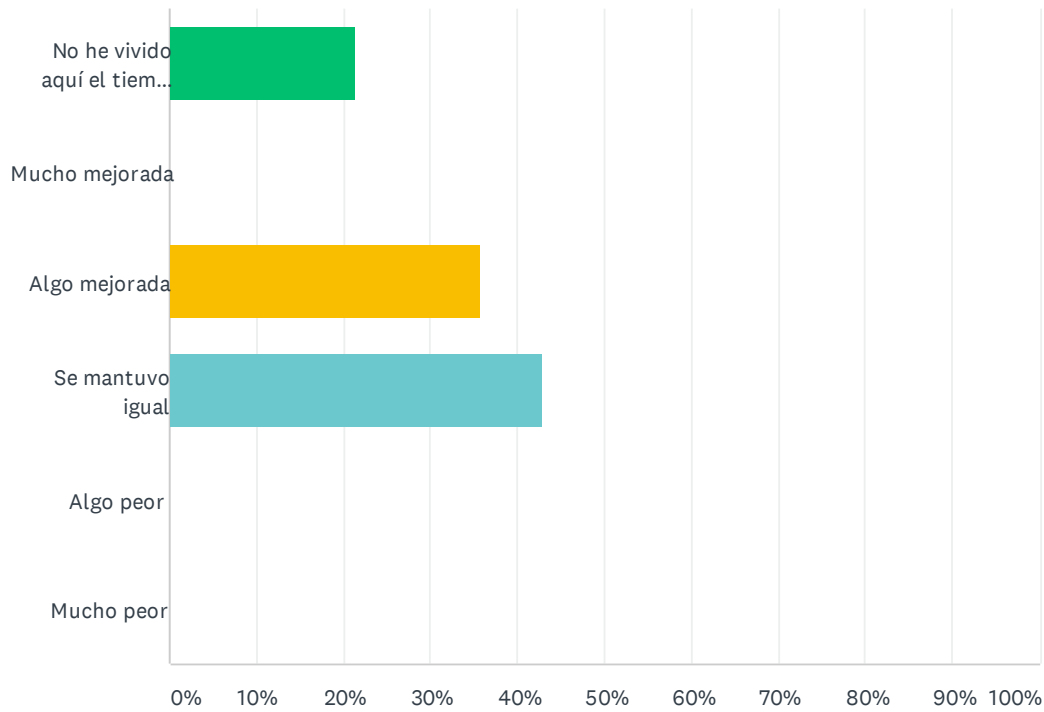
Answered: 14 Skipped: 2



ANSWER CHOICES	RESPONSES	
Excelente	7.14%	1
Buena	64.29%	9
Mas o menos	28.57%	4
Mala	0.00%	0
Muy mala	0.00%	0
TOTAL		14

Q6 En los últimos cinco (5) años, ¿cómo ha cambiado su experiencia de vida y / o trabajo en Santa Maria?

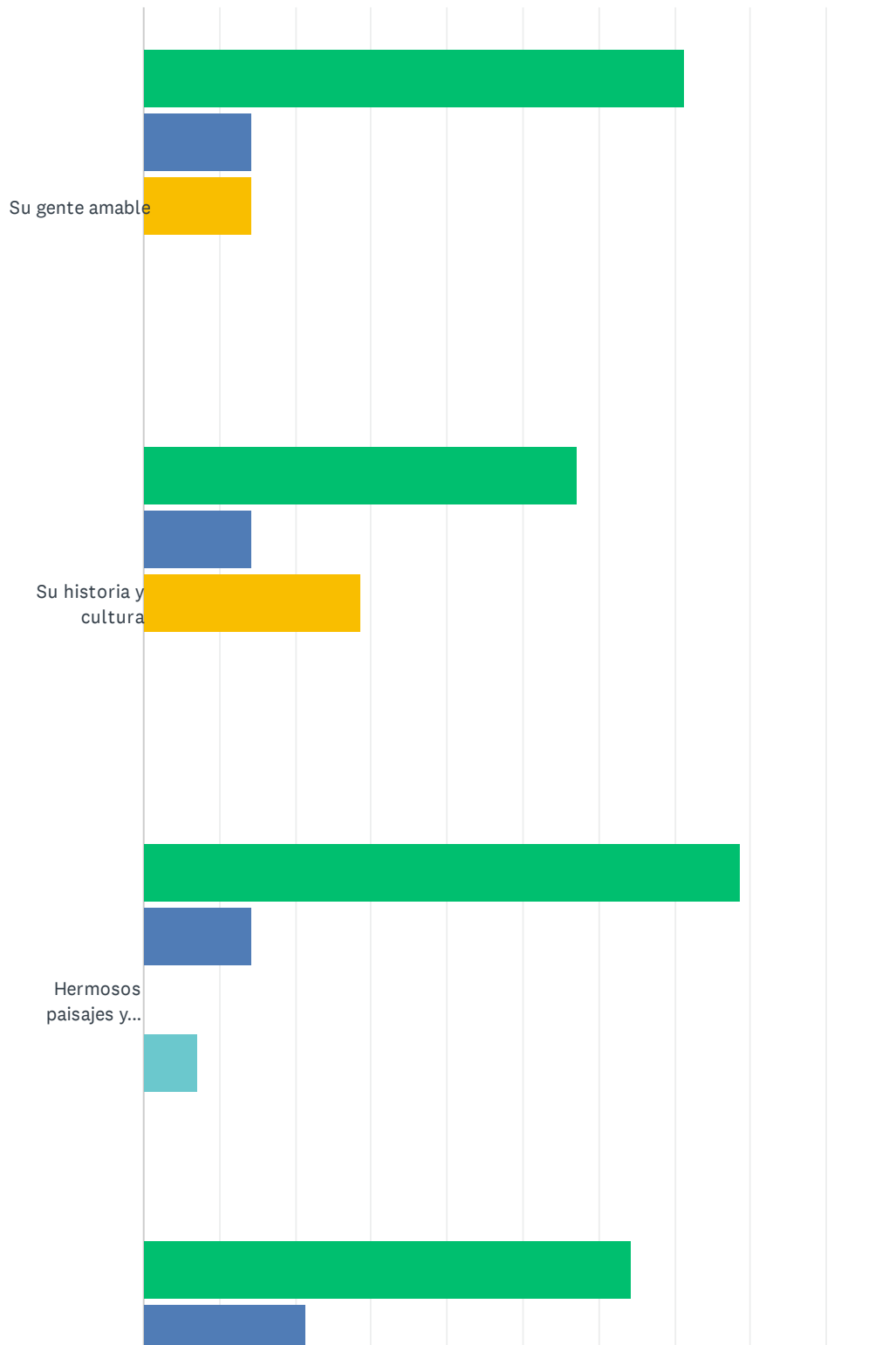
Answered: 14 Skipped: 2



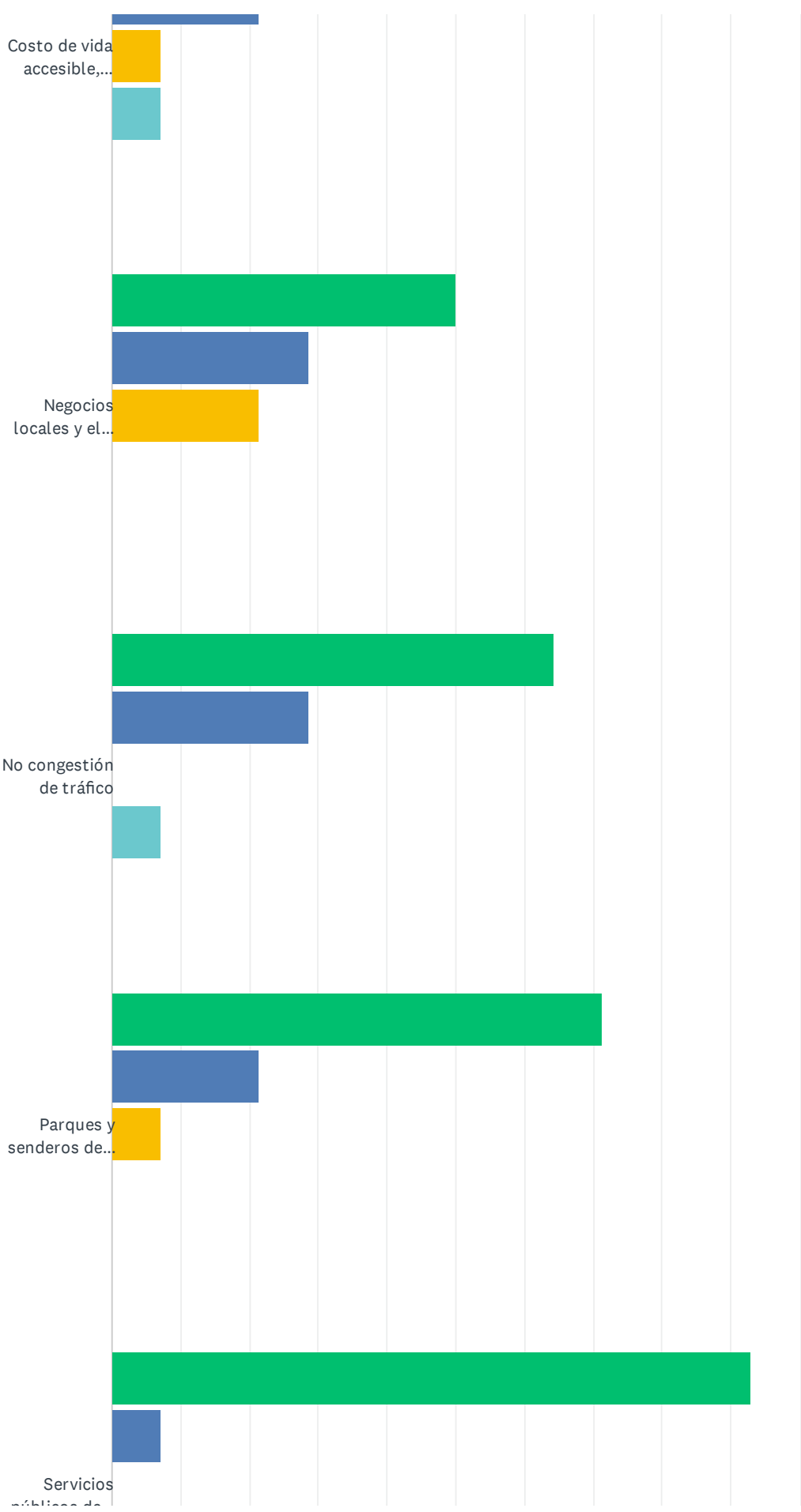
ANSWER CHOICES	RESPONSES	
No he vivido aquí el tiempo suficiente para responder	21.43%	3
Mucho mejorada	0.00%	0
Algo mejorada	35.71%	5
Se mantuvo igual	42.86%	6
Algo peor	0.00%	0
Mucho peor	0.00%	0
TOTAL		14

Q7 Santa María tiene muchas cualidades únicas y especiales, algunas de las cuales se enumeran a continuación. ¿Qué cualidades existentes son más importantes para preservar en los próximos 20-30 años? Clasifique cada cualidad en una escala de "Muy importante" a "Nada importante."

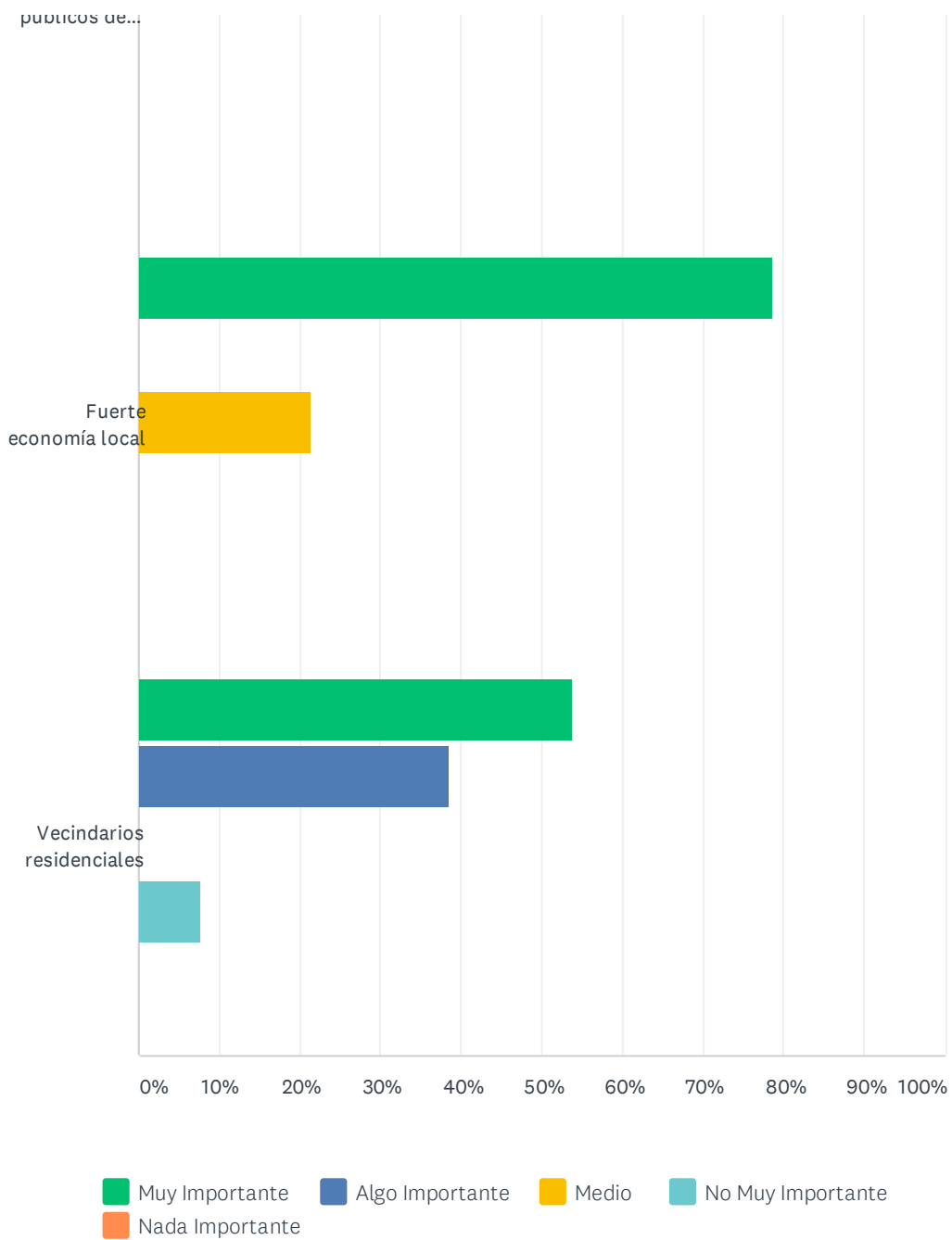
Answered: 14 Skipped: 2



Actualización del Plan General de Santa Maria: Encuesta de Ventajas y Retos



Actualización del Plan General de Santa María: Encuesta de Ventajas y Retos



Actualización del Plan General de Santa María: Encuesta de Ventajas y Retos

	MUY IMPORTANTE	ALGO IMPORTANTE	MEDIO	NO MUY IMPORTANTE	NADA IMPORTANTE	TOTAL
Su gente amable	71.43% 10	14.29% 2	14.29% 2	0.00% 0	0.00% 0	14
Su historia y cultura	57.14% 8	14.29% 2	28.57% 4	0.00% 0	0.00% 0	14
Hermosos paisajes y recursos naturales	78.57% 11	14.29% 2	0.00% 0	7.14% 1	0.00% 0	14
Costo de vida accesible, especialmente en comparación con otras ciudades de la región	64.29% 9	21.43% 3	7.14% 1	7.14% 1	0.00% 0	14
Negocios locales y el centro de Santa María	50.00% 7	28.57% 4	21.43% 3	0.00% 0	0.00% 0	14
No congestión de tráfico	64.29% 9	28.57% 4	0.00% 0	7.14% 1	0.00% 0	14
Parques y senderos de calidad	71.43% 10	21.43% 3	7.14% 1	0.00% 0	0.00% 0	14
Servicios públicos de calidad, incluyendo las escuelas y el gobierno local	92.86% 13	7.14% 1	0.00% 0	0.00% 0	0.00% 0	14
Fuerte economía local	78.57% 11	0.00% 0	21.43% 3	0.00% 0	0.00% 0	14
Vecindarios residenciales	53.85% 7	38.46% 5	0.00% 0	7.69% 1	0.00% 0	13

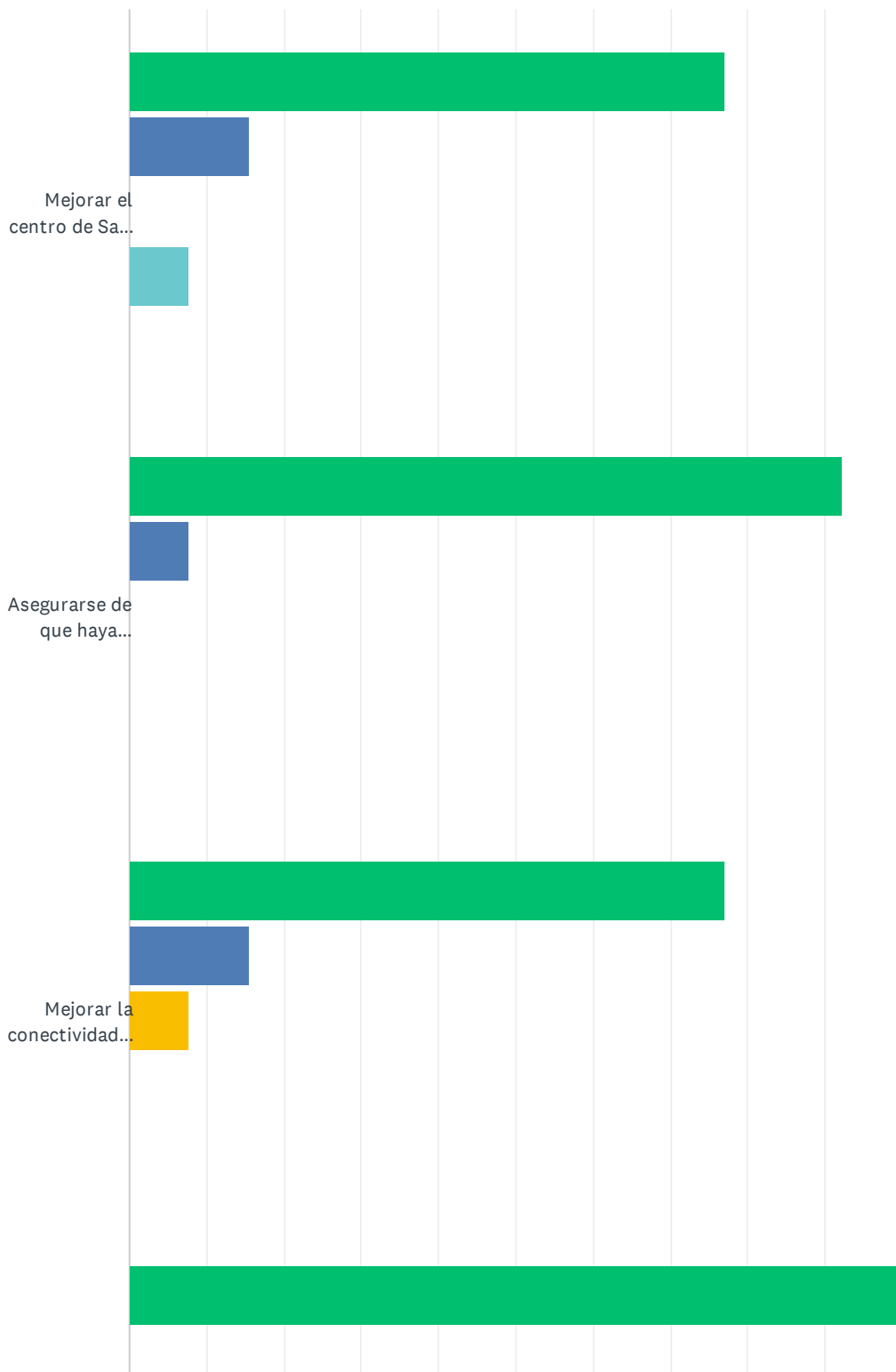
Q8 Además de las opciones enumeradas en la pregunta anterior, ¿qué hace a Santa Maria única y especial?

Answered: 11 Skipped: 5

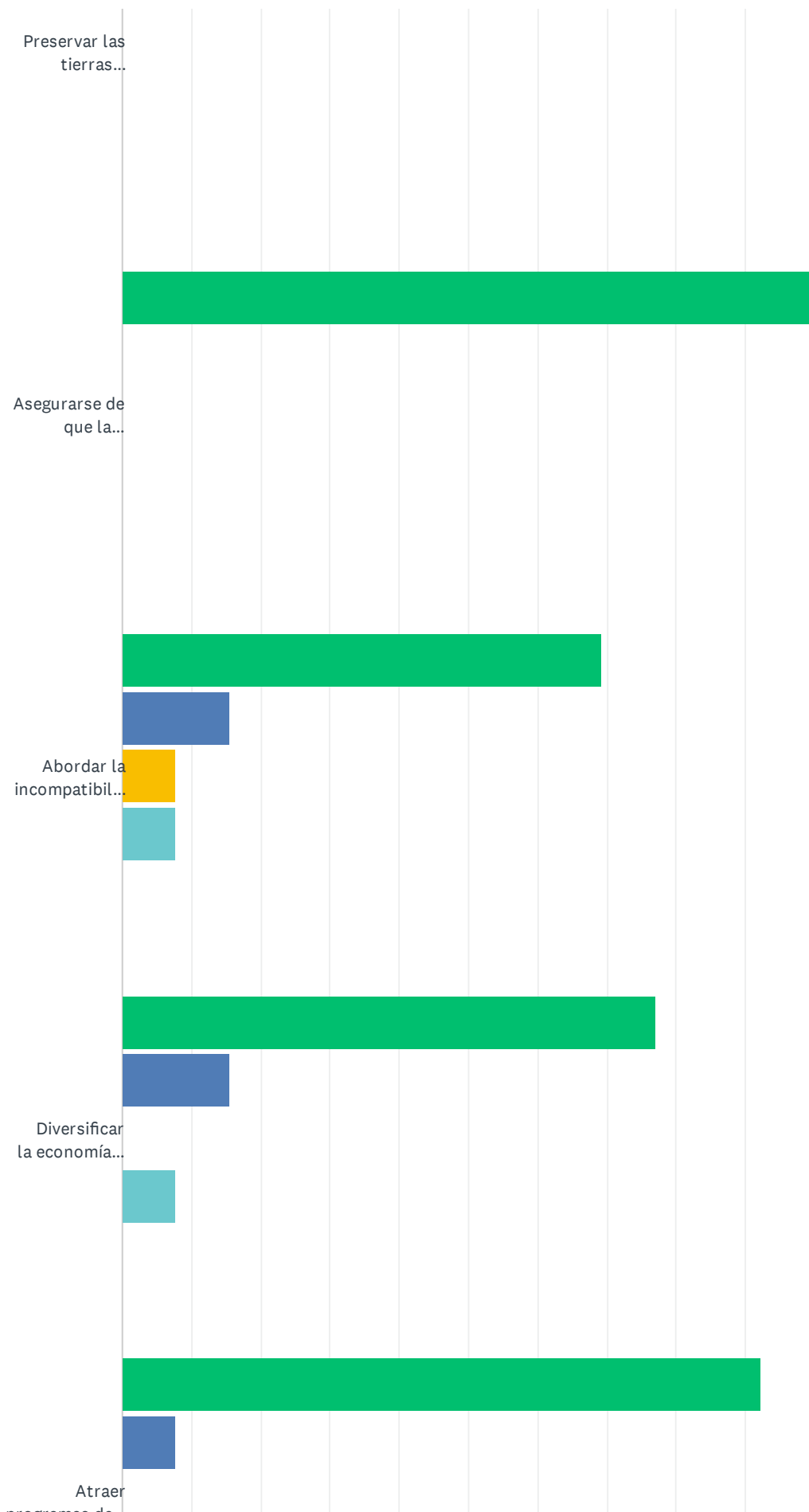
#	RESPONSES	DATE
1	Su esencia	9/17/2020 10:58 PM
2	La tranquilidad y los diferentes tipos de ayudas que siempre podemos obtener.	9/14/2020 6:45 PM
3	la seguridad	9/14/2020 2:05 PM
4	Es un lugar donde hay mucho trabajo agrícola para las personas.	9/13/2020 12:58 PM
5	solo voy ala escuela por el momento.	9/10/2020 10:00 AM
6	Their environment	9/10/2020 7:50 AM
7	Que preserve el no ser una Ciudad tan grande.	9/9/2020 9:29 AM
8	Mucha variedad de trabajo.	9/9/2020 8:34 AM
9	Su Clima	8/9/2020 12:00 PM
10	El Campo y su Gente	7/24/2020 11:40 AM
11	Necesitamos mas entretenimiento! Ya sean eventos, festivales, o parques de futbol!	7/21/2020 10:51 AM

Q9 Santa María continuará creciendo y evolucionando durante los próximos 20 a 30 años. ¿Qué importancia tienen para usted los siguientes cambios para Santa María en el futuro? Clasifique cada opción en una escala de "Muy importante" a "Nada importante".

Answered: 13 Skipped: 3

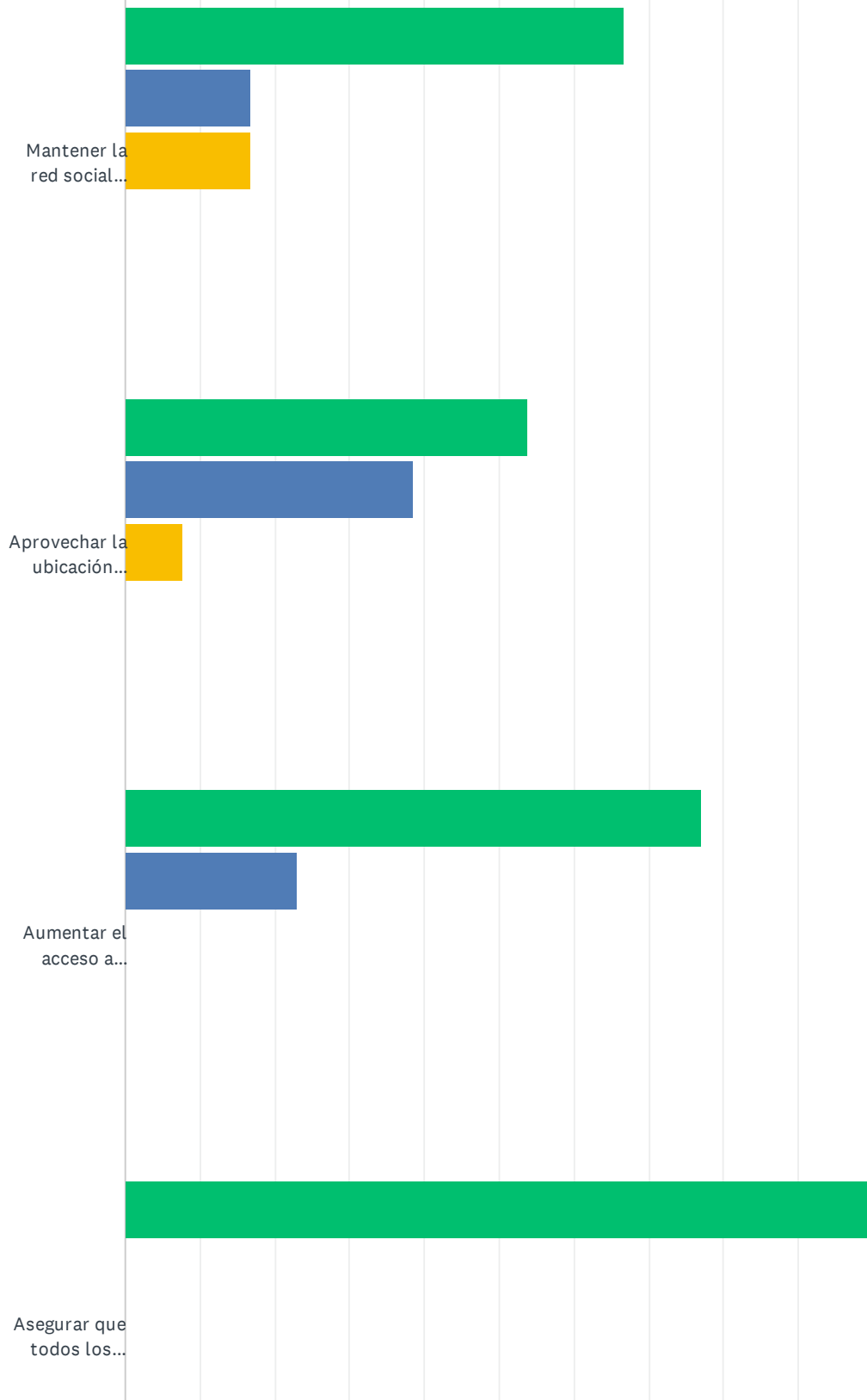


Actualización del Plan General de Santa María: Encuesta de Ventajas y Retos

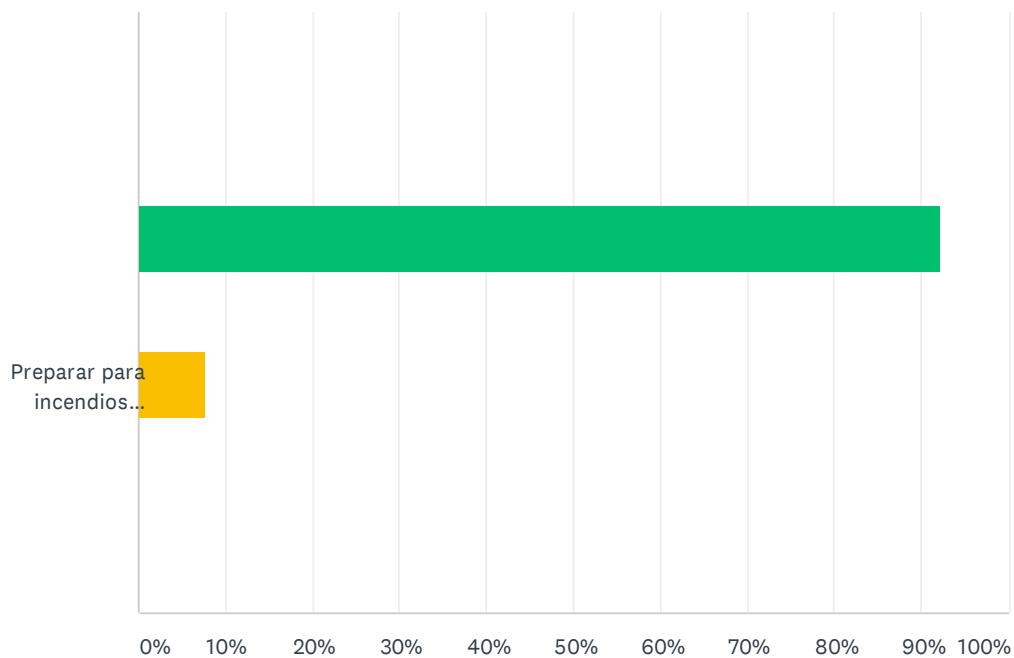


Actualización del Plan General de Santa Maria: Encuesta de Ventajas y Retos

programas de...



Actualización del Plan General de Santa Maria: Encuesta de Ventajas y Retos



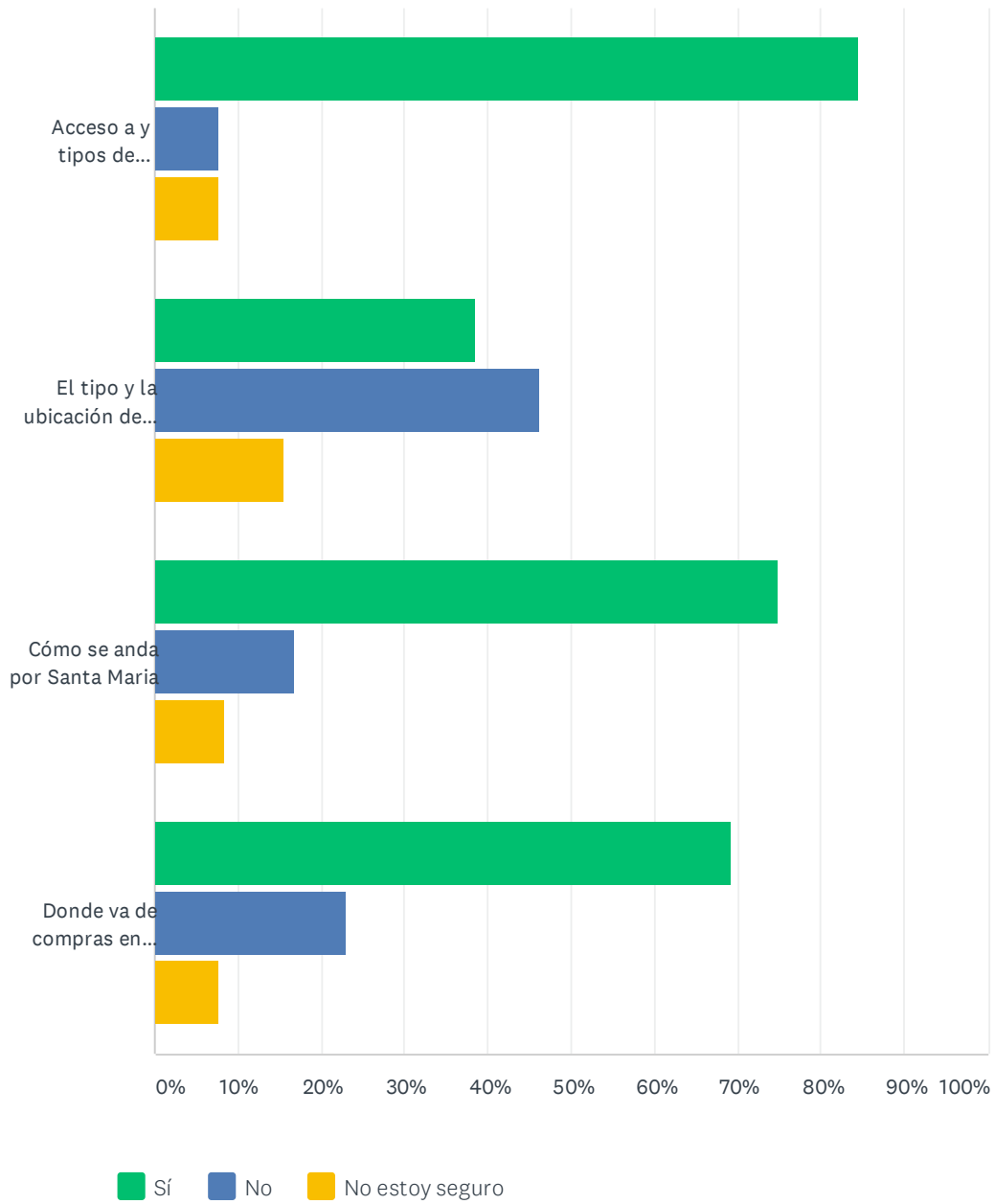
Muy Importante Algo Importante Medio No Muy Importante
Nada Importante

Actualización del Plan General de Santa María: Encuesta de Ventajas y Retos

	MUY IMPORTANTE	ALGO IMPORTANTE	MEDIO	NO MUY IMPORTANTE	NADA IMPORTANTE	TOTAL
Mejorar el centro de Santa María como un lugar de reunión, vivienda, gastronomía y entretenimiento.	76.92% 10	15.38% 2	0.00% 0	7.69% 1	0.00% 0	13
Asegurarse de que haya viviendas de calidad disponibles y accesible para los residentes de todos los niveles de ingresos	92.31% 12	7.69% 1	0.00% 0	0.00% 0	0.00% 0	13
Mejorar la conectividad y las opciones de transporte, como para caminar, andar en bicicleta y tomar el transporte público	76.92% 10	15.38% 2	7.69% 1	0.00% 0	0.00% 0	13
Preservar las tierras agrícolas y los recursos naturales	100.00% 13	0.00% 0	0.00% 0	0.00% 0	0.00% 0	13
Asegurarse de que la infraestructura de la ciudad (carreteras, servicios públicos, etc.) pueda sostener el crecimiento de la ciudad	100.00% 13	0.00% 0	0.00% 0	0.00% 0	0.00% 0	13
Abordar la incompatibilidad de los usos de terrenos (como usos sensitivos, tal como una escuela o una casa, junto a los usos ruidosos y / o contaminantes, como plantas de procesamiento de alimentos o almacenes)	69.23% 9	15.38% 2	7.69% 1	7.69% 1	0.00% 0	13
Diversificar la economía local con más empleos, sectores o industrias altamente calificadas	76.92% 10	15.38% 2	0.00% 0	7.69% 1	0.00% 0	13
Atraer programas de capacitación en sectores en crecimiento de la economía y oportunidades de carreras profesional para retener a los graduados universitarios locales	92.31% 12	7.69% 1	0.00% 0	0.00% 0	0.00% 0	13
Mantener la red social existente de la ciudad a medida que la ciudad crezca y cambie	66.67% 8	16.67% 2	16.67% 2	0.00% 0	0.00% 0	12
Aprovechar la ubicación regional de la ciudad en el condado de Santa Bárbara para aumentar el turismo	53.85% 7	38.46% 5	7.69% 1	0.00% 0	0.00% 0	13
Aumentar el acceso a parques y lugares de reunión y organizar más eventos comunitarios	76.92% 10	23.08% 3	0.00% 0	0.00% 0	0.00% 0	13
Asegurar que todos los residentes tengan acceso a estilos de vida saludables, servicios médicos e instalaciones de salud mental	100.00% 13	0.00% 0	0.00% 0	0.00% 0	0.00% 0	13
Preparar para incendios forestales, terremotos, eventos de calor extremo, y otros peligros	92.31% 12	0.00% 0	7.69% 1	0.00% 0	0.00% 0	13

Q10 ¿La pandemia de COVID-19 ha cambiado sus pensamientos sobre lo siguiente?

Answered: 13 Skipped: 3



Actualización del Plan General de Santa Maria: Encuesta de Ventajas y Retos

	SÍ	NO	NO ESTOY SEGURO	TOTAL	WEIGHTED AVERAGE
Acceso a y tipos de parques y espacios abiertos en Santa Maria	84.62% 11	7.69% 1	7.69% 1	13	1.00
El tipo y la ubicación de las viviendas	38.46% 5	46.15% 6	15.38% 2	13	1.00
Cómo se anda por Santa Maria	75.00% 9	16.67% 2	8.33% 1	12	1.00
Donde va de compras en Santa Maria	69.23% 9	23.08% 3	7.69% 1	13	1.00

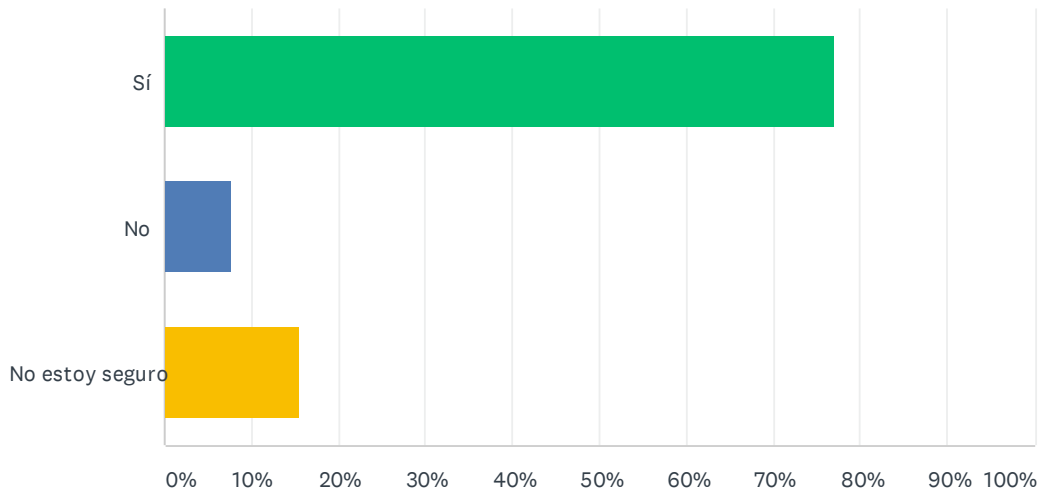
Q11 ¿Cómo? Por favor explique.

Answered: 6 Skipped: 10

#	RESPONSES	DATE
1	cambio mi manera de vivir ya que no salgo tan seguido y tengo mucho cuidado con lo que toco.	9/14/2020 6:50 PM
2	?	9/14/2020 2:09 PM
3	Para poder caminar libremente por Santa Maria tenemos que respetar el distanciamiento social.	9/13/2020 1:03 PM
4	we need to take more precautions	9/10/2020 7:58 AM
5	A donde se va de compras hay muchos métodos de prevención, como gel antibacterial, usar máscara, etc.	9/9/2020 8:40 AM
6	Necesitan multar a las personas que no usen máscaras por protección a los más vulnerables	7/24/2020 11:48 AM

Q12 ¿Cree usted que la Ciudad de Santa María debería transformar temporalmente porciones de las calles y estacionamientos para el uso de espacios públicos para hacer ejercicio, cenar y reunirse siguiendo las regulaciones de distanciamiento social?

Answered: 13 Skipped: 3



ANSWER CHOICES	RESPONSES	
Sí	76.92%	10
No	7.69%	1
No estoy seguro	15.38%	2
TOTAL		13

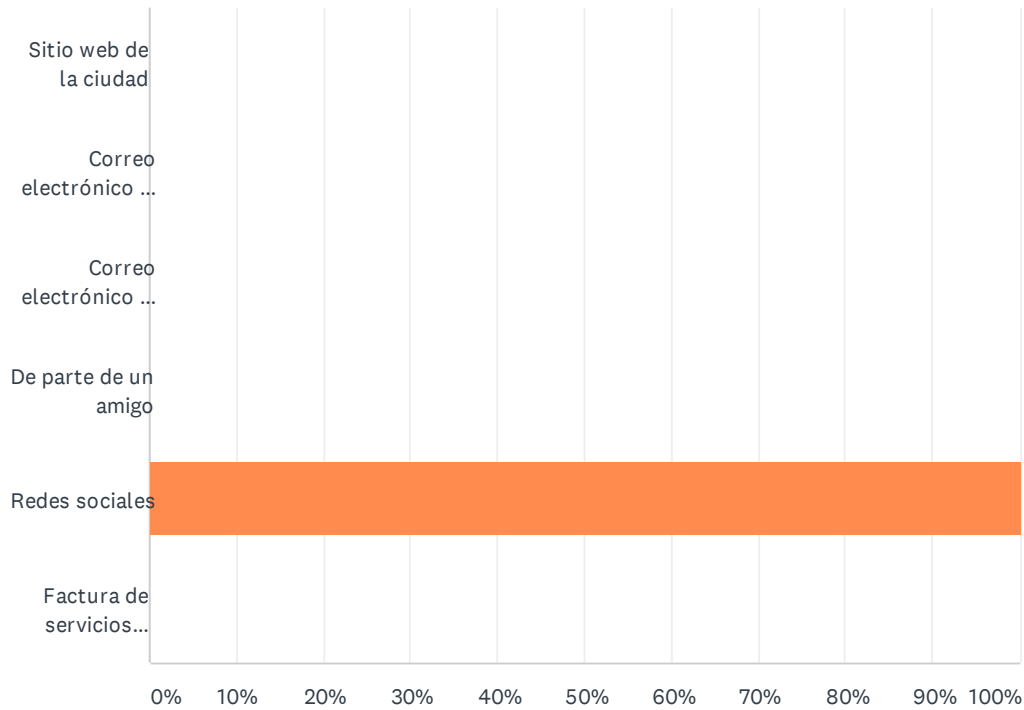
Q13 ¿Cómo puede Santa María prepararse mejor para un pedido extendido de refugio en el lugar, cuarentena, o una futura pandemia?

Answered: 8 Skipped: 8

#	RESPONSES	DATE
1	Anticipar a los residentes primero para que nis podamos preparar con comida, agua y utensilios higiénicos y informarnos como podemos pasar el tiempo en nuestras casas ya que es muy aburrido pasar todo el dia en casa sin poder hacer nada.	9/14/2020 6:50 PM
2	construir mas Hospitales	9/14/2020 2:09 PM
3	Debe de haber capacitaciones para los residentes en caso de que haya una futura pandemia.	9/13/2020 1:03 PM
4	reforsarse con cosas que necesite en la casa por ejemplo comida cosas para desinfectar.	9/10/2020 10:46 AM
5	that people respect the rules and take precautions	9/10/2020 7:58 AM
6	No lo se	9/9/2020 9:35 AM
7	Aumentando centros de salud y obteniendo herramienta adecuada para el cuidado de sus ciudadanos.	9/9/2020 8:40 AM
8	Se necesita apoyo económico en la renta, y pago de billes	7/24/2020 11:48 AM

Q14 ¿Cómo se enteró de esta encuesta?

Answered: 3 Skipped: 13



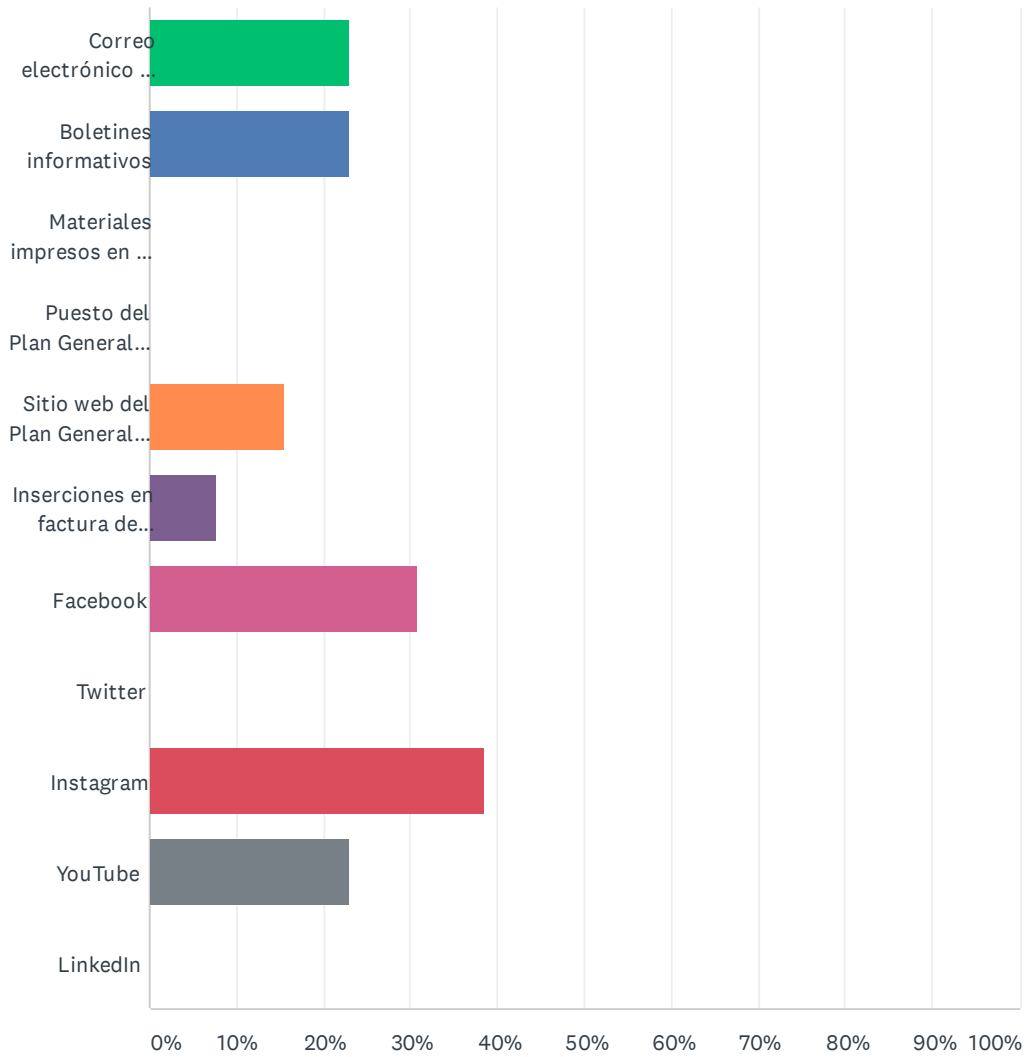
ANSWER CHOICES	RESPONSES	
Sitio web de la ciudad	0.00%	0
Correo electrónico de la ciudad	0.00%	0
Correo electrónico de una organización local (por ejemplo, la Cámara de Comercio)	0.00%	0
De parte de un amigo	0.00%	0
Redes sociales	100.00%	3
Factura de servicios públicos	0.00%	0
TOTAL		3

Actualización del Plan General de Santa Maria: Encuesta de Ventajas y Retos

#	OTRA MANERA (POR FAVOR DESCRIBA):	DATE
1	Por mi clase de literatura México americana.	9/14/2020 6:51 PM
2	escuela	9/14/2020 5:37 PM
3	de mi maestro	9/14/2020 2:10 PM
4	por un profesor	9/13/2020 10:42 PM
5	de parte de mi maestra	9/13/2020 1:06 PM
6	en la clase de US Government con el MR Valecia.	9/10/2020 10:48 AM
7	School	9/10/2020 7:59 AM
8	Correo electronics por la preparatoria de santa maria	9/9/2020 9:38 AM
9	Escuela	9/9/2020 8:40 AM
10	Persona comun	7/21/2020 10:54 AM

Q15 ¿Cómo le gustaría obtener información sobre el proceso de Actualización del Plan General en el futuro? (Seleccione todas las que correspondan)

Answered: 13 Skipped: 3



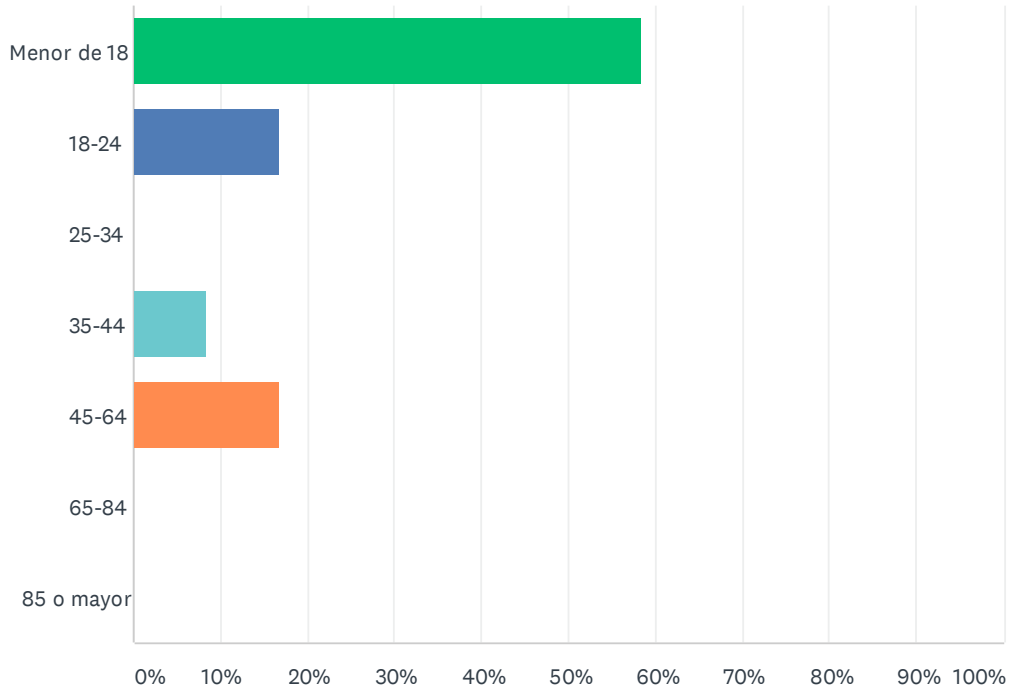
Actualización del Plan General de Santa Maria: Encuesta de Ventajas y Retos

ANSWER CHOICES	RESPONSES	
Correo electrónico de la ciudad	23.08%	3
Boletines informativos	23.08%	3
Materiales impresos en el ayuntamiento	0.00%	0
Puesto del Plan General en eventos de la Ciudad	0.00%	0
Sitio web del Plan General (imagenesantamaria.com)	15.38%	2
Inserciones en factura de servicios públicos	7.69%	1
Facebook	30.77%	4
Twitter	0.00%	0
Instagram	38.46%	5
YouTube	23.08%	3
LinkedIn	0.00%	0
Total Respondents: 13		

#	OTRA MANERA (POR FAVOR DESCRIBA):	DATE
	There are no responses.	

Q16 ¿Cuál es su rango de edad?

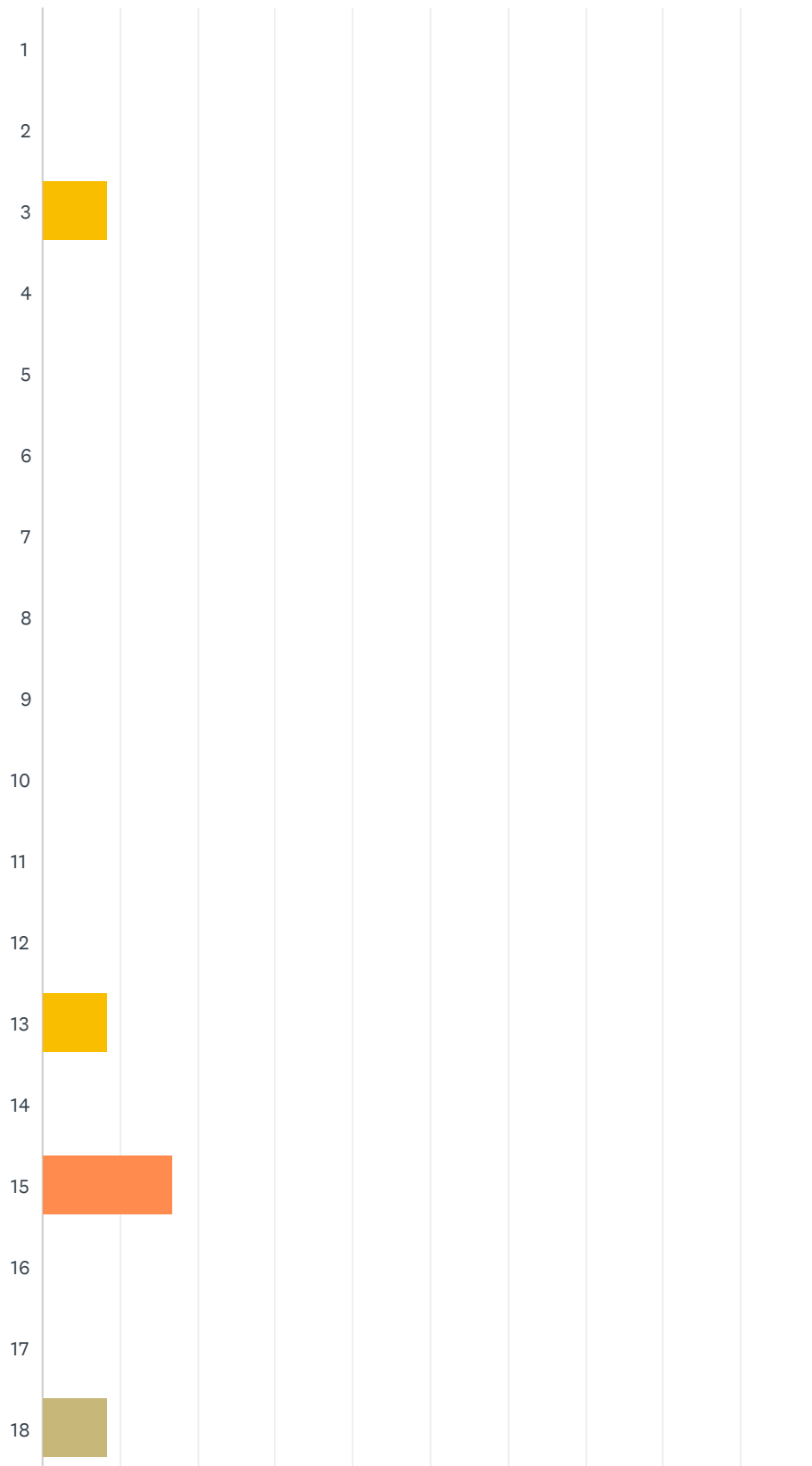
Answered: 12 Skipped: 4



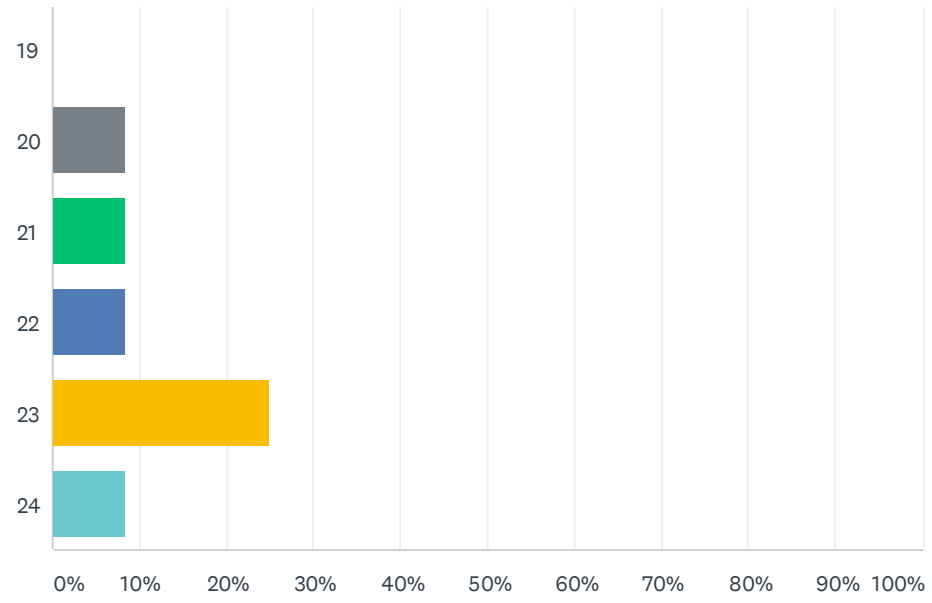
ANSWER CHOICES	RESPONSES	
Menor de 18	58.33%	7
18-24	16.67%	2
25-34	0.00%	0
35-44	8.33%	1
45-64	16.67%	2
65-84	0.00%	0
85 o mayor	0.00%	0
TOTAL		12

Q17 ¿Dónde vive usted? Encuentre su vecindario en el mapa de Santa Maria y seleccione el número correspondiente

Answered: 12 Skipped: 4



Actualización del Plan General de Santa Maria: Encuesta de Ventajas y Retos



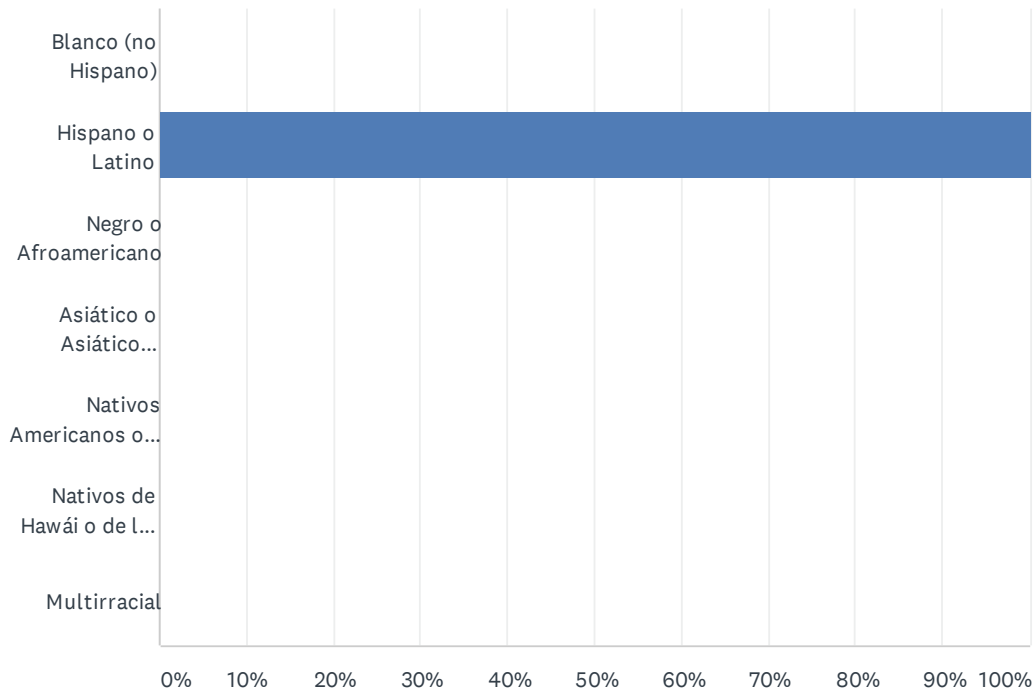
Actualización del Plan General de Santa Maria: Encuesta de Ventajas y Retos

ANSWER CHOICES	RESPONSES	
1	0.00%	0
2	0.00%	0
3	8.33%	1
4	0.00%	0
5	0.00%	0
6	0.00%	0
7	0.00%	0
8	0.00%	0
9	0.00%	0
10	0.00%	0
11	0.00%	0
12	0.00%	0
13	8.33%	1
14	0.00%	0
15	16.67%	2
16	0.00%	0
17	0.00%	0
18	8.33%	1
19	0.00%	0
20	8.33%	1
21	8.33%	1
22	8.33%	1
23	25.00%	3
24	8.33%	1
TOTAL		12

#	OTRO (POR FAVOR DESCRIBA):	DATE
	There are no responses.	

Q18 ¿Qué describe mejor su origen? (seleccione todas las que correspondan)

Answered: 11 Skipped: 5

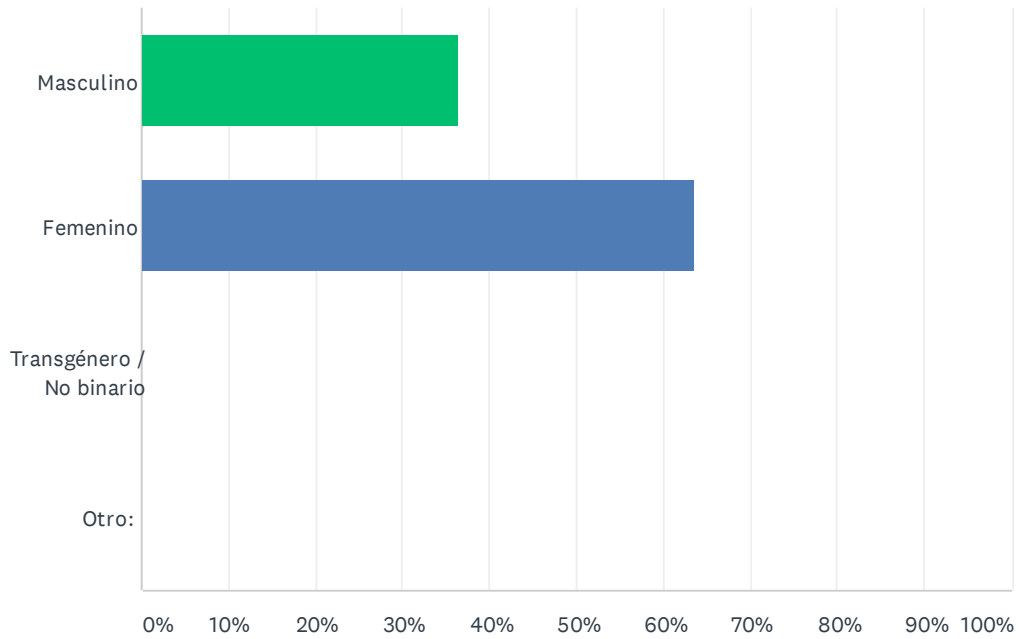


ANSWER CHOICES	RESPONSES
Blanco (no Hispano)	0.00% 0
Hispano o Latino	100.00% 11
Negro o Afroamericano	0.00% 0
Asiático o Asiático Americano	0.00% 0
Nativos Americanos o Nativos de Alaska	0.00% 0
Nativos de Hawái o de las Islas del Pacífico	0.00% 0
Multirracial	0.00% 0
Total Respondents: 11	

#	OTRO (POR FAVOR DESCRIBA):	DATE
	There are no responses.	

Q19 ¿Cuál es su género?

Answered: 11 Skipped: 5



ANSWER CHOICES	RESPONSES	
Masculino	36.36%	4
Femenino	63.64%	7
Transgénero / No binario	0.00%	0
Otro:	0.00%	0
TOTAL		11

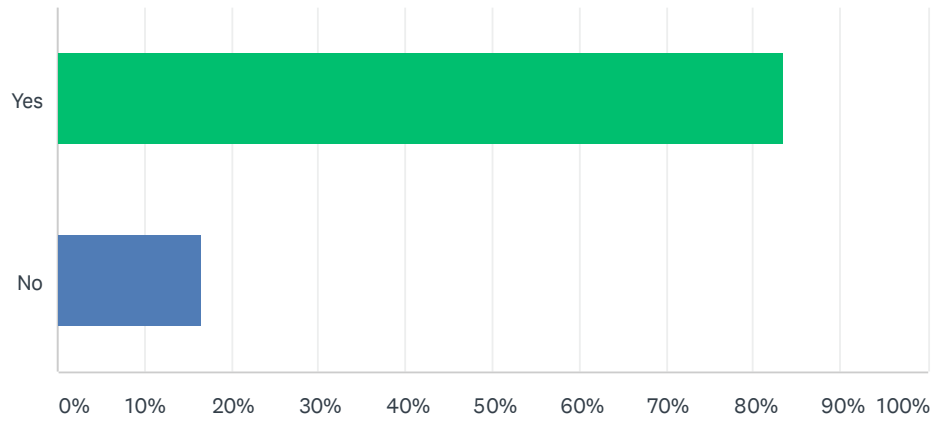
#	OTRO:	DATE
	There are no responses.	

Appendix B: Qualities and Changes Survey Results (English)

The survey was available on SurveyMonkey in Spanish and English. The attached report is an exported SurveyMonkey report summarizing each question and including all responses received through the English version of the survey.

Q1 Do you live in the City?

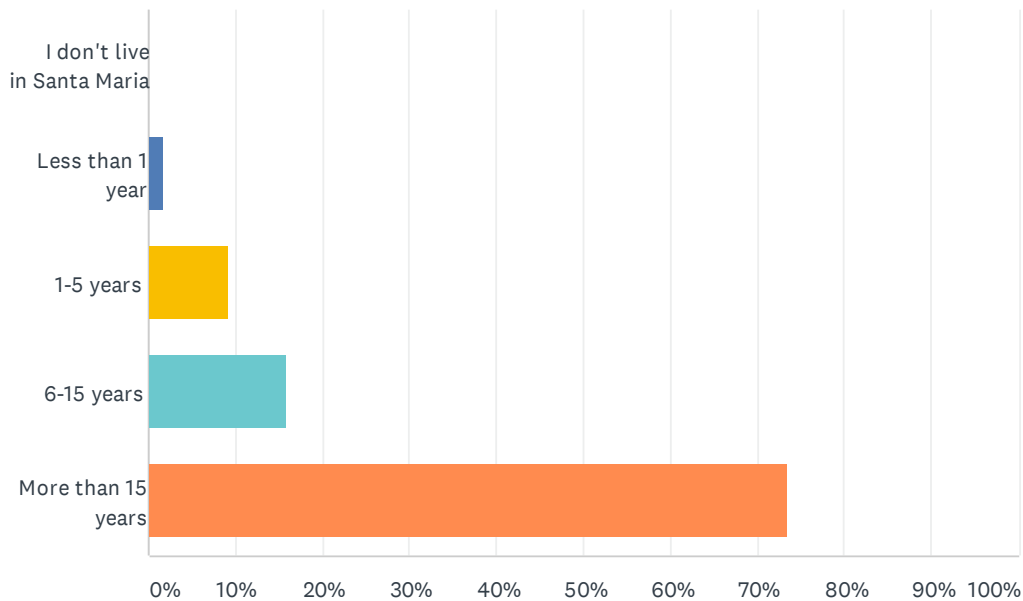
Answered: 590 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	83.39%	492
No	16.61%	98
TOTAL		590

Q2 How long have you lived in the City?

Answered: 481 Skipped: 110



ANSWER CHOICES	RESPONSES	
I don't live in Santa Maria	0.00%	0
Less than 1 year	1.66%	8
1-5 years	9.15%	44
6-15 years	15.80%	76
More than 15 years	73.39%	353
TOTAL		481

Q3 Why did you move to Santa Maria?

Answered: 255 Skipped: 336

Santa Maria GPU Issues and Opportunities Survey

#	RESPONSES	DATE
1	I was born and raise here.	9/21/2020 12:30 AM
2	born and raised in Santa Maria	9/20/2020 10:46 AM
3	better opportunity	9/20/2020 1:39 AM
4	My parents had family here so we all wanted to be close.	9/19/2020 3:25 PM
5	I've lived here all my life. My parents moved here with their parents when they were younger.	9/18/2020 10:55 PM
6	Family was located in Santa Maria and they helped us get back to our feet.	9/18/2020 9:34 PM
7	born here	9/18/2020 8:30 PM
8	I was born and raised all my 17years	9/18/2020 3:48 PM
9	I was born in Santa Maria and I also stay in Santa Maria with my family.	9/18/2020 2:39 PM
10	I moved with my parents to Santa maria because of work	9/18/2020 2:30 PM
11	Fell in love with the community when I was living in SLO and wanted to lay down roots in SM.	9/18/2020 11:19 AM
12	My whole life	9/18/2020 11:10 AM
13	no reason	9/18/2020 10:33 AM
14	We moved to Santa Maria because it was closer to the strawberry fields where my father, and relatives work.	9/17/2020 10:19 PM
15	I moved to Santa Maria to be closer to family.	9/17/2020 10:14 PM
16	I grew up in Santa Maria.	9/17/2020 9:32 PM
17	I didn't, I was born in Santa Maria.	9/17/2020 10:55 AM
18	Family grew up in the city.	9/17/2020 10:52 AM
19	Been living here	9/17/2020 10:51 AM
20	It wasn't my choice	9/17/2020 10:50 AM
21	job	9/17/2020 10:48 AM
22	My parents just did because there is more work here.	9/17/2020 12:58 AM
23	Born here when parents migrated.	9/16/2020 10:06 PM
24	because it was a better place then nebraska job wise	9/16/2020 12:46 PM
25	my mom likes the weather	9/16/2020 12:10 PM
26	I was born here.	9/15/2020 11:19 PM
27	we moved because of family. also for work	9/15/2020 10:33 PM
28	Had support in Santa Maria	9/15/2020 4:43 PM
29	I moved to Santa Maria around third grade ,2012.	9/15/2020 4:20 PM
30	More job opportunities for my family who are undocumented.	9/14/2020 10:29 PM
31	I was born in Santa Maria	9/14/2020 10:24 PM
32	My dad has been most of his life here	9/14/2020 10:21 PM
33	I moved because my mom needed a new job and started working in agriculture fields.	9/14/2020 9:13 PM
34	I was born here	9/14/2020 8:45 PM
35	My parents moved here because of my family.	9/14/2020 7:57 PM
36	Was raised here 1st spot since I was born	9/14/2020 7:44 PM
37	Parents choice	9/14/2020 6:05 PM

Santa Maria GPU Issues and Opportunities Survey

38	My family members live here, so I moved here.	9/14/2020 4:12 PM
39	I was born in Santa Maria, and left due to economical problems but came back to live with my family.	9/14/2020 3:54 PM
40	born here for a better life.	9/14/2020 3:29 PM
41	I was born in Santa maria	9/14/2020 2:31 PM
42	Parenting needs. I was an infant.	9/14/2020 2:24 PM
43	I moved to Santa Maria when I was two from Mexico and we moved here because mostly all our family was here.	9/14/2020 2:19 PM
44	I am born and raised in Santa Maria.	9/14/2020 2:15 PM
45	I was born here.	9/14/2020 1:35 PM
46	Family problems	9/14/2020 12:54 PM
47	I was born here.	9/14/2020 11:41 AM
48	I have always lived in Santa Maria	9/14/2020 11:38 AM
49	Because it was closer to educational opportunities and the living arrangements are more affordable than our sounding cities.	9/14/2020 8:03 AM
50	my parents moved here because it's a quit low key city	9/14/2020 7:03 AM
51	I was born here.	9/13/2020 9:30 PM
52	I have always lived here	9/13/2020 7:52 PM
53	Born here	9/13/2020 5:37 PM
54	Was born here.	9/13/2020 5:31 PM
55	for the work	9/13/2020 5:01 PM
56	I was born here	9/13/2020 4:00 PM
57	I moved to Santa Maria because it was the best fit for my family.	9/13/2020 2:12 PM
58	I moved with my Step Dad.	9/13/2020 8:13 AM
59	My mom had moved to Santa Maria because my dad had lived here and since then they stood here.	9/12/2020 10:56 PM
60	I was born in this city.	9/12/2020 12:04 AM
61	We moved to be closer to family.	9/11/2020 10:09 PM
62	I was born in Santa Maria.	9/11/2020 9:25 PM
63	Job opportunity	9/11/2020 8:44 PM
64	My parents decided to move here	9/11/2020 6:34 PM
65	Better job opportunity and climate.	9/11/2020 1:07 PM
66	To have a better life.	9/11/2020 11:25 AM
67	why did i move to Santa Maria because my parents moved here like years ago and beacsue of the jobs.	9/11/2020 11:12 AM
68	I was born and raised in Santa Maria.	9/10/2020 10:12 PM
69	parent needed better commute	9/10/2020 6:35 PM
70	my mom came here to find a job	9/10/2020 4:30 PM
71	I was born here.	9/10/2020 4:12 PM
72	My parents came to California for a better life and when they settled to start a family they	9/10/2020 3:30 PM

Santa Maria GPU Issues and Opportunities Survey

	chose Santa Maria.	
73	My parents moved here in 1990	9/10/2020 3:23 PM
74	Siblings attended Hancock and parents didn't want them driving on hwy 66	9/10/2020 1:56 PM
75	I was born here.	9/10/2020 1:36 PM
76	My aunt had family here, so we moved from LA.	9/10/2020 12:39 PM
77	To have a good education and a brighter future	9/10/2020 11:35 AM
78	My mom brought me here to Santa María to have a good education and a chance to have a good life in the future	9/10/2020 11:32 AM
79	I lived in Santa Maria since I was born. My mom moved here because my dad lived here. My dad moved here because my grandma left her abusive husband and moved from LA to to SM with her parents	9/10/2020 11:27 AM
80	I moved to Santa Maria because it's closer to family.	9/10/2020 10:59 AM
81	opportunities	9/10/2020 8:48 AM
82	Married a local Santa Marian and I work here.	9/9/2020 7:14 PM
83	Less busy	9/9/2020 7:03 PM
84	I was born in Santa Maria.	9/9/2020 7:03 PM
85	My mom wanted to move here we used to live in Santa Maria then moved and then my decided to move back.	9/9/2020 4:55 PM
86	My parents, moved for work and later decided to raise our family in SM.	9/9/2020 3:27 PM
87	my grandparents lived here.	9/9/2020 2:20 PM
88	I was born here.	9/9/2020 2:02 PM
89	I really don't know I just grew up here, I lived in Guadalupe for like 6 years and we came back just because they have all the store here.	9/9/2020 12:08 PM
90	I was born here in Santa Maria.	9/9/2020 11:12 AM
91	I've lived in Santa Maria since birth	9/9/2020 11:12 AM
92	i was born here	9/9/2020 11:02 AM
93	I have lived in Santa Maria all my life actually.	9/8/2020 10:36 PM
94	I was born here	9/8/2020 4:14 PM
95	Born here.	9/8/2020 3:12 PM
96	Place of birth	9/8/2020 3:03 PM
97	Heritage Square	9/8/2020 1:01 PM
98	I was born in Santa Maria	9/8/2020 11:52 AM
99	Parents	9/8/2020 11:44 AM
100	work related	9/8/2020 11:07 AM
101	i was born here	9/8/2020 10:31 AM
102	I was raised in Santa Maria. My family has been here for 4 generations.	9/8/2020 10:29 AM
103	I have been teaching in Santa Maria for the last 6 years	9/8/2020 10:25 AM
104	My mother was born and raised here and so it has been the same with me.	9/8/2020 10:20 AM
105	Convenience.	9/8/2020 10:13 AM
106	For the job	9/8/2020 10:08 AM

Santa Maria GPU Issues and Opportunities Survey

107	Reasonable housing cost for central coast.	9/8/2020 10:00 AM
108	Grew up in Guadalupe, but living in Santa Maria is more convenient.	9/8/2020 9:58 AM
109	My family moved here when I was a child.	9/8/2020 9:28 AM
110	My parents moved here to establish their careers	9/8/2020 9:02 AM
111	I was born here.	9/8/2020 8:27 AM
112	Location	9/8/2020 8:26 AM
113	Moved here with parents in 1961.	9/8/2020 8:23 AM
114	To get out of LA	9/8/2020 8:22 AM
115	n/a	9/8/2020 8:12 AM
116	I bought a house here.	9/8/2020 8:12 AM
117	The schools, a nice place to raise a family.	9/8/2020 8:09 AM
118	My family moved here for work	9/8/2020 8:07 AM
119	I am a native; I was born and raised in Santa Maria.	9/8/2020 8:05 AM
120	Born and raised in Santa Maria	9/8/2020 8:04 AM
121	Born and raised in Santa Maria	9/8/2020 8:03 AM
122	Father came in the 1950's looking for work	9/8/2020 8:02 AM
123	My wife is originally from here and we both thought this would be a great place to lay down some roots.	9/8/2020 7:58 AM
124	To be closer to my place of employment.	9/8/2020 7:57 AM
125	I was born here.	9/7/2020 8:51 PM
126	Born and raised here in Santa Maria. Most other people in their 20's want to move away but I see the potential our city can have and I hope to stay and help that change happen by over time changing and refining how Santa Maria looks visually. Beauty is a universal human need and I feel that if our city makes an effort to look more cohesive, similar, and beautiful, people in our city would start to take pride in our community and get more involved. I recently took an uber and the driver was commenting how people visiting Santa Maria are shocked that Broadway is the main drag to the city because it lacks any sort of identity or "niceness". If we implement plans and design mandates today, we can effect change on the way Santa Maria looks slowly over the coming years. It will take time but it is worth it. If Santa Maria hopes to attract businesses to relocate here, we as a city need to have an identity. We need to take advantage of all the benefits that we have: available land, vineyards, perfect weather, close to the beach, local produce, commuting distance to SLO/SB. It would be an absolute tragedy for us not to act on it. The city MUST DENY any design plans that include modern design. Most of these corporate/retail developers are building for profit and not to make the building last. Santa Maria city hall was built in 1934 and today 86 years later looks beautiful today. Santa Maria Style Architecture mandate on all new development.	9/6/2020 6:38 PM
127	The weather is amazing!	9/4/2020 4:58 PM
128	Career opportunity	9/4/2020 1:28 PM
129	More affordable, closer to clients	9/4/2020 11:31 AM
130	Imigrated from mexico with parents	9/4/2020 10:20 AM
131	Beautiful location, sweet town, quiet area.	9/1/2020 6:57 PM
132	I was born here.	9/1/2020 10:59 AM
133	Father went to work at Santa Maria market with Bob Schutz in the meat department	8/28/2020 4:50 PM
134	Raised here since 8 years old. Lots of family here...this is the place I know as home.	8/25/2020 12:24 PM
135	My parents moved back here when I was a baby	8/24/2020 2:23 PM

Santa Maria GPU Issues and Opportunities Survey

136	1988	8/24/2020 10:10 AM
137	Have lived in SM since I was 5 years old. Continue to live here, an enjoyable place and in-between all major cities. (LA area and SF).	8/24/2020 9:45 AM
138	I was born in Santa Maria.	8/24/2020 9:04 AM
139	My parents moved to the area for a career change.	8/24/2020 8:39 AM
140	Parent's job opportunity	8/24/2020 7:01 AM
141	Born and raised	8/21/2020 7:30 PM
142	I moved here as a kid with my family	8/21/2020 1:36 PM
143	I moved backed to Santa Maria from San Luis Obispo for work.	8/19/2020 9:46 PM
144	Raised kids in Lompoc for 25 years. Wanted a bigger City with more stores, but still the safe, quiet, low traffic feel of the Central Coast lifestyle	8/18/2020 10:38 PM
145	School & work opportunities	8/16/2020 7:47 PM
146	Family	8/12/2020 9:05 PM
147	Born and raised	8/12/2020 4:36 PM
148	For a job.	8/11/2020 5:20 PM
149	Job opportunity, weather, affordability	8/10/2020 10:00 PM
150	Family lived here, worked at Vandenberg. I attended Cal Poly. It was the most affordable city around.	8/10/2020 11:09 AM
151	Climate	8/10/2020 10:33 AM
152	I moved out at 17. Moved to Santa Maria because of apartment options.	8/9/2020 12:43 PM
153	Climate	8/7/2020 6:35 PM
154	I got married and my husband was born here in Santa Maria.	8/7/2020 9:36 AM
155	Work/job.	8/6/2020 7:59 AM
156	Family moved here.	8/5/2020 3:14 PM
157	I have lived here all my life	8/4/2020 3:29 PM
158	Work opportunities, availability of housing (at that time)	8/3/2020 1:23 PM
159	I owned a home from 92 - 2018 in Orcutt but have been living in Silicon Valley since 2000. I just bought a place in SM proper to be close to my son, his wife, and my granddaughter. I closed escrow in May. My current role allows me to work from home so was able to move her. Not my first choice by my kid is here.	8/2/2020 6:20 PM
160	Husband bought a business in Santa Maria.	8/1/2020 4:28 PM
161	Born and raised 1985	8/1/2020 6:19 AM
162	southern CA	7/31/2020 11:47 AM
163	Affordable housing	7/30/2020 6:56 PM
164	affordable housing prices	7/30/2020 4:54 PM
165	I was offered a job at Marian as a Registered Nurse.	7/29/2020 10:45 PM
166	Work	7/29/2020 8:55 PM
167	We moved from the Central Valley to get out of the heat and retire.	7/29/2020 3:15 PM
168	Affordable housing central coast location	7/29/2020 2:18 PM
169	The climate & country image	7/29/2020 12:56 PM
170	To be closer to family	7/29/2020 11:45 AM

Santa Maria GPU Issues and Opportunities Survey

171	September,1995	7/29/2020 11:21 AM
172	Job opportunity	7/29/2020 11:13 AM
173	Born in Santa Maria	7/29/2020 10:41 AM
174	Work	7/29/2020 10:16 AM
175	Family	7/29/2020 8:53 AM
176	Love	7/28/2020 5:55 PM
177	The city of Santa Maria has outstanding parks that we enjoy regularly. It is centrally located to both San Luis Obispo and to Santa Barbara. Perfect weather all year round, and easy access to the beach. Santa Maria is affordable in comparison to neighboring communities.	7/28/2020 3:46 PM
178	We moved here for three reasons: 1. Affordability of housing 2. Closer to my place of employment 3. Closer to our daughter's school	7/28/2020 12:13 PM
179	Family is here.	7/27/2020 8:42 PM
180	To work on the fields, but then decided to go to college and got a degree from CalPoly	7/27/2020 7:15 PM
181	Active outdoor lifestyles, relatively uncrowded, friendly community oriented people	7/27/2020 3:43 PM
182	I was born and raised in Santa Maria	7/27/2020 2:54 PM
183	work	7/27/2020 2:38 PM
184	Employment.	7/27/2020 1:59 PM
185	My ex-husband and I had stopped here and liked the feel of the town. He got a job here and we moved to Santa Maria 37 years ago.	7/27/2020 10:13 AM
186	Born here, family moved to due low cost, family lived here, hispanic community	7/26/2020 4:23 PM
187	father got job hre	7/24/2020 5:20 PM
188	Employment opportunity	7/24/2020 4:20 PM
189	I have lived here ever since my parents migrated here from Mexico.	7/24/2020 1:21 PM
190	To own a home and to live in the city where we work.	7/24/2020 10:28 AM
191	My husband was employed in Santa Maria and we could afford to buy a home here, whereas we could not in our native county of San Luis Obispo.	7/24/2020 9:38 AM
192	1986	7/24/2020 9:04 AM
193	To be closer to my workplace	7/24/2020 6:12 AM
194	Cost of living and proximity to the beach.	7/23/2020 10:55 AM
195	weather, love the central coast	7/23/2020 10:16 AM
196	Family, nice location, cost of living is better than much of the surrounding area	7/23/2020 8:01 AM
197	I was born and raised here. My parents came to Santa Maria because of the jobs available for them.	7/23/2020 7:15 AM
198	I've lived here since I was born (excluding the times I go to my university)	7/22/2020 8:25 PM
199	I've lived here all my life.	7/22/2020 7:05 PM
200	I was born and raised	7/22/2020 6:02 PM
201	Affordability, close to work, great weather, the development of the Enos Ranch Project.	7/22/2020 5:20 PM
202	Affordable house prices. Larger city offers more. Location (close to coast and mountains).	7/22/2020 5:02 PM
203	I was born and raised here.	7/22/2020 4:18 PM
204	No	7/22/2020 4:02 PM
205	Moved here as a child	7/22/2020 2:07 PM

Santa Maria GPU Issues and Opportunities Survey

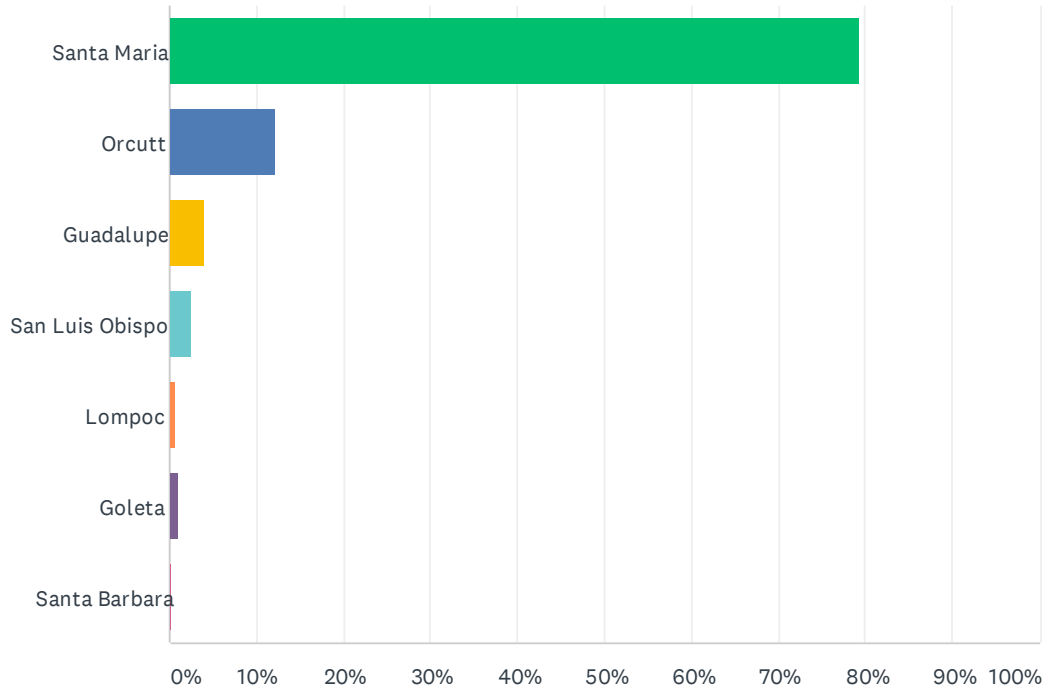
206	To start a family with my husband.	7/22/2020 1:54 PM
207	lived here my whole life	7/22/2020 1:49 PM
208	Family	7/22/2020 1:44 PM
209	Moved here with my family	7/22/2020 1:32 PM
210	For work	7/22/2020 1:24 PM
211	Born here	7/22/2020 11:14 AM
212	Family lived here already	7/22/2020 11:01 AM
213	there are agricultural jobs for my parents.	7/22/2020 10:30 AM
214	Born and raised in Santa Maria.	7/22/2020 10:25 AM
215	Purchased my late abuelas home. She lived here for 60+ years.	7/22/2020 9:22 AM
216	Born and raised	7/22/2020 6:59 AM
217	I was born and raised here.	7/22/2020 4:23 AM
218	2005	7/22/2020 1:15 AM
219	I was born raised in Santa Maria	7/22/2020 12:37 AM
220	Got married and husband lived here.	7/21/2020 11:01 PM
221	To take a job at Allan Hancock College.	7/21/2020 10:43 PM
222	I was born here	7/21/2020 10:05 PM
223	Family is here.	7/21/2020 9:19 PM
224	Born and raised	7/21/2020 7:36 PM
225	Born and raised here, moved away for a few years but came back to be close to family.	7/21/2020 7:24 PM
226	My parents moved here after my dad got a new job at Vandenberg AFB	7/21/2020 6:54 PM
227	My family moved up here for work when I was 11.	7/21/2020 5:40 PM
228	Family migrated to Santa Maria for farm labor.	7/21/2020 5:01 PM
229	Work for DenMat	7/21/2020 4:33 PM
230	Work at the college.	7/21/2020 2:47 PM
231	To be close to my Grandparents.	7/21/2020 2:14 PM
232	To live closer to my 10 year old son.	7/21/2020 2:04 PM
233	Father's work	7/21/2020 1:50 PM
234	For work.	7/21/2020 1:03 PM
235	I was born here	7/21/2020 12:55 PM
236	JOB	7/21/2020 12:51 PM
237	I have lived here my whole life. Only moved for college and returned.	7/21/2020 12:28 PM
238	I was born here	7/21/2020 11:52 AM
239	Born here	7/21/2020 11:49 AM
240	Family	7/21/2020 10:59 AM
241	To be near family	7/21/2020 10:59 AM
242	I was born and raised here	7/21/2020 10:52 AM
243	born and raised in santa maria	7/21/2020 10:42 AM

Santa Maria GPU Issues and Opportunities Survey

244	I grew up in Santa Maria. I was born and raised in this beautiful city I call home.	7/21/2020 10:31 AM
245	Employment at PCPA.	7/21/2020 10:27 AM
246	Most affordable city on the central coast.	7/21/2020 10:24 AM
247	I was born here.	7/20/2020 7:31 PM
248	When it was a small town, family moved for small town life	7/20/2020 6:30 PM
249	We relocated to California as part of my work. We moved to Santa Maria because housing was more affordable.	7/20/2020 3:50 PM
250	Work opportunity	7/20/2020 2:02 PM
251	Raised in Santa Maria. My parents moved here because it was equidistant between their jobs. (One worked in Cambria, the other in Santa Barbara)	7/20/2020 7:50 AM
252	I was 6 years old	7/16/2020 12:56 PM
253	to buy a house	7/14/2020 11:23 AM
254	To start a new job.	7/14/2020 9:46 AM
255	To buy a home and move closer to family	7/13/2020 5:40 PM

Q4 Where do you work?

Answered: 450 Skipped: 141



ANSWER CHOICES	RESPONSES	
Santa Maria	79.33%	357
Orcutt	12.22%	55
Guadalupe	4.00%	18
San Luis Obispo	2.44%	11
Lompoc	0.67%	3
Goleta	1.11%	5
Santa Barbara	0.22%	1
TOTAL		450

Santa Maria GPU Issues and Opportunities Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	Not working	9/21/2020 12:30 AM
2	do not work	9/18/2020 10:41 PM
3	i dont work i am a teen	9/18/2020 8:09 PM
4	I am a highschool student at Santa Maria highschool	9/18/2020 3:49 PM
5	Student	9/18/2020 2:31 PM
6	Not working currently in school	9/17/2020 10:25 PM
7	Not working currently in school	9/17/2020 10:20 PM
8	I dont't have a job	9/17/2020 9:33 PM
9	Have not work yet in Santa Maria.	9/17/2020 10:57 AM
10	I do not work	9/17/2020 10:52 AM
11	5 cities all of central coast	9/16/2020 5:23 PM
12	In school	9/16/2020 1:26 PM
13	I just applied to a job but technecally I dont work at this moment .	9/15/2020 4:23 PM
14	I am a student and I do not work	9/14/2020 10:26 PM
15	i don't work yet	9/14/2020 10:22 PM
16	I go to Santa María high	9/14/2020 8:46 PM
17	I dont work	9/14/2020 6:05 PM
18	i dont work	9/14/2020 3:22 PM
19	i dont work	9/14/2020 2:33 PM
20	A student	9/14/2020 2:00 PM
21	I do not work yet.	9/14/2020 1:37 PM
22	student	9/14/2020 12:55 PM
23	Still in High school.	9/14/2020 11:42 AM
24	I don't have a job	9/14/2020 11:39 AM
25	student	9/14/2020 10:56 AM
26	i dont work	9/14/2020 7:04 AM
27	I don't work	9/13/2020 7:53 PM
28	I go to school in Santa Maria	9/12/2020 12:05 AM
29	I don't work yet.	9/11/2020 10:10 PM
30	I dont work	9/11/2020 4:37 PM
31	I am still in school	9/11/2020 3:33 PM
32	have no job	9/11/2020 2:09 PM
33	Tanglewood	9/9/2020 10:46 PM
34	i dont have a job	9/9/2020 2:21 PM
35	Im a student.	9/9/2020 2:03 PM
36	los alamos	9/9/2020 12:34 PM
37	Retired	9/9/2020 12:25 PM

Santa Maria GPU Issues and Opportunities Survey

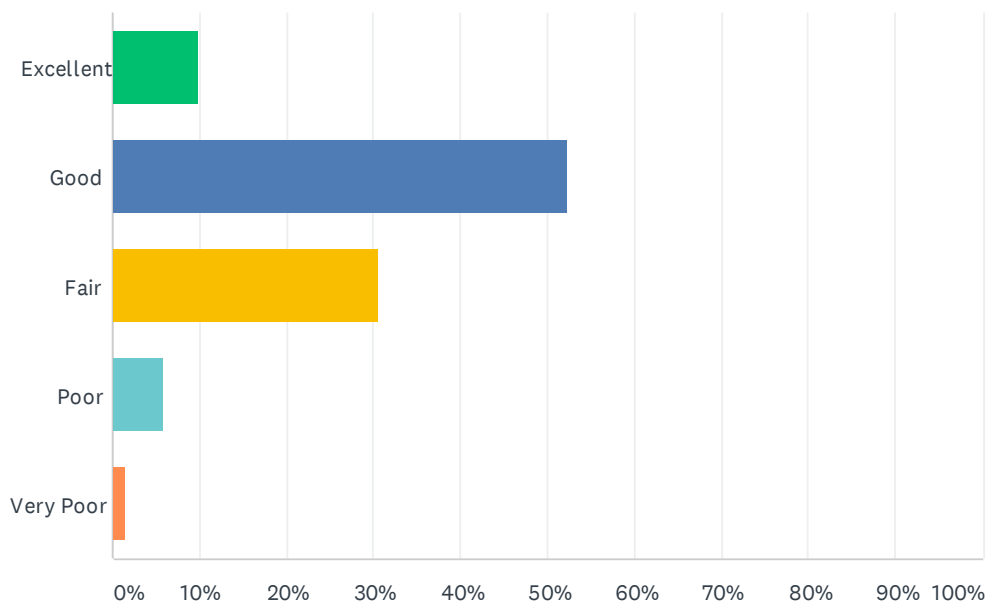
38	I don't work	9/9/2020 12:09 PM
39	Student at Santa Maria High School	9/8/2020 10:37 PM
40	Currently I am a student at SMHS I havent got a job yet because of COVID 19.	9/8/2020 7:59 PM
41	Sisquoc	9/8/2020 4:49 PM
42	I do not work	9/8/2020 2:44 PM
43	Retired	9/8/2020 12:41 PM
44	Student	9/8/2020 11:53 AM
45	Arroyo Grande	9/6/2020 12:45 PM
46	Retired	9/4/2020 6:06 PM
47	Consultant - depends on where clients are	9/4/2020 11:32 AM
48	i dont	9/3/2020 3:57 PM
49	Retired	9/1/2020 11:47 AM
50	Retired	8/28/2020 4:51 PM
51	Nipomo	8/24/2020 10:10 AM
52	Arroyo Grande	8/24/2020 8:08 AM
53	Retired	8/24/2020 7:52 AM
54	L	8/20/2020 9:07 AM
55	Work from Home Registered Nurse for United Healthcare	8/18/2020 10:39 PM
56	VAFB	8/12/2020 10:07 PM
57	retired	8/11/2020 1:41 PM
58	Buellton	8/10/2020 11:09 AM
59	Retired	8/10/2020 10:33 AM
60	San Jose	8/2/2020 6:20 PM
61	Both in Santa Maria and San Luis Obispo.	7/31/2020 12:43 PM
62	retired	7/30/2020 6:57 PM
63	Remote / From Home	7/30/2020 4:54 PM
64	Retired	7/29/2020 3:16 PM
65	VAFB	7/29/2020 2:19 PM
66	Retired	7/29/2020 1:04 PM
67	Retired	7/29/2020 11:46 AM
68	Retired	7/29/2020 11:23 AM
69	Retired	7/28/2020 5:56 PM
70	Retired	7/27/2020 3:44 PM
71	Santa Maria until retired.	7/24/2020 5:21 PM
72	Retired SMBSD teacher	7/24/2020 3:55 PM
73	Selma retired professional working from home	7/24/2020 6:14 AM
74	Nipomo	7/23/2020 6:46 PM
75	Nipomo	7/23/2020 10:56 AM

Santa Maria GPU Issues and Opportunities Survey

76	arroyo grande	7/23/2020 10:16 AM
77	Work from home	7/23/2020 8:02 AM
78	Currently not working but will be leaving the Town soon	7/22/2020 6:02 PM
79	Los Alamos	7/22/2020 2:03 PM
80	Los Olivos	7/22/2020 1:45 PM
81	Arroyo Grande	7/21/2020 8:37 PM
82	I currently teach remotely do to COVID-19.	7/21/2020 5:41 PM
83	I'm out of work right now.	7/21/2020 2:05 PM
84	We have offices in SLO, Santa Maria and Lompoc	7/21/2020 12:17 PM
85	Retired	7/21/2020 10:31 AM
86	Ventura	7/21/2020 10:25 AM
87	I am now retired.	7/20/2020 3:52 PM
88	I'm retired. Worked 33 years in Vandenberg A.F.B.	7/14/2020 9:49 AM
89	we are both retired	7/13/2020 5:41 PM

Q5 How would you rate your experience living and/or working in Santa Maria today?

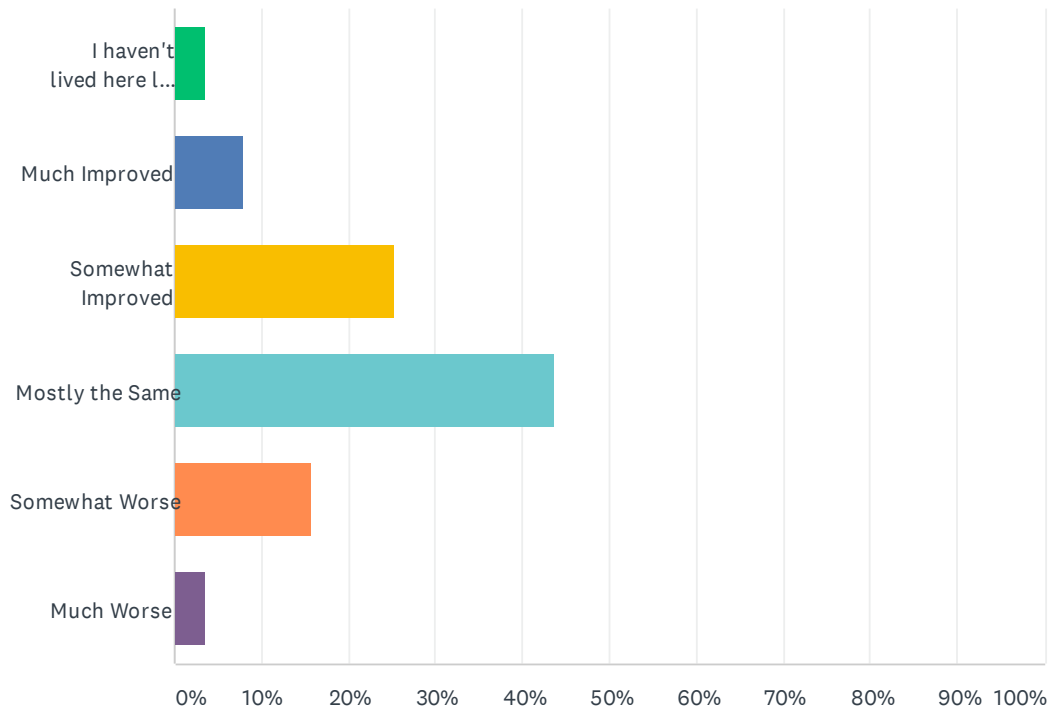
Answered: 543 Skipped: 48



ANSWER CHOICES	RESPONSES	
Excellent	9.76%	53
Good	52.30%	284
Fair	30.57%	166
Poor	5.89%	32
Very Poor	1.47%	8
TOTAL		543

Q6 Over the past five (5) years, how has your experience living and/or working in Santa Maria changed?

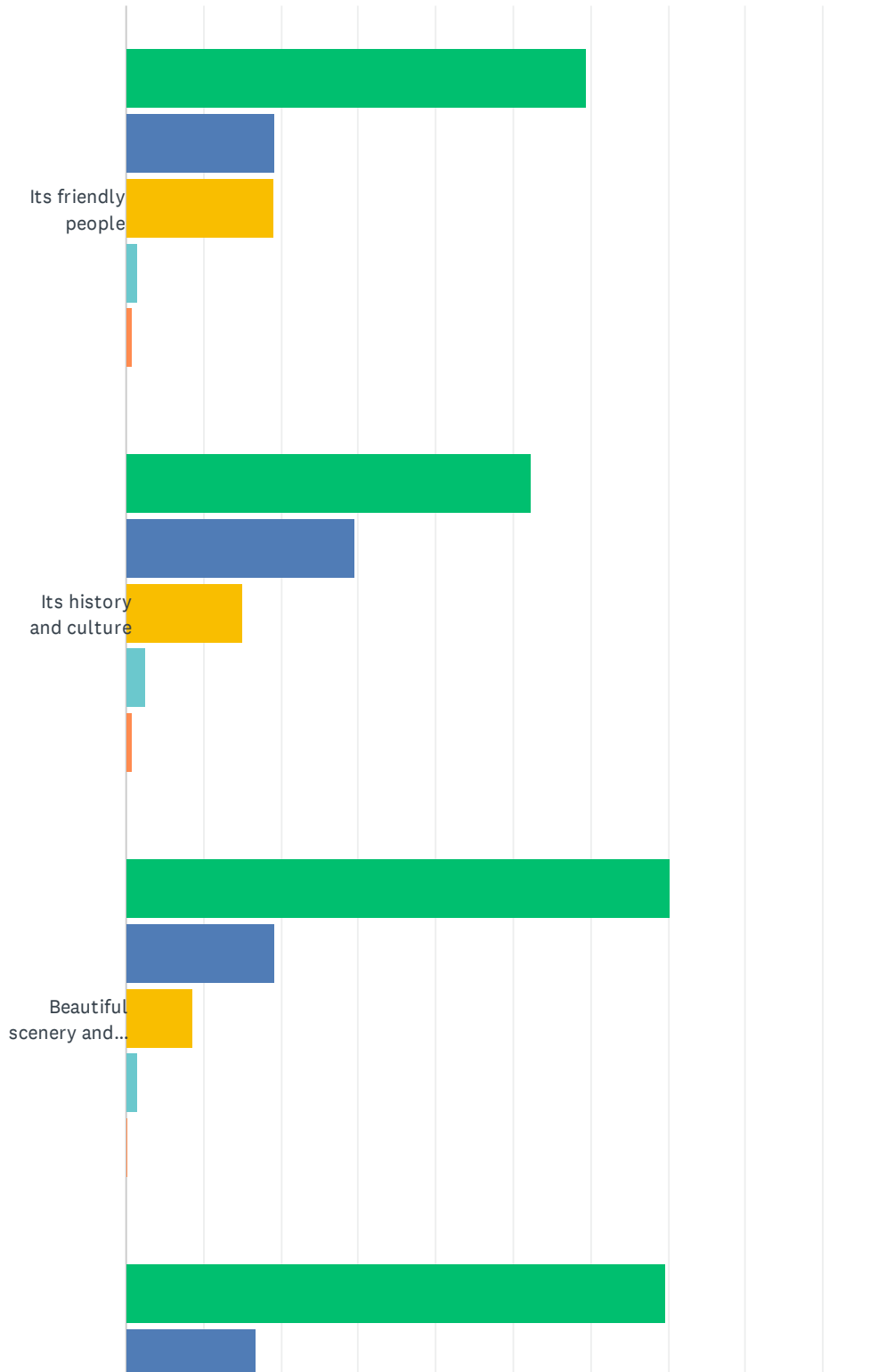
Answered: 548 Skipped: 43



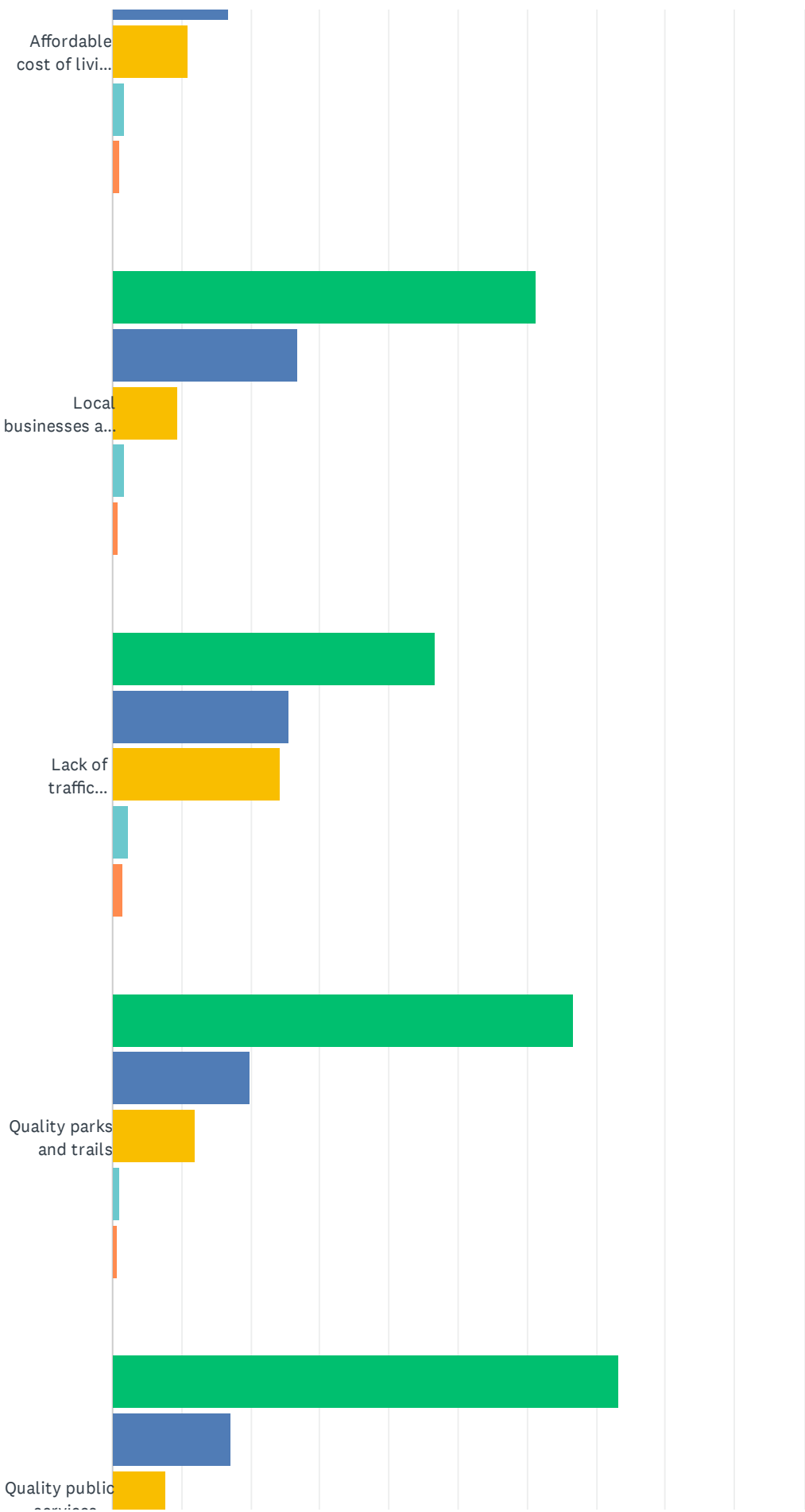
ANSWER CHOICES	RESPONSES	
I haven't lived here long enough to know	3.47%	19
Much Improved	8.03%	44
Somewhat Improved	25.36%	139
Mostly the Same	43.80%	240
Somewhat Worse	15.69%	86
Much Worse	3.65%	20
TOTAL		548

Q7 Santa Maria has many unique and special qualities, some of which are listed below. Which existing qualities are most important to preserve over the next 20-30 years? Please rank each quality on a scale from “Very Important” to preserve to “Not at all Important” to preserve.

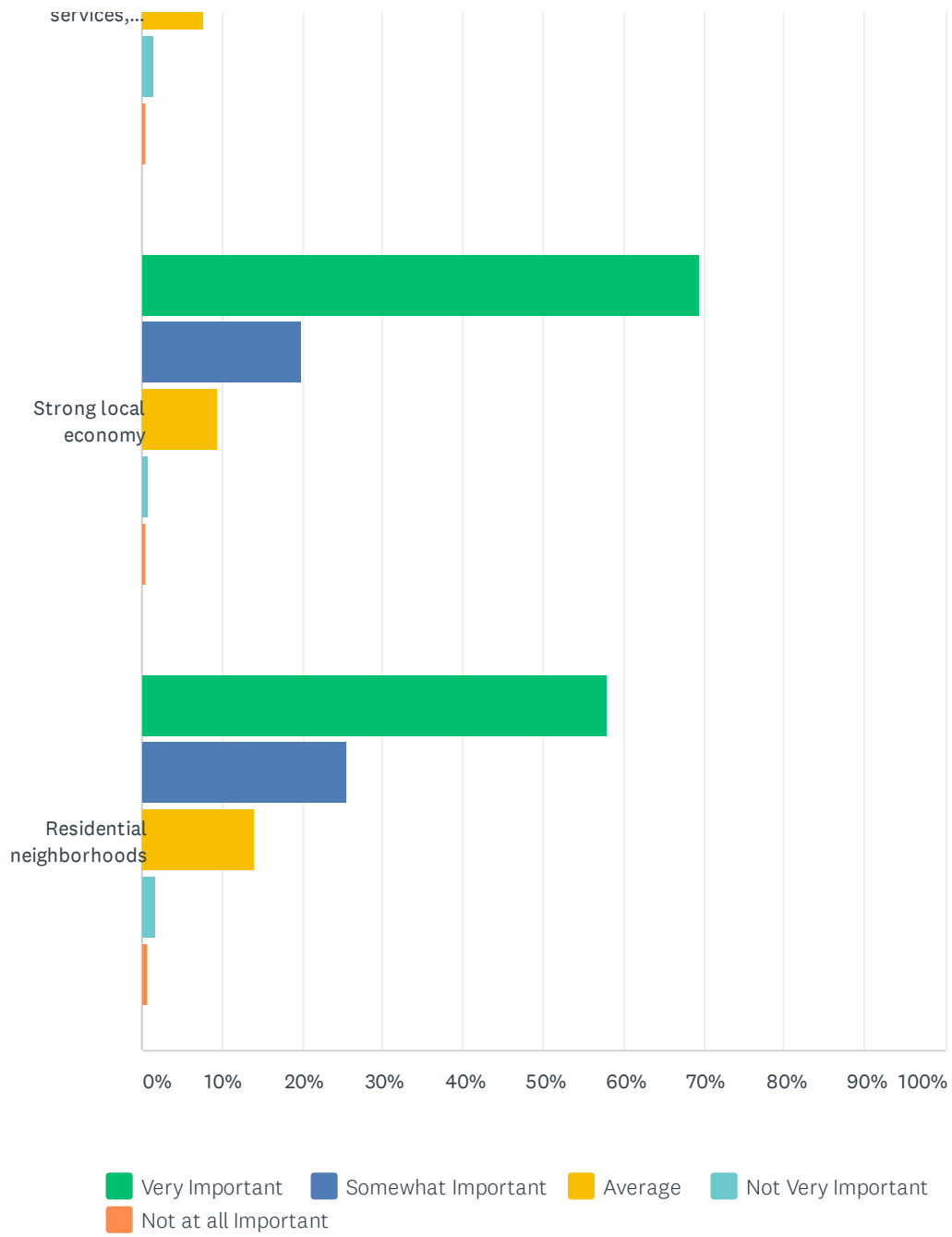
Answered: 522 Skipped: 69



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	VERY IMPORTANT	SOMEWHAT IMPORTANT	AVERAGE	NOT VERY IMPORTANT	NOT AT ALL IMPORTANT	TOTAL
Its friendly people	59.38% 304	19.34% 99	18.95% 97	1.56% 8	0.78% 4	512
Its history and culture	52.22% 270	29.40% 152	15.09% 78	2.51% 13	0.77% 4	517
Beautiful scenery and natural resources	70.33% 365	19.27% 100	8.67% 45	1.54% 8	0.19% 1	519
Affordable cost of living, especially compared to other cities across the region	69.62% 362	16.73% 87	10.96% 57	1.73% 9	0.96% 5	520
Local businesses and Downtown Santa Maria	61.32% 317	26.69% 138	9.48% 49	1.74% 9	0.77% 4	517
Lack of traffic congestion	46.56% 237	25.54% 130	24.17% 123	2.36% 12	1.38% 7	509
Quality parks and trails	66.80% 344	19.81% 102	11.84% 61	0.97% 5	0.58% 3	515
Quality public services, including schools and local government	73.32% 382	17.08% 89	7.68% 40	1.54% 8	0.38% 2	521
Strong local economy	69.38% 358	19.96% 103	9.50% 49	0.78% 4	0.39% 2	516
Residential neighborhoods	58.01% 297	25.59% 131	14.06% 72	1.76% 9	0.59% 3	512

Q8 In addition to the options listed in the previous question, what makes Santa Maria unique and special?

Answered: 192 Skipped: 399

Santa Maria GPU Issues and Opportunities Survey

#	RESPONSES	DATE
1	Make is unique because it is the city know for the wonderful hard working field workers.	9/21/2020 12:31 AM
2	The fields we have around us, the new stores that are being built amazing people in Santa Maria.	9/19/2020 3:28 PM
3	What makes Santa maria very specialis that it's all diverse and there's many different cultures and religions.	9/18/2020 10:57 PM
4	nothing	9/18/2020 8:32 PM
5	It makes it special beacuse it's a very small city and it has roots that go way back and it beautiful but we can build more resouces to make it better.	9/18/2020 3:51 PM
6	It's a small town but yet so beautiful and I can see that many are happy living here.	9/18/2020 2:43 PM
7	its people and the history in santa maria	9/18/2020 10:46 AM
8	the city itself	9/18/2020 10:35 AM
9	What makes Santa Maria special is that behind the culture every living person has changed whether they did a good action or not; they're part of an amazing city known as Santa Maria.	9/17/2020 10:23 PM
10	I would say diversity makes Santa Maria unique. The agriculture industry makes Santa Maria special.	9/17/2020 10:22 PM
11	The food and its people and culture	9/17/2020 11:04 AM
12	you mostly don't have to worry about the lack of inventory in Santa Maria.	9/17/2020 11:01 AM
13	The beautiful weather and women.	9/17/2020 10:55 AM
14	The history of Santa Maria makes it unique, aswell as the parks and trails around.	9/17/2020 10:54 AM
15	I am not aware that there is an engaging "downtown" area. There are locally owned businesses, but not a "downtown" where people congregate. I don't know much about residential neighborhoods. Traffic is congested. Public transport needs to be improved in terms of frequency. Airport i excellent, but no flights.	9/16/2020 7:57 AM
16	it is surrounded by agriculture fields	9/15/2020 10:35 PM
17	It's history	9/15/2020 4:45 PM
18	One thing that stands out about the Santa Maria in my opinion are our car shows.	9/15/2020 4:28 PM
19	Its a small place and sweet	9/14/2020 10:23 PM
20	What makes Santa Maria Unique is youth opportunities.	9/14/2020 9:19 PM
21	I believe that the quality of the people is what makes Santa maria unique.	9/14/2020 8:01 PM
22	That in the train tracks there is a big pile of trash	9/14/2020 7:54 PM
23	what makes Santa Maria special is that there is a big load of trash in the train tracks	9/14/2020 7:46 PM
24	Santa Maria is a average place to live in but it has good communities within who really care about the city and making it more cultured and diverse.	9/14/2020 5:59 PM
25	Its history and people	9/14/2020 4:13 PM
26	I think what makes Santa Maria unique is that its very calm and not many things happen here.	9/14/2020 3:57 PM
27	The city of Santa Maria is a nice and quiet place not a loud peaceful area	9/14/2020 3:35 PM
28	Assimilating community.	9/14/2020 2:52 PM
29	its strawberries.	9/14/2020 2:35 PM
30	It makes it unique for how nice it is and how respectful the people are.	9/14/2020 2:22 PM
31	Santa Maria is unique due to it's close beaches.	9/14/2020 2:17 PM
32	The agriculture.	9/14/2020 12:56 PM

Santa Maria GPU Issues and Opportunities Survey

33	Overall the crime rates are low making it safe for our community members.	9/14/2020 8:07 AM
34	Ability to contact decision makers.	9/14/2020 6:53 AM
35	I think the diversity in the residents.	9/13/2020 9:31 PM
36	Santa Maria has gotten worse. Seems property owners are not required to keep their empty lots clean, sides of streets are full of trash and weeds and main street is extremely gross and dirty.	9/13/2020 5:40 PM
37	Its Santa Maria	9/13/2020 5:33 PM
38	The people who work here and the community.	9/13/2020 2:14 PM
39	What makes it unique is that the majority of the people who live here are hardworking you see everyone working day in and day out. What makes it special for me is that this is where I grew and have made some great memories	9/13/2020 8:21 AM
40	We are language rich! Hooray for multilingual people!	9/13/2020 7:27 AM
41	The valley	9/12/2020 1:31 PM
42	The history	9/12/2020 12:58 PM
43	I think that the people and how big our population is, it feels nice to walk threw the grocery story and see a friendly face.	9/12/2020 10:14 AM
44	idk it aint all that to me	9/11/2020 8:47 PM
45	Santa Maria is unique and special by its history.	9/11/2020 2:15 PM
46	Maintain Agricultural Land	9/11/2020 1:57 PM
47	the agricultural work.	9/11/2020 11:29 AM
48	It small town here in Santa Maria there 107,408 people from 2018	9/11/2020 11:16 AM
49	What makes Santa Maria special is that some houses are affordable.	9/10/2020 10:15 PM
50	Everyone in Santa Maria supports each other	9/10/2020 5:20 PM
51	What makes Santa Maria unique and special is its culture.	9/10/2020 4:33 PM
52	What makes Santa Maria special is how it is becoming a bigger town with the new buildings and stores.	9/10/2020 3:38 PM
53	sports. Soccer is a giant part of the culture. Festivities are huge as well.	9/10/2020 3:25 PM
54	Something that makes Santa Maria unique is the schools.	9/10/2020 3:03 PM
55	Its small organizations mange to bring everyone together.	9/10/2020 1:38 PM
56	We have large, diverse, and wonderful indigenous communities, many from Oaxaca, Mexico. They contribute much to our local economy, yet they experience much discrimination based on language, culture and skin color. That discrimination must end. Resources to support that community is critical.	9/10/2020 12:45 PM
57	There is people out there who cares about Our city and wants to make a good change.	9/10/2020 11:38 AM
58	I think what makes Santa Maria unique is it is named after a Boat	9/10/2020 11:28 AM
59	a bunch of shopping centers	9/10/2020 11:01 AM
60	Santa Maria is a small town but is welcoming to those who come.	9/9/2020 3:33 PM
61	a lot of people	9/9/2020 2:34 PM
62	That the community is very different.	9/9/2020 1:10 PM
63	I think Santa Maria would be more fun is it had like a top golf or like some sort of fair for the whole year	9/9/2020 12:10 PM
64	BBQ and feel of community	9/9/2020 11:14 AM

Santa Maria GPU Issues and Opportunities Survey

65	it's my home town i love it here	9/9/2020 11:03 AM
66	It's history and culture within the Central Coast.	9/9/2020 8:01 AM
67	The Santa Maria community is so alive with all it's people from different nationalities.	9/8/2020 10:39 PM
68	What makes Santa Maria unique is that it's a beautiful city but it just needs more money put in it and its special because Ive been living here all my life and I'm proud to cal it home.	9/8/2020 8:02 PM
69	It's agricultural focus. Farmers are honored here. I loved the open farm tour in 2019.	9/8/2020 3:57 PM
70	Local businesses	9/8/2020 1:02 PM
71	Downtown has been destroyed but the surrounding area still has a chance to remain an attraction.	9/8/2020 12:44 PM
72	more conservative values than other places around.	9/8/2020 11:47 AM
73	The mild climate. Year round activities. Access to US 101.	9/8/2020 11:41 AM
74	Santa Maria has strong church organizations.	9/8/2020 11:12 AM
75	its small and quiet	9/8/2020 11:08 AM
76	This city is full of hard-working families and immigrants. They/we are the cities greatest asset.	9/8/2020 10:32 AM
77	Santa Maria has a good sense of community. Although the population is over a 100K in many ways it has the small town feel.	9/8/2020 10:14 AM
78	Our BBQ's!	9/8/2020 8:29 AM
79	I used to say the agriculture and open spaces. We still have more than a lot of other places.	9/8/2020 8:25 AM
80	It's excellent police and fire departments.	9/8/2020 8:24 AM
81	Culture	9/8/2020 8:23 AM
82	The people are down to earth, hardworking and family orientated.	9/8/2020 8:22 AM
83	Love that generations of family, going to a store and running into a childhood friend. The sad part, multiple families living in the same home, vehicles parked everywhere in neighborhoods, making them look run down. New folks not taking care of their rented homes. On the bright side, the mapping of streets in Santa Maria was great, easy to arrive to your destination, great planning. A bad note, too many people running red lights which cause many accidents.	9/8/2020 8:20 AM
84	It is my home town. I was born and raised here, both of my children were born and raised here, my husband and his parents, siblings were born and raised here. We are natives and the rich things that Santa Maria has always offered us are not as prevalent as they used to be.	9/8/2020 8:20 AM
85	Santa Maria is unique because through my eyes, I have seen it grow from a field city to emerging alike city type feels with improvements, i.e. housing, stores. Also, the fields around Santa Maria such as the one by Blosser and Bradley, that reminds us how Santa Maria started and is growing.	9/8/2020 8:16 AM
86	The agricultural that surrounds the city.	9/8/2020 8:16 AM
87	It's small town feel even with it's rapid growth over the last few years	9/8/2020 8:15 AM
88	The community loves soccer as a family gathering sport, a national past time, but that is not accentuate enough. Imagine a huge sports complex with multiple soccer fields that kids and adults could play soccer at NIGHT when the community os actually home. Also, imagine a big stadium and a semi-pro team for kids to grow up rooting for and training to play for some day. Many kids play at Minami tennis courts every night if the week, but they get In trouble for it. Imagine a sports complex where teens could play in a safe place and be mentored by the working class as they all play together at night. More indoor stadiums like the one at the YMCA are needed in the center of town and Noeth end of town.	9/8/2020 8:13 AM
89	I chose Santa Maria as a home town for my children. It was a place we could put down roots. It is close to the beaches and many amenities.	9/8/2020 8:10 AM
90	Diversity!	9/8/2020 8:08 AM

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91	It's small town feel and it's cultural diversity	9/8/2020 8:06 AM
92	It's Mixteco and Zapoteco speakers. It's very special and unique to Santa Maria, CA.	9/8/2020 8:03 AM
93	Community support for young people.	9/8/2020 8:01 AM
94	Nothing. It's one giant generic retail space.	9/8/2020 7:58 AM
95	the calmness and affordability	9/7/2020 9:51 PM
96	Santa Maria to me is one of the most special/unique places in all of California. Perfect weather, vineyards, farms, close to the ocean, easy commute to SLO/SB. If Santa Maria mandated all new construction by Spanish/Santa Barbara style, it would change this city for the better. Ive had a chance to talk with several people about the new Enos Ranch development and while everyone is happy about the new stores, a couple people have been confused about why it looks SO different from everything just across the street. I wish i had started to get involved and watching the planning commission when i was still in high school so I could have understood why that design was approved and not made to look like the Cross Roads shopping center literally across the street. But besides that, life goes on and there is still many opportunities for Santa Maria.	9/6/2020 6:47 PM
97	Great service clubs helping to better the community without simply relying on government to solve issues	9/4/2020 1:31 PM
98	Proximity to beach and wineries	9/4/2020 11:33 AM
99	its special	9/3/2020 3:58 PM
100	How accepting of immigrants we are	9/1/2020 8:41 PM
101	It's parks, people, diversity.	9/1/2020 7:00 PM
102	Immigrant workers and all the Agricultural.	9/1/2020 12:27 PM
103	Even though we are a big town, we still have a small town feel. I always run into people I know when I am out and about. And our bbq!	8/24/2020 2:26 PM
104	As a local, I would love to have a downtown where families, the youth, businesses can come together to improve the backlash that Santa Maria gets. Plus most locals leave the city to spend their time and money. We need to bring that back to Santa Maria. Improve the quality of living here.	8/21/2020 7:35 PM
105	There's a great opportunity with the proximity to Guadalupe and the beach, though consideration to creating a friendlier and better landscaped coastal access corridor on West Main Street to Guadalupe should be considered if there is ever going to be a drive for coastal tourism.	8/21/2020 3:03 PM
106	The ability to walk and ride bikes safely.	8/21/2020 1:50 PM
107	Definitely the culture and family vibe it has.	8/21/2020 1:37 PM
108	I notice that a lot of community is connected. Many families have been in this area for a long time.	8/20/2020 9:09 AM
109	I believe that Santa Maria's diversity, it's strong ties to the Chicano/a culture, and agriculture/food/wine makes Santa Maria special. It's geographical location is ideal.	8/19/2020 9:49 PM
110	I believe it's stated above, strong local economy. Great Healthcare access. I love being able to get everything i need right here in the city. Wish there were a bit more restaurant choices, but we're getting there.	8/18/2020 10:42 PM
111	Santa Maria is unique because of the smaller and tight knit community and people are nicer here. It also doesnt feel congested like big cities. The weather is also perfect. We should take advantage of outdoor dining. Other people would kill to dine outside with weather like ours.	8/17/2020 9:42 PM
112	Diversity & is educational opportunities for families & children	8/16/2020 7:48 PM
113	The farming environment which helps to preserve the history and scenic beauty	8/12/2020 10:12 PM
114	What makes Santa Maria unique is the slower pace of life and beautiful weather. It lacks the big city look and feel and we need to preserve that. The new Enos Ranch development looks very big city / big box store type and it takes away from the feel of Santa Maria. They should	8/12/2020 1:31 PM

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have stuck with the Spanish style roofs and palm trees that the Home Depot / Walmart developments had. I have heard alot of complaints about the totally mismatched design right across the street. All new developments should be spanish style modeled after Santa Maria City hall to preserve character of the community. I love this city too much to see it lose its identity.

115	Friendly people, nice weather	8/10/2020 10:04 PM
116	The people, the diverse small businesses, lots of parks and the affordable housing	8/10/2020 11:12 AM
117	Still has a "small town" feel	8/9/2020 6:01 PM
118	We have a rich cultural history. Santa Marians are generous and come together when a person is in need.	8/9/2020 12:45 PM
119	The location is central to the central coast	8/7/2020 6:37 PM
120	The Community	8/7/2020 9:38 AM
121	It has a local railroad	8/6/2020 4:54 PM
122	Its rural feel, which unfortunately, is diminishing with the uptick in construction.	8/6/2020 3:27 PM
123	Diversity of population, agriculture, airport, air quality	8/6/2020 8:05 AM
124	No matter how big or small we are, we will always be a united community	8/4/2020 3:31 PM
125	The river; strawberries; the rich culture of our immigrants and farm workers	8/3/2020 1:28 PM
126	The small town feel. The agricultural environment providing fresh produce.	8/3/2020 9:48 AM
127	I don't find Santa Maria to be unique or special. It is affordable ..and has good weather but .	8/2/2020 6:22 PM
128	It used to be more unique when I was growing up. But know it seems like there is nothing worth staying in town for over the weekends. Just rather go to other neighboring cites instead.	8/1/2020 6:23 AM
129	multi ethnic cultures.	7/31/2020 11:50 AM
130	Santa Maria is not a city. Santa Maria is a series of connected strip malls, devoid of any character. The new construction near Costco must be one of the ugliest new neighborhoods I have ever seen. Talk about congestion. Car dealerships, a high school, apartments and commercial. What city planner did you find that would create such an abomination.	7/30/2020 7:03 PM
131	Not too crowded - flat, open areas with view of mountains	7/30/2020 4:57 PM
132	farms surrounding area and farm culture	7/29/2020 2:20 PM
133	Country living & cool climate. Proximity to ocean.	7/29/2020 1:00 PM
134	It's a western town	7/29/2020 11:48 AM
135	Location,in regards to state parks, beaches and National parks	7/29/2020 11:27 AM
136	Room for growth	7/28/2020 11:34 PM
137	It's location to surrounding calif cities while housing is still affordable	7/28/2020 5:59 PM
138	It's willingness (unlike other cities in the are) to embrace change and growth.	7/28/2020 12:35 PM
139	Santa Maria has a "small town feel". People know who is who and what is going on...even though the population exceed 100,000. There are established long-time families who are the backbone of this city and care deeply for the well-being of the community. There is a stability in the community that is unlike any other and it is our wish that the above resources are closely monitored to keep families and business here in the Santa Maria Valley.	7/28/2020 12:25 PM
140	Allan Hancock College	7/27/2020 8:43 PM
141	Lower crime rates when compared to other cities of similar size. Lower trends of profiling and racism from law enforcement than in other cities. Not too many entertainment venues that attract visitors from other cities who might come, get drunk and drive on our streets and disturb the peace. The sense of community and family in our town of S.M., where we often find friends or family at shopping mall, or other shops around town. What I would like to see is that	7/27/2020 7:39 PM

Santa Maria GPU Issues and Opportunities Survey

the building department be no so stringent when it comes to building affordable housing units, like garage conversions etc, so more affordable housing is available for our poor field workers.

142	Ranching and farming heritage. Outdoor recreation and parks: ie Los Flores Ranch Park	7/27/2020 3:46 PM
143	Santa Maria is the biggest city in this area of the Central Coast, yet residents feel like they don't have the resources needed to succeed. Quality of life is uniquely diminished when compared to life in surrounding communities. What makes us special is that we are indifferent to any approach to ecotourism, we lack of infrastructure in relation to population, and there is thirst for population growth that is unsustainable.	7/27/2020 3:09 PM
144	it's location on central coast between SLO and SB	7/27/2020 2:40 PM
145	The weather is great	7/27/2020 10:15 AM
146	safety	7/24/2020 5:24 PM
147	Location	7/24/2020 3:57 PM
148	Agriculture	7/24/2020 1:04 PM
149	Proximity to surrounding natural and cultural resources.	7/24/2020 10:30 AM
150	Santa Maria has amazing weather that allows for outdoor exercise almost everyday. People are on the levy EVERY DAY-it's awesome! Santa Maria is a multicultural community. Children can grow up in our community feeling proud of their ethnic backgrounds and their multilingualism. Our community also provides many avenues for employment, and the opportunity for a better life through hard work and service. We also have solid public services, especially for our youth, such as the public library, Paul Nelson Pool, and parks and rec classes.	7/24/2020 9:47 AM
151	Lots of local parks - very walkable - nice senior and community centers - AHC - symphony-active service organizations - nice library-- all in a small town	7/24/2020 9:08 AM
152	The failure of its leadership to recognize the markup of its constituency and actually serve them instead of trying to make a mini Santa Barbara.	7/24/2020 6:16 AM
153	Strawberry fields - our strawberries are shipped all over the country. The city should promote this as the high quality products this city produces, also, promote the field workers that do this work and make our city a national business. The Strawberry Festival is another unique aspect of our city. No other neighboring city has that widely known of an event - so our city should make the festival bigger and better and widely promote this as a major city event. The very name of our city "Santa Maria" is a special name, like Santa Barbara, Santa Monica, etc. - we should use this name as a way to promote our city being of a high quality city like those other cities. It should be seen as a place a strong community, a beautiful city that has a cohesive style, with annual traditional events that bring in people from other cities to our events. If you look at Santa Barbara, they have huge annual cultural events that draw big crowds and people know what that city stands for (ex, the annual Fiesta event) - Santa Maria should also have strong annual events that focus on culture. Culture appreciation brings people together. Our local high school Santa Maria High School should be a major focal point of our city, because it holds the city name and has a major historical significance to our city as well. All of this is about promoting our city - promoting is good for advertising, especially in an age of social media.	7/23/2020 1:46 PM
154	I love having a skating rink in town. Those are now very difficult to find even though there is a renewed interest in the sport. Also love coming home from work with little traffic. Where I moved from, a ten-minute drive would take almost an hour due to population growth and more cars than the roads could handle. Very stressful for years.	7/23/2020 11:01 AM
155	The agriculture life	7/23/2020 7:19 AM
156	If we defunded the police it would be special :) let's talk about the conservatives in this town give SM a bad reputation like why tf do we have an ice facility and that wasn't even mentioned this far in the survey????? Aren't you a Latina Soto? Improve THE SCHOOLS AND ITS RESOURCES instead of giving it to the shitty pig cops who don't benefit sm. Give access to mental health and rehabilitation centers.	7/22/2020 8:34 PM
157	Its got everything close by	7/22/2020 6:18 PM
158	to me personally it's a place where I feel at home, as much as there have been things i don't	7/22/2020 6:07 PM

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want to remember, there are also ones that I do want to Santa Maria has the quality of a small town yet with an amazing city feeling as well.

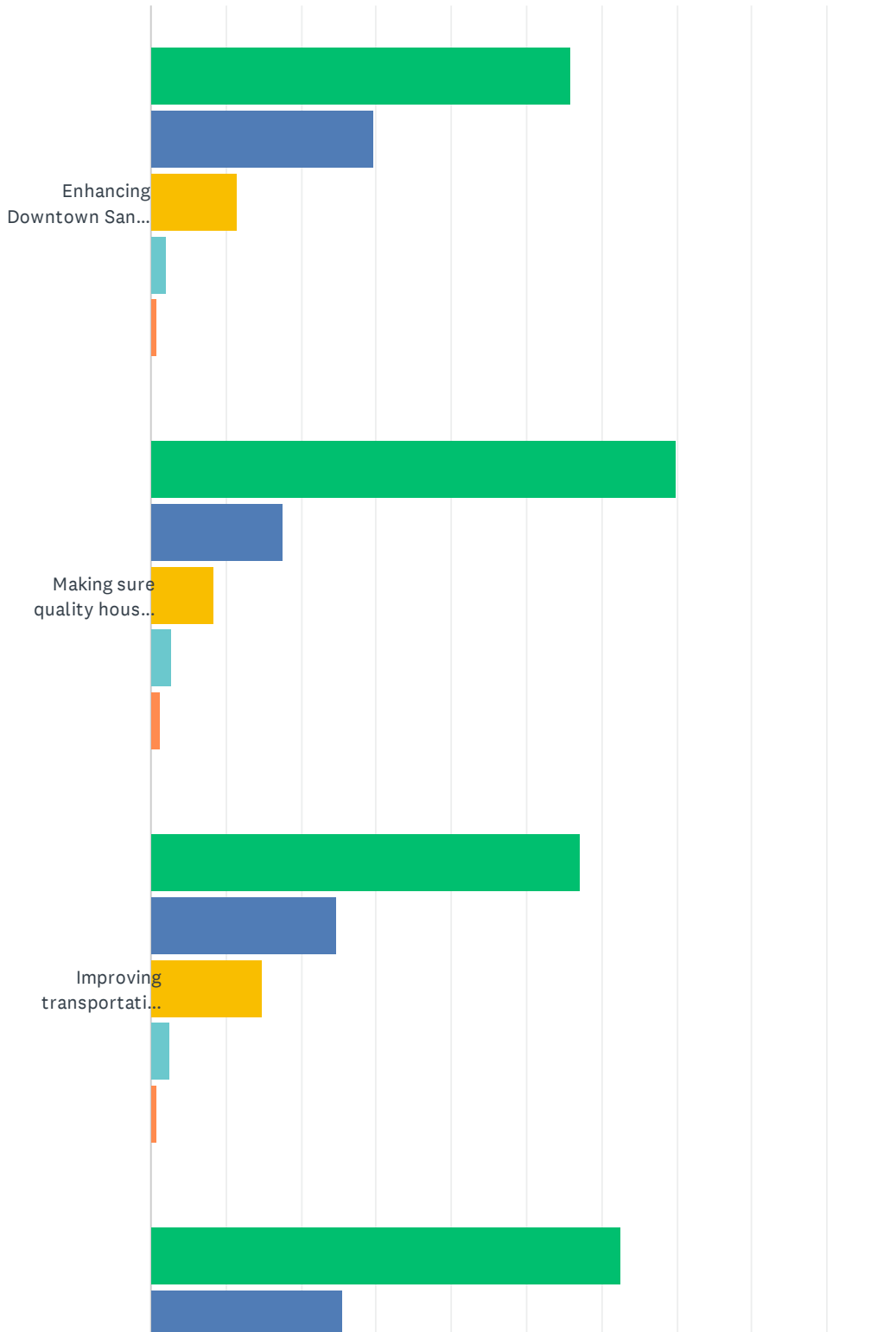
159	Wine industry.	7/22/2020 5:05 PM
160	It's amount of small businesses is really important to conserving that family feel that Santa Maria has.	7/22/2020 4:20 PM
161	Agriculture	7/22/2020 4:06 PM
162	I think what makes us special is that we provide the best strawberries	7/22/2020 3:41 PM
163	How much agriculture we are surrounded by and also the amount of diversity we have in this city. Also where we are located perfect location.	7/22/2020 1:59 PM
164	It's city workers and city people.	7/22/2020 1:59 PM
165	It's great schools	7/22/2020 1:07 PM
166	Santa Maria Runningman, High speed chases a day, and tweaker s	7/22/2020 11:04 AM
167	non-profit organizations working along with youth.	7/22/2020 10:32 AM
168	I think what makes Santa Maria unique and special is that it is between bigger cities like Santa Barbara and San Luis Obispo. Also, I believe it started as a labor fields and gradually changed over time as population increased. With the labor fields around Santa Maria, it constantly remind us where or how Santa Maria started.	7/22/2020 10:32 AM
169	Defunding our police. Increasing community reources.	7/22/2020 9:24 AM
170	The food, the culture and diversity.	7/22/2020 8:54 AM
171	The farming and large mexican community	7/22/2020 7:01 AM
172	Santa Maria is an easy place to live if you make enough money. Santa Maria is a much harder place to live if you are an essential worker, a farmworker, or in retail sales/restaurant industry. While the beauty of the central coast and the city's small and navigable size are great, its longterm prosperity and quality of life will be harmed by the city's general over-reliance on sales tax revenues, big box stores and commercial developments, and its seeming unwillingness to "think big" about its biggest problems (housing, jobs for young professionals, opportunities and education for all its youth)	7/21/2020 10:49 PM
173	Great parks, good climate, and a lot of oppportunities to make this a great place to live.	7/21/2020 7:35 PM
174	It's convenient location between Los Angeles, Santa Barbara, San Luis Obispo, and the bay area.	7/21/2020 6:44 PM
175	Nothing	7/21/2020 5:49 PM
176	The creative that the youth has.	7/21/2020 5:03 PM
177	Weather	7/21/2020 4:35 PM
178	I do feel that Santa Maria's downtown needs a total overhaul. I would like to see locally owned shops (that represent our cultural diversity) with a strolling "downtown". Our mall area does not contribute to our community spending time together and supporting local business owners. There is no real downtown with opportunities for bike riding, strolling, live music, etc among trees and shops. It's a real shame. West Main Street could be this and would be a way to support many of our Mexican community shop owners.	7/21/2020 3:00 PM
179	The weather!	7/21/2020 2:18 PM
180	The weather! And, back when we had it, the BBQs on Saturdays.	7/21/2020 2:16 PM
181	Nothing. And most of the items listed in this section aren't actually strong features of Santa Maria.	7/21/2020 2:07 PM
182	Enough resources for undocumented immigrants and indigent residents	7/21/2020 1:52 PM
183	Great Library, museums, weather, close to beach	7/21/2020 1:35 PM
184	The agriculture.	7/21/2020 12:30 PM

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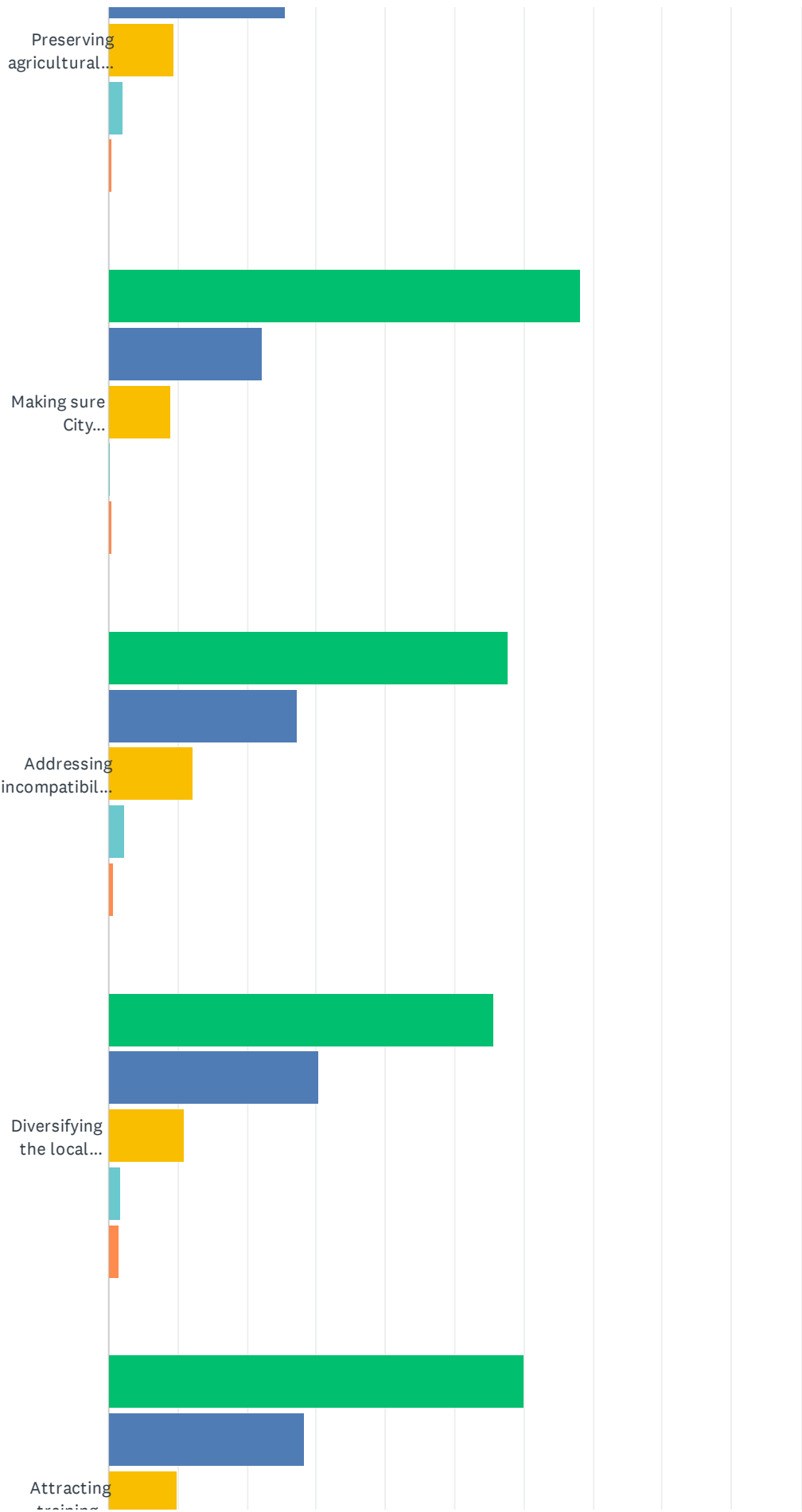
185	Our agriculture and friendly people and local businesses no corporate businesses please	7/21/2020 11:51 AM
186	Agricultural hispanic community	7/21/2020 11:01 AM
187	We need to have more community involvement. There needs to be more events like downtown Friday's. Santa Maria has so much potential! What happened to the Autumn Arts and Grapes Festival? We need to have more inclusion events in the city (i.e festivals, gatherings, etc). We need should have our downtown decorated in each of the perspective holidays that would catch a lot of the attention in the downtown area aside from restaurants and stores.	7/21/2020 10:42 AM
188	I would like more to do downtown. The mall doesn't work for me. It is empty. I miss a definite place to dine and hang out.	7/21/2020 10:33 AM
189	Nothing - there is no cohesiveness in Santa Maria quality of life issues. City leaders only want tax income	7/20/2020 6:33 PM
190	Santa Maria has a unique history and blend of races/cultures/heritages. It is important to understand the agricultural background and the makeup of the people that used to live here and continue to live here. The City needs to be more than a bedroom community if it is going to thrive.	7/20/2020 7:55 AM
191	Plurality of its population. Not a meltsing pot, but a beatiful rainbow style.	7/14/2020 9:53 AM
192	good weather, Elks activities especially the annual parade	7/13/2020 5:43 PM

Q9 Santa Maria will continue to grow and evolve over the next 20 to 30 years. How important are the following changes to Santa Maria in the future to you? Please rank each option on a scale from "Very Important" to "Not at all Important".

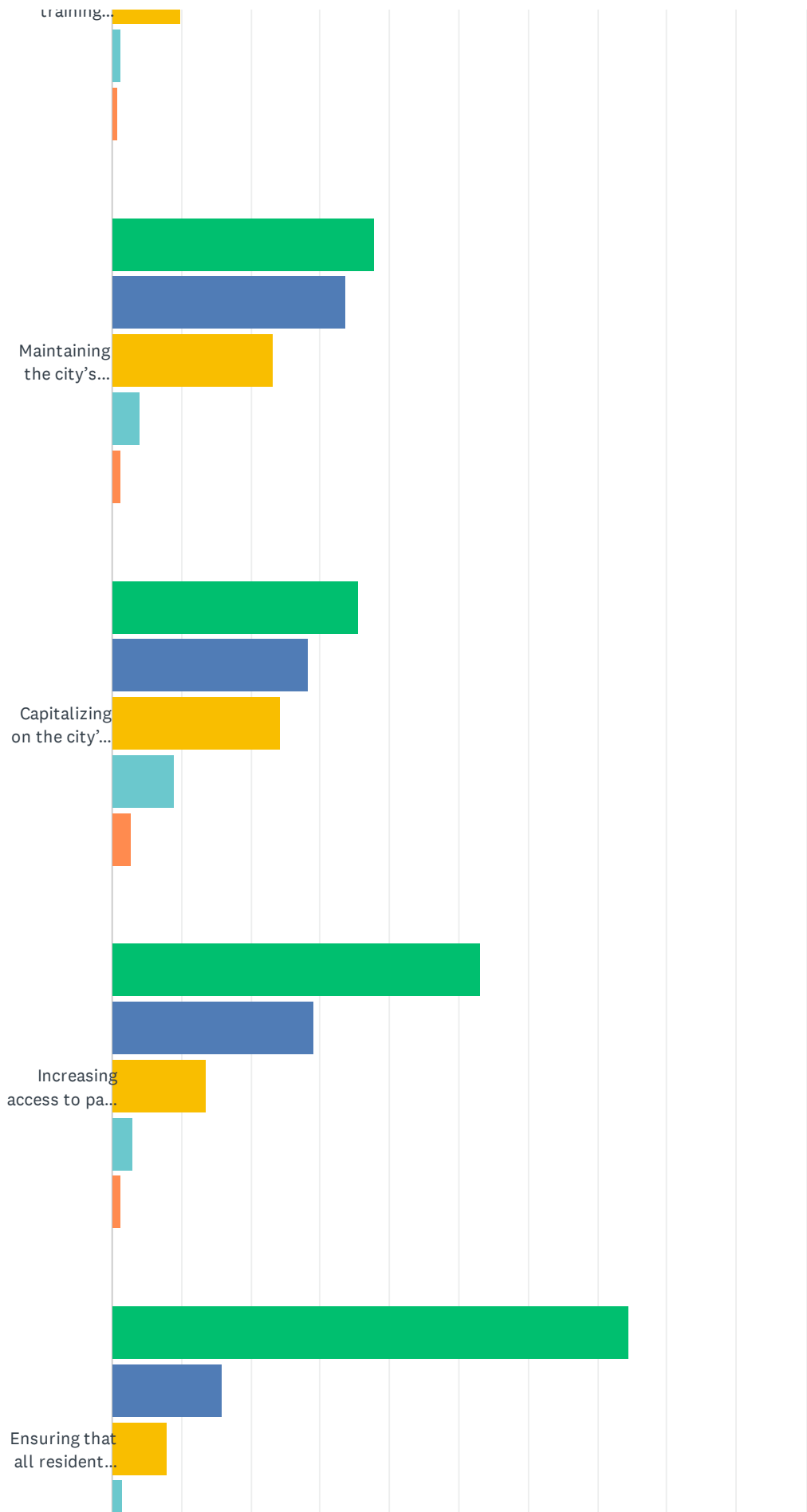
Answered: 498 Skipped: 93



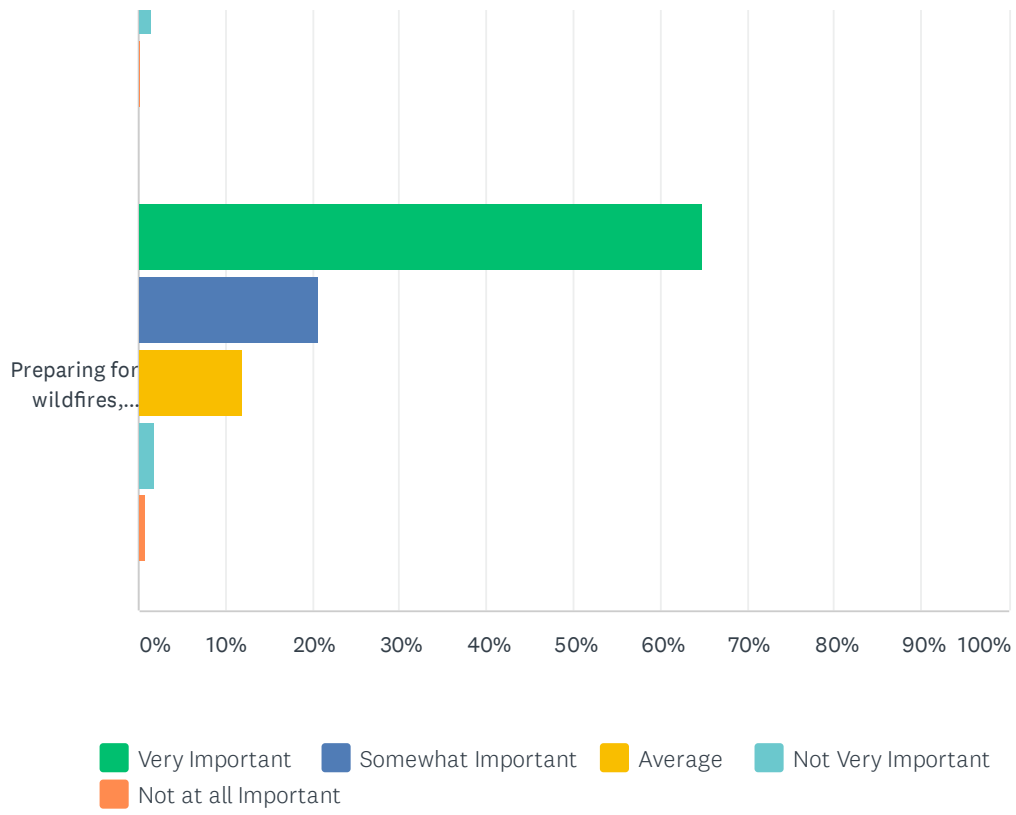
Santa Maria GPU Issues and Opportunities Survey



Santa Maria GPU Issues and Opportunities Survey



Santa Maria GPU Issues and Opportunities Survey

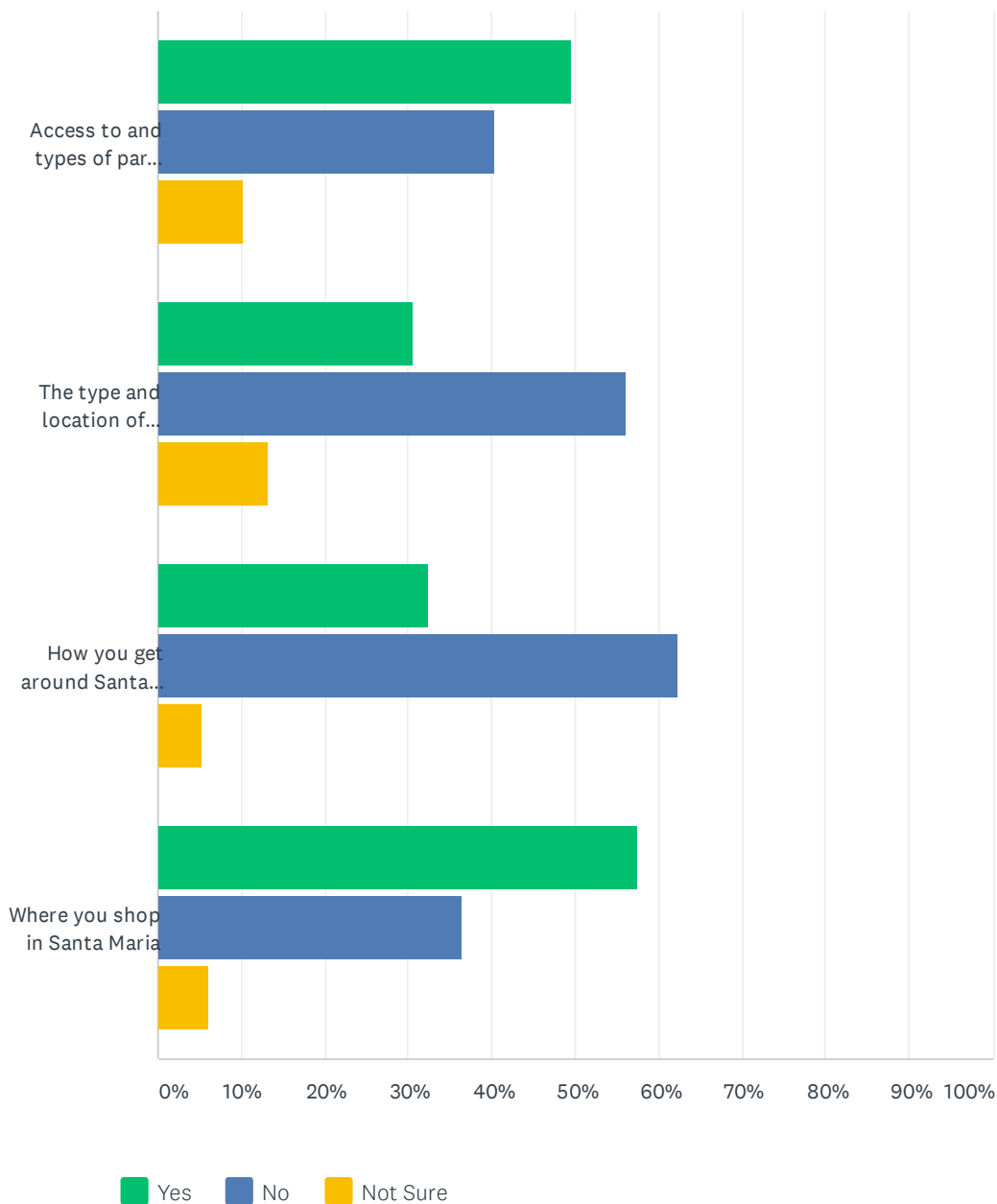


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	VERY IMPORTANT	SOMEWHAT IMPORTANT	AVERAGE	NOT VERY IMPORTANT	NOT AT ALL IMPORTANT	TOTAL
Enhancing Downtown Santa Maria as place for gathering, living, dining, and entertainment	55.96% 277	29.70% 147	11.52% 57	2.02% 10	0.81% 4	495
Making sure quality housing is available and affordable to residents across all income levels	69.96% 347	17.54% 87	8.47% 42	2.82% 14	1.21% 6	496
Improving transportation connectivity and options, including walking, biking, and taking public transit	57.17% 283	24.65% 122	14.95% 74	2.42% 12	0.81% 4	495
Preserving agricultural land and natural resources	62.58% 311	25.55% 127	9.46% 47	2.01% 10	0.40% 2	497
Making sure City infrastructure (roads, utilities, etc.) can support city growth	68.15% 338	22.18% 110	9.07% 45	0.20% 1	0.40% 2	496
Addressing incompatibility of land uses (such as a school or a house next to noisy and/or polluting land uses, like food processing plants or warehouses)	57.78% 286	27.27% 135	12.12% 60	2.22% 11	0.61% 3	495
Diversifying the local economy with more high-skilled jobs, sectors, or industries	55.73% 277	30.38% 151	10.87% 54	1.61% 8	1.41% 7	497
Attracting training programs in growing sectors of the economy and professional career opportunities to retain local college graduates	60.04% 296	28.19% 139	9.74% 48	1.22% 6	0.81% 4	493
Maintaining the city's existing social fabric as the city grows and changes	37.88% 186	33.60% 165	23.22% 114	4.07% 20	1.22% 6	491
Capitalizing on the city's regional location in Santa Barbara County to increase tourism	35.61% 177	28.17% 140	24.35% 121	9.05% 45	2.82% 14	497
Increasing access to parks and gathering places and hosting more community events	53.23% 264	29.03% 144	13.51% 67	3.02% 15	1.21% 6	496
Ensuring that all residents have access to healthy lifestyles, medical services, and mental health facilities	74.45% 370	15.90% 79	8.05% 40	1.41% 7	0.20% 1	497
Preparing for wildfires, earthquakes, extreme heat events, and other hazards	64.79% 322	20.72% 103	11.87% 59	1.81% 9	0.80% 4	497

Q10 Has the COVID pandemic changed your thoughts on the following?

Answered: 492 Skipped: 99



	YES	NO	NOT SURE	TOTAL	WEIGHTED AVERAGE
Access to and types of parks and open spaces in Santa Maria	49.49% 243	40.33% 198	10.18% 50	491	1.00
The type and location of housing	30.61% 150	56.12% 275	13.27% 65	490	1.00
How you get around Santa Maria	32.44% 158	62.42% 304	5.13% 25	487	1.00
Where you shop in Santa Maria	57.55% 282	36.33% 178	6.12% 30	490	1.00

Q11 How? Please explain.

Answered: 235 Skipped: 356

Santa Maria GPU Issues and Opportunities Survey

#	RESPONSES	DATE
1	We need to be safe and think about each other more.	9/21/2020 12:35 AM
2	That some restaurants had improvised how to cater to its customers. For example, now these some of these restaurant are putting outdoor patio that they didn't have since the beginning.	9/20/2020 10:56 AM
3	nothing has changed	9/19/2020 3:31 PM
4	Many different places such as restaraunts and some stores allow people to walk in without a mask knowing there's a pandemic.	9/18/2020 11:00 PM
5	The pandemic hasn't really changed my mind about those topics. The only difference is that we have to wear a mask everywhere now but it's not a big deal.	9/18/2020 9:42 PM
6	some stores are closed	9/18/2020 8:15 PM
7	I have no problems but shopping we have to be very carefull and catuions .	9/18/2020 3:53 PM
8	People can barely get out now and have time to spend with their family and friends.	9/18/2020 2:53 PM
9	i dont believe it can kill a healthy person	9/18/2020 10:49 AM
10	With all this pandemic going on, not everyone are cooperating about our health when it comes to public. This virus going on give me thoughts on where to be more careful. Social distancing is very important and as I mentioned not everyone are doing their job, which is to wear a mask and follow the rules about social distance.	9/18/2020 12:26 AM
11	Some places around the Santa Maria can crowd up really quick, such as laundry mat or going grocery shopping.	9/17/2020 9:57 PM
12	It made me think more about every ones safety and social distancing.	9/17/2020 11:16 AM
13	I get rides or I drive as well. And I shop at the Town Center Mall.	9/17/2020 11:01 AM
14	In a car or a bike, I shopt anywhere.	9/17/2020 10:58 AM
15	I don't like exposing myself	9/17/2020 10:54 AM
16	Now we only shop in stores that enforce the CDC and county health guidelines.	9/17/2020 7:39 AM
17	car	9/17/2020 1:03 AM
18	I am more safe with myself.I only go out if it's a need.	9/16/2020 5:32 PM
19	Its just not the same with the pandemic going on.	9/16/2020 3:45 PM
20	can't buy a new house because of covid-19 and i can't go places i want to go like the gym for example!	9/16/2020 12:51 PM
21	Housing is more expensive.	9/15/2020 11:24 PM
22	most stores are closed still	9/15/2020 10:23 PM
23	Ive only really been inside	9/15/2020 4:56 PM
24	You can't go outside without having a question in mind all the time; "Am I safe?"	9/15/2020 4:50 PM
25	Due to covid 19 my family stopped shopping at Walmart because of how many people would go and it highers the risk of getting sick.	9/15/2020 4:35 PM
26	This is my year as a senior and i cant enjoy my last year in high school because of covid	9/15/2020 3:54 PM
27	COVID pandemic changed my thoughts on the following because it's everyones responsibility to stay safe and protect each other. Staying away from big crowds and wearing masks is important so it's better to know where you're going or shopping at.	9/14/2020 11:49 PM
28	I feel like shopping and playing in the parks is still dangerous because so many people play at the park and so many touch the clothes hung at the stores.	9/14/2020 11:44 PM
29	It's not safe to be in parks because you never know who was there before you or how many have.	9/14/2020 10:35 PM
30	Sometimes its hard to be here because most of the nice places here are closed	9/14/2020 10:25 PM

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31	The pandemic changed my views because I had to see where I was surrounded and what was close to me to get groceries and how long it will take me.	9/14/2020 9:23 PM
32	For shopping in Santa Maria, I now have to think about waiting in a line and if it'll be crowded.	9/14/2020 8:08 PM
33	Because I know I'm safe	9/14/2020 7:54 PM
34	Because I'm protecting myself	9/14/2020 7:49 PM
35	Many things I used to enjoy doing I cant do because many things are closed	9/14/2020 7:38 PM
36	It makes things harder for example when we need certain food there might only be some open.	9/14/2020 7:23 PM
37	I dont go out mush but since Covid I dont take the bus anymore	9/14/2020 6:09 PM
38	Not knowing how safe a place is.	9/14/2020 4:17 PM
39	There should be some place where you should have access to some not because there is some people that do not care about COVID-19.	9/14/2020 4:07 PM
40	long lines just to get in stores	9/14/2020 3:45 PM
41	Social distancing, mask, etc.	9/14/2020 2:56 PM
42	I don't go outside much.	9/14/2020 2:40 PM
43	Places opening up doesn't sound like a great idea people may be sick or not they might not know it till a week later. Getting around santa maria is tough traffic begins like crazy around 4-6. Shopping places are good but, have been slowly closing and sometimes the closing time is the only time available to shop	9/14/2020 2:09 PM
44	A lot of people are scary about the pandemic.	9/14/2020 12:59 PM
45	the City of Santa Marias closed the mall, and set an earlier time for stores closing	9/14/2020 12:10 PM
46	When some stores closed early I had to go to others for food.	9/14/2020 11:45 AM
47	Most of the stores are going out of business.	9/14/2020 11:42 AM
48	With the COVID pandemic the access to parks should be limited to stop the spread of the pandemic by not allowing large party gatherings or for youth to form larger gatherings on playgrounds. Also public transit has now become a fear of using instead of a convenient use of transportation so I think more trails, bike ways and other routes of transportation is necessary.	9/14/2020 11:07 AM
49	Some parks are open to walk and enjoy the scenery but the playgrounds are close making it feel not welcome. Homes need to be more open with ventilation moving across plus having more backyard space to enjoy fresh air. I love shopping but to be honest, our Santa Maria mall is so sad. It would be nice to see more stores and entertainment places for kids and youth. Specially, youth to get them out of trouble.	9/14/2020 8:18 AM
50	Did not apply	9/14/2020 6:56 AM
51	yes COVID has changed my thought about where i shop in santa maria because oh the distance to walk.	9/13/2020 9:15 PM
52	especially people without masks	9/13/2020 8:09 PM
53	I obviously don't wanna get it but doesn't change my mind on anything	9/13/2020 7:20 PM
54	going to parks and open spaces have because other people access them and you can never be positive that they're not sick or been around others that are ill.	9/13/2020 7:18 PM
55	because some stores allow some amount of people to shop	9/13/2020 6:15 PM
56	ok	9/13/2020 5:35 PM
57	Most stores are closed and its been hard to buy food clothes and stuff like that	9/13/2020 5:05 PM
58	Everything is complicated	9/13/2020 4:02 PM
59	Now the pandemic has affected some people's jobs like farmworkers and they need more resources to help us get our food resources.	9/13/2020 2:16 PM

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60	Parks are closed	9/13/2020 9:14 AM
61	If you are being careful and practicing social distancing I think you'll be ok.	9/13/2020 8:32 AM
62	My students need access to basic components of a clean, healthy city.	9/13/2020 7:28 AM
63	It stops me from going to parks with my family and going to some of my favorite places.	9/12/2020 11:10 PM
64	Since stores are limited I cannot buy food frequently.	9/12/2020 1:36 PM
65	I think the park so stay closed because it's not safe for the children to be touching public spaces.	9/12/2020 10:28 AM
66	People who have to take public transportation have a higher risk of catching COVID-19.	9/11/2020 10:20 PM
67	The shops that I shop are closed.	9/11/2020 9:44 PM
68	cause we should social distance or stay home not go out to parks or shopping	9/11/2020 8:52 PM
69	I'm more careful	9/11/2020 4:48 PM
70	The places I shop has been changed by the COVID Pandemic because now we have to wear face mask all the time and only certain amount of people can be inside. Now you can't try on clothing.	9/11/2020 2:24 PM
71	Do not shop 25% of what we once did.	9/11/2020 1:09 PM
72	because its really hard to go shopping with people everywhere they dont obey the 6 feet distnace.	9/11/2020 11:35 AM
73	i really don't know	9/11/2020 11:19 AM
74	In some stores you have to wait because there's only a capacity limited for people to go inside, and sometimes were in a rush.	9/10/2020 10:18 PM
75	i love parks i dont see any problem, walking around town but places to shop like mall and other places to be more cautious.	9/10/2020 5:43 PM
76	I'm stuck in the house and when I can't go anywhere without a mask on.	9/10/2020 5:23 PM
77	Its changed my thought because I'm not able to get around much and the stores I want to go to like the mall is closed which makes shopping limited	9/10/2020 4:37 PM
78	I wish there were more open spaces to play, I have to walk because their are crowded busses,	9/10/2020 4:18 PM
79	SShopping is very different because only an amount of people can be in the store but it is understandable because it is for our safety .	9/10/2020 3:46 PM
80	I don't really go out but when I go with my parents. I also try to go out with my family to go on a hike so we can get fresh air.	9/10/2020 3:46 PM
81	Just making sure i am not around so many people.	9/10/2020 3:07 PM
82	Majority of the public places are closed.	9/10/2020 1:42 PM
83	I shop early morning or later in the evening to avoid crowds in the larger stores. There are stores in town I will not go to because they are just too dirty.	9/10/2020 1:23 PM
84	Our Spanish-speaking community did not receive enough and constant information on how we can protect ourselves from COVID. Many areas were kept open that should have been shut down much sooner such as basketball courts, soccer fields, etc.	9/10/2020 1:06 PM
85	covid makes you unsure of everything	9/10/2020 11:51 AM
86	I wouldn't be able to go to soccer practice because the parks were closed.	9/10/2020 11:34 AM
87	I have to go a lot farther now to get groceries at times because the grocery stores here in Santa Maria are packed	9/10/2020 11:03 AM
88	I like to shop for clothes	9/9/2020 6:08 PM
89	I don't know if I'm going to be safe when i go out either to stores to get some supplies or to enjoy a few hours outside	9/9/2020 5:32 PM

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90	Quarantine, hit all of us all of a sudden, which made us unprepared of the situation. After being home for a long time people start to feel impatient and need to go out to places where they could have fun without fearing of getting sick, or we just want to be able to build something in our home without having complications.	9/9/2020 3:42 PM
91	Covid isnt as bad as the government says nd CDC, lets get back to normal	9/9/2020 2:37 PM
92	They effect us because every where we go you have to wear a mask.	9/9/2020 2:10 PM
93	Because you have to take precautions now.	9/9/2020 12:56 PM
94	I feel like the people here aren't really taking it seriously, some don't wear masks and its very hard to go around and seeing people not taking the slightest precaution	9/9/2020 12:13 PM
95	because most things are closed	9/9/2020 11:05 AM
96	I know that many of my students fear going out in SM because it is such a hotspot fir COVID. They aren't playing outside, traveling, or shopping within SM. I also know that dependent on each student's family, they can have up to 12 people in an apartment, which means if they are closer to the hotspot than one family member contracting COVD can wipe out the entire family. It's a very scary and challenging time for SM students right now.	9/9/2020 8:05 AM
97	idk.	9/8/2020 10:55 PM
98	You have to wear a mask in pretty much every store and they make you wait outside although you have a mask so whats the point of making us wear a mask if their isnt much people inside the stores.	9/8/2020 8:05 PM
99	some places might be harder to go through, because of unrespected driving and people that don't have homes.	9/8/2020 6:47 PM
100	The pandemic has not really affected any of the above besides access to open spaces	9/8/2020 4:53 PM
101	I am more protective and sanitize more often as well.	9/8/2020 4:17 PM
102	I use precaution and still am able to do most things.	9/8/2020 3:14 PM
103	Well for me personally if I see too much people at a store I come back at a later time with less people.	9/8/2020 2:47 PM
104	Not everyone wears a mask and just the fact that anyone should wear a mask is a major change in my thoughts.	9/8/2020 2:09 PM
105	Santa Maria is already limited when it comes to commercial shopping. I have to shop mostly online or go out of town.	9/8/2020 1:05 PM
106	More low-income housing needs to be available so multifamily housing situations do not occur as much. Also, promoting and supporting small businesses should be a priority.	9/8/2020 12:46 PM
107	As a concern resident, many people are not following the regulations of keeping distances.	9/8/2020 12:06 PM
108	I grew up in SM, but have since moved out of the area. Although I work in SM, I do all my shopping where I live so to not be around SM more than I need to be because of COVID numbers.	9/8/2020 12:01 PM
109	I watch where I go.	9/8/2020 11:18 AM
110	Away from hot spot COVID areas.	9/8/2020 10:48 AM
111	Open space has become important to maintaining physical activity for youth and adults alike. Supporting local, small businesses has also become essential as the state continues to stifle their businesses with restrictions that make it near impossible to turn a profit.	9/8/2020 10:48 AM
112	The pandemic has brought to the surface the lack of affordable and sustainable housing for our residents. We need more mixed income housing so everyone has an opportunity to provide shleter for their family and we do not further segregate the city by income and race. We have many single home developments in the process that are out of reach for families in our city.	9/8/2020 10:39 AM
113	It is important to shop in places that care about our health and parks/open spaces are more valuable now than ever in order to see others while maintaining social distancing.	9/8/2020 10:29 AM
114	During quarantine people needed access to more open spaces where they could walk,	9/8/2020 10:18 AM

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	exercise, and get some fresh air.	
115	I shop mostly online	9/8/2020 10:12 AM
116	Some of the few activities people could participate in during quarantine was enjoying outdoor spaces & taking walks. There are many neighborhoods in Santa Maria that don't offer those opportunities so people had to drive to locations where it is available, which many people can't do.	9/8/2020 10:12 AM
117	I am worried more about the homeless finding proper facilities to help them when needed.	9/8/2020 10:12 AM
118	Need more parks and open spaces so families have an outlet during COVID. Need affordable housing so people aren't living in cramped spaces. Try to avoid crowded areas and stores during COVID. Make sure stores and shops comply with regulations.	9/8/2020 8:42 AM
119	I try to avoid stores that are really strict about the guidelines and support the businesses and people that are less strict or who are being creative in still trying to make a living.	9/8/2020 8:37 AM
120	I refuse to have circumstances out of my control define me as a person and control me.	9/8/2020 8:32 AM
121	For example, restaurants. For Santa Maria to attract alike tourists. We need to see how Europe and other cities set up their cafes/restaurants like outdoor sitting. I did not noticed any restaurants set up like that before the covid but now I started to see that. What I am saying is if I was a owner, I think to outside the box, how to attract people's attention. Also, the town mall, maybe for the stores to actually stay in the mall, an improvement needs to happen. For example, the Orange outlets from Santa Ana, all the stores are out in the open. Maybe, the mall need to be an open mall because we do not know if there will be another alike epidemic that will keep the stores from running their business.	9/8/2020 8:32 AM
122	Need to plan events that include safety	9/8/2020 8:31 AM
123	I used the parks more during Covid. We needed them! Needed the space to get out and walk.	9/8/2020 8:29 AM
124	Multi-family dwellings are at the heart of the spread of COVID. In addition, the method of getting the danger of COVID to the agricultural community has been very slow and has caused the virus to spread unnecessarily.	9/8/2020 8:26 AM
125	I believe there's too many people for the size of the city and not enough places to shop therefore it's over populated in big box stores.	9/8/2020 8:23 AM
126	Multiple families living together, or farm workers packed into homes.	9/8/2020 8:22 AM
127	The Parks and Recreation department removed basketball rims during COVID to prevent group sports while hiring P&R staff to play dodgeball with the kids who were not in school. Talk about a double standard. Dear Government - Please stay away from us. Thanks.	9/8/2020 8:21 AM
128	shopping small, locally owned businesses became a top priority for our family.	9/8/2020 8:19 AM
129	Started shopping more local and buying more produce directly from the source to avoid grocery stores.	9/8/2020 8:17 AM
130	Some people still do not wear masks in businesses . We are a hotspot and I have concerns regarding our essential workers and multi-family housing. Our field workers provide us with food and we need to make sure they are protected.	9/8/2020 8:15 AM
131	Remained the same. We are lucky to be able to work from home.	9/8/2020 8:07 AM
132	All the restriction that are put in place.	9/8/2020 8:01 AM
133	it has affected us all because we have limited things to do now bc of how little places are opened	9/7/2020 9:55 PM
134	No i think we are not a big city and don't suffer from the same problems with the virus as packed high density cities like New york or San Francisco	9/6/2020 6:52 PM
135	I think children should be able to play!	9/4/2020 6:09 PM
136	Nice that we have places to go and still remain distant for health concerns	9/4/2020 1:34 PM
137	When stores were closed I got more used to online ordering and haven't gone back	9/4/2020 11:36 AM
138	Since the pandemic, I prefer to get around by car instead of walking and have become very	9/3/2020 6:11 PM

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	skeptical about where I go based on how many people there are in that place/area.	
139	it hasnt. im antisocial	9/3/2020 4:01 PM
140	I've been shopping in Orcutt where there are fewer Covid cases. It's safer because Santa Maria hasn't done a good job of reaching the Mixteco and farm laborers regarding pandemic precautions.	9/1/2020 11:56 AM
141	I shop online and in my immediate vicinity.	8/28/2020 9:13 AM
142	We have no use for chain stores. Keeping local businesses alive is much more important. Keep our money hereS	8/24/2020 11:37 AM
143	Santa Maria was one of the only local cities that kept their parks open. Some parks and open spaces on the north end of town are run down or unsafe. Making parks, clean, safe, easily accessible is essential if future viruses shut down the world again. Shopping at small business or family owned chains has never been more important to me. I wish Santa Maria had a downtown area like the Old town part of Orcutt. One where you can park and walk from tasting room to brewery to eatery. We are seriously lacking an out door night life that is upscale and we'll maintained. I feel like the streets surrounding our mall, around where The Maya restaurant is located, could be a great location...but it would need a serious face lift and clean up. I also think we should have some way to help/address/support the growing vagrant community. Maybe we ask Jeff Besos to open two or three community living dwellings that offer beds, showers, and basic needs (medical, mental, job training.) Obviously, I don't have a simple solution to that problem, but if we build a way to keep people off our streets and out of the river bed, maybe we can have a downtown area that people will come out for.	8/24/2020 9:18 AM
144	A lot of places are closed or are not able to open due to the lack of outside places.	8/21/2020 7:41 PM
145	Not a lot of smaller mom and pop businesses to go to because most are still closed 😊	8/21/2020 7:35 PM
146	Only big box stores open so only choice.	8/21/2020 6:02 PM
147	Given that gyms are closed, it's been difficult to get exercise given the lack of outdoor access that feels safe. More recently, I've spent more time shopping in SLO given the types of stores located there.	8/21/2020 3:03 PM
148	having parks closed makes having little ones difficult. no outlet for running around, playing/meeting with friends, etc. and the biggest issue is no Santa Maria BBQs : -(8/21/2020 2:02 PM
149	Hold the same values as before the pandemic. However, instacart shopping has permanently chanced how I shop.	8/21/2020 1:59 PM
150	Being that we have poor bike lanes, outdoor transportation would be great during COVID-19 to get exercise but it's simply not safe in Santa Maria due to the lack of bike lanes.	8/21/2020 1:40 PM
151	COVID has really made me think about density and affordability.	8/19/2020 9:53 PM
152	Realized i love the outdoors, we had just become accustomed to Pismo Preserves prior to the pandemic, would love to be able to hike, and enjoy a beautiful park with walking trails right in our own backyard. My son is 22 years old, and is an avid athlete and aspiring basketball player. There are no gyms in this area that's truly open to the public to play basketball freely. Maldonado center, is okay, but not like a college basketball gym. He's now showing signs of depression, and i'm worried. And to think, all we need is a gym? Think how many other young males/females feel the same way. We had this problem in Lompoc too. I used to pay to have access for him at the Anderson Rec Cntr. Now that's a shame. We should have a gym for our kids that is open and totally free.	8/18/2020 10:54 PM
153	Covid is a perfect opportunity to pivot and develop more outdoor dining spaces downtown. We have the best weather in probably the world and its a shame we don't utilize it.	8/17/2020 9:45 PM
154	It's opened my eyes to the economic disparity in our communities, families should be able to afford houses without working 3 jobs. Especially now with covid and all the homeschooling. Homes need to be affordable. More space for people, more happy people. I also think covid has changed which stores I go into, I've been utilizing pickup options more and if stores have a lot of people I don't go, such as Costco. Or if I know they aren't implementing mask wearing I don't feel comfortable going in. I've only been going for necessities	8/16/2020 7:56 PM
155	Covid has highlighted the need to have more outdoor gathering spaces surrounded by beautiful buildings. In santa barbara everyone loves to spend time outdoors because the buildings are	8/12/2020 1:36 PM

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beautiful and have a sense of place. Santa Maria should reject the ugly mismatched architecture and adopt a single architectural theme like the Santa Maria High theatre (Spanish style) so that over time Santa Maria can develop a recognizable architectural style.

156	Tend to shop less at big box stores if possible. Trying to support small businesses and restaurants.	8/10/2020 10:11 PM
157	There have always been germs everywhere. I like it better know that cooks and waiters are required to wear masks and eveything is being disinfected more regulary than before.	8/10/2020 3:54 PM
158	Access to parks, trails and open space has become even more important. Living within walking distance of parks and restaurants is key as I likely will continue to work from home for the foreseeable future. I wish I could bike or walk more to commercial areas, but it's so unsafe and not enjoyable. Small businesses have been disproportionately affected by COVID, to where my go-to businesses now are large box stores or chains (which is unfortunate).	8/10/2020 11:26 AM
159	Will not use public transportation	8/9/2020 10:45 AM
160	Parks and open space is more important than ever. Housing should have local shopping nearby so you can walk/bike and you aren't in a giant store with shoppers from all over the region.	8/7/2020 6:43 PM
161	Where to shop in Santa Maria? not sure because we are getting limited in shopping options. I hope that we get a Target store where Sears used to be.....	8/7/2020 9:44 AM
162	Will only go in stores where mask mandate is enforced.	8/6/2020 3:30 PM
163	Too new to the city to accurately compare before and during pandemic.	8/6/2020 8:18 AM
164	too many transients hanging out at stores and trails in our community some using drugs/meth.	8/5/2020 3:22 PM
165	How measures are being taken to make sure we are all safe	8/4/2020 3:36 PM
166	Certain stores I won't patronize if I feel they are too small and/or crowded, or if they do not enforce mask requirement. I also only go to the store for "needs", not "wants". I haven't been able to get a haircut or manicure. I'll only go to parks and open spaces if it is not crowded and if people are not wearing masks and social distancing, Would like to see streets closed to through traffic so people can walk more easily. More outdoor dining opportunities.	8/3/2020 1:41 PM
167	Not feeling save when shopping due to crowds and people not following guidelines.	8/3/2020 9:54 AM
168	I only go to parks if they are clean, and not crowded. I would like to see a fitness path around the perimeter of parks. One of my favorite parks in NorCal has perimeter path that 2.5 laps is 1 mile, and there are some things you can do for fitness along they way. Redwood City has music in the parks every Wed at City Parks. Locals usually walk to the park and enjoy free live music, food trucks, games, tables with info from various orgs.	8/2/2020 6:29 PM
169	I avoid crowds and anyplace where I can't maintain 6 feet distance from other people.	8/1/2020 4:31 PM
170	To many people in town don't take it serious enough and are helping in the increase of new cases. For this reason we just travel to other area to shop and spend time out doors where there citizens take it more serious and have better hygienic practice to avoid to spread.	8/1/2020 6:29 AM
171	We have to be more cognizant and cautious of where we do business. It's imperative that businesses and local agencies prepare for future impacts to the way we live, work, and play. Resiliency and safety are key. Think about the increase of mobility, connectivity, and critical need for technology infrastructure to power our departments and local community forward. We can hold true to our roots while reaching for growth as a city, community, and local economy. We must grow and reach into the future.	7/31/2020 12:48 PM
172	always follow county and fed guidelines for covid19	7/31/2020 11:54 AM
173	obviously we need more open space and housing with enough space between homes.	7/30/2020 7:09 PM
174	Using grocery and restaurant delivery services more often, going shopping in person much less.	7/30/2020 5:01 PM
175	If an establishment doesn't enforce their costumer to wear a mask, I will not bring my business there.	7/30/2020 2:44 AM
176	Shopping with masks, haircuts outside, waiting in lines but I understand that will come to an	7/29/2020 3:24 PM

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	end when Covid19 ends	
177	I like the senior hours at stores , I also enjoy out door veg stands	7/29/2020 11:51 AM
178	Shopping, transportation and recreation are vary important,and everyone	7/29/2020 11:37 AM
179	I have to be aware of where I am going in advance and how crowded I think it will be or I avoid going to crowded places such as Costco. I no longer travel.	7/29/2020 10:47 AM
180	To many 99 cent stores . Need more high end stores	7/28/2020 6:08 PM
181	Although many stores offer "online" shopping it is not always feasible to obtain goods in that manner. Many small business have either closed or limited their hours due to the pandemic despite the fact they have taken huge steps to sanitize/disinfect their premises...especially in the hair/nail salons. It is a shame to see these business struggle or close. We still grocery shop at the same stores as before the pandemic but we only shop once a month.	7/28/2020 12:38 PM
182	We know that a pandemic requires changes to our life style for the better of the whole community, not only for oneself, My family and I are accepting those changes and adapting as needed.	7/27/2020 7:50 PM
183	Avoid in-store shopping and dining as much as possible. Have still been able to socially distance while exercising outdoors via running and hiking.	7/27/2020 3:51 PM
184	I only shop if I need to and when I do I shop at businesses that require health safety measures from its' customers such as face masks and social distancing to prevent spread.	7/27/2020 3:18 PM
185	options were limited as locations installed mitigation measures	7/27/2020 2:43 PM
186	I restrict my exposure to other people outside of my household as a general rule.	7/27/2020 2:04 PM
187	I live in a residential street but I think I have an Agricultural (H2?) house next door and I worry about the number of people living in the single family dwelling especially in view of Covid19	7/27/2020 10:22 AM
188	There are not enough accessible options for low income folks. Where we live is not where there is opportunity.	7/26/2020 4:30 PM
189	wear masks & stay 6' apart	7/24/2020 5:31 PM
190	I look for less crowded markets	7/24/2020 4:00 PM
191	I go out as little as possible.	7/24/2020 3:19 PM
192	The city's deficiencies have become more apparent. We as a city do not have adequate services for the homeless, the homeless and the mentally ill. The lack of affordable housing is causing the uncontrollable spread of the virus. The city's response to racial inequities is poor. It appears as though our city leaders are hiding during this epidemic. Food inadequacies, lack of testing and resources is no surprise with the mismanagement that has gone on for years in this city.	7/24/2020 2:03 PM
193	I want to be farther away from others.	7/24/2020 1:14 PM
194	I believe the city has not done enough to enforce safety at parks. The city has not done enough to provide education to the community. The city or community has not done enough to make farmers enforce CoVid regulations.	7/24/2020 1:12 PM
195	We need to take advantage of our amazing weather! We need more outdoor seating for restaurants and more outdoor communal spaces for exercising, socializing (at a distance if necessary), and community services. We need(Ed) PSA's and community outreach regarding Covid-19. Tapabocas is the wrong word to use at it implies that only your mouth should be covered and not your nose. I have stopped shopping at stores that did not have clear social distance protocols or were Not monitored and enforced by staff. I saw unmasked customers at vons, Albertsons, and food Max. Trader Joe's and Costco have been clear and consistent from the beginning and I have felt safe shopping there. Also, health care providers offices have mostly followed protocol, but my chiropractor did not wear a mask even after the stare ordinance went into effect! Some inspections by the city (like health department inspections for restaurants) are needed periodically, I think.	7/24/2020 10:01 AM
196	No real changes, except for frequency and increased use of Internet and social media	7/24/2020 9:13 AM
197	I isolate, extremely. P, as if the shelter in place order was still in effect and view the Santa	7/24/2020 6:22 AM

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Maria high number of cases as a failure of leadership to warn and lead. eg, councilwoman Waterfield attended a larger celebration at Marian Medical Center during he height of the pandemic and people were not masked or practicing social distancing. It was grossly irresponsible.

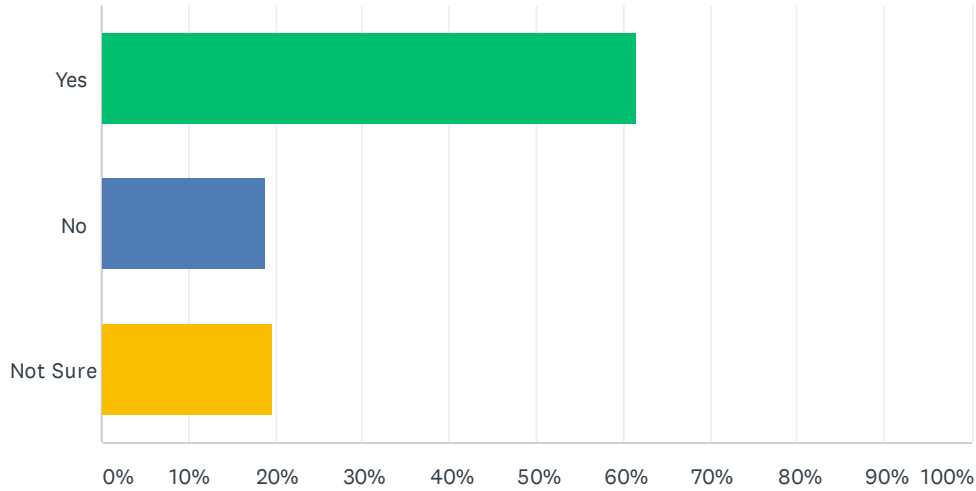
198	I am more cautious of where I do my shopping. If the stores seem to have a lot of people, I will choose to go somewhere else.	7/23/2020 9:26 PM
199	i shop in the "cleaner" areas	7/23/2020 10:22 AM
200	I try to avoid places that don't implement a mask. I also avoid places that don't have protection for the people from covid 19.	7/23/2020 7:25 AM
201	Some resources became unavailable in big stores, so it was great to see small businesses getting more customers for necessities.	7/22/2020 11:16 PM
202	You almost have to do some research if you want to go out an about.	7/22/2020 6:33 PM
203	Shouldn't of closed down the local economy	7/22/2020 6:21 PM
204	I have not changed how I feel about these topics. I appreciate the things I appreciated before.	7/22/2020 5:13 PM
205	Not very many shops follow the guidelines our government has set for requiring customers. It seems that most stores just put up a sign of "masks required" but no one is enforcing it. I've seen multiple customers in such stores without masks and employees ignoring it. Definitely makes me shop somewhere else.	7/22/2020 4:33 PM
206	I haven't really thought of these types of things .	7/22/2020 3:47 PM
207	a great deal on the places I have shopped and the cleanliness of the stores and the workers. This reflects on the business and if they care about the health of others and me as a shopper. Shows a lot. I have even stopped shopping and will not shop again at a few locations.	7/22/2020 2:14 PM
208	There are some places I know that are open to shop at Or go to but then there are others I am unsure of.	7/22/2020 2:02 PM
209	I want to help keep small businesses open, by shopping there.	7/22/2020 1:10 PM
210	I wish there was more preserved land in SM and surrounding area of SB county for hiking paths. Many in SM are doing ok but nit all are social distancing. It would be nice to get out hiking more without having to go up to SLO county.	7/22/2020 9:29 AM
211	I have an imunocompromised baby and it disturbs be to encounter businesses who are NOT following And enforcing mask requirements	7/21/2020 11:55 PM
212	Some old places that's been around forever having to close while stupid big corporations still live on.	7/21/2020 11:53 PM
213	A global pandemic makes obvious the places where a city and its resources are being squandered or ignored or found wanting. So yes to all of the above, including one you didn't ask: "Has COVID-19 changed your thoughts on local, state, and national government's readiness and resolve and willingness to protect its most vulnerable citizens?"	7/21/2020 10:58 PM
214	Not enough open space trails!! No where to recreate outdoors!	7/21/2020 4:39 PM
215	We are spending more time outdoors separate from people and have found the largest parks seem to be in Orcutt.	7/21/2020 3:04 PM
216	some locations are not taking it serious	7/21/2020 2:20 PM
217	It made me realize there isn't enough safe, affordable housing for low income and poverty-stricken people. It reinforced my belief that parks and open spaces are invaluable to the social structure of a thriving city, and the virus showed that there aren't enough of those spaces in SM. When the pandemic forced everyone to shelter in place, and because I don't have access to a kitchen, I realized my dining out options were severely limited in SM. Cheap and unhealthy fastfood or expensive mediocre restaurant food. No healthy, affordable options.	7/21/2020 2:15 PM
218	Overcrowded and substandard housing is causing a problem in containing the spread of coronavirus. Stores, restaurants and small businesses who did not take safety measures for their workers or customers seriously at the beginning lost my business and will not regain it.	7/21/2020 2:12 PM

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219	Wish SM had better safer bike paths to get across town and to assure bikes won't be stolen if locked while stopping to shop, more garden and nature centers and reinforcement of green sustainability, clean air and water	7/21/2020 1:44 PM
220	wearing masks and social distancing. no school has been very bad for our family. job loss and may have to move out of California	7/21/2020 1:04 PM
221	Not going to shop in Santa Maria where the covid epidemic is off the chart. I will shop in Orcutt and other places that have lower covid rates.	7/21/2020 12:48 PM
222	The only place I shopped locally are closed.	7/21/2020 12:46 PM
223	I believe Santa María had great updates in regards to COVID. However, not sure if it reached everyone.	7/21/2020 12:35 PM
224	COVID is very real and not going away anytime soon. It would be nice if Santa Maria had a core Downtown where people can safely stroll and shop. There are not enough desirable places in Santa Maria where I want to walk and be out in the open.	7/21/2020 12:22 PM
225	Well.. everybody is closed so.. makes shopping a bit difficult..	7/21/2020 12:18 PM
226	It didn't so stop closing everything for other people please	7/21/2020 11:56 AM
227	I don't have confidence in local government to force businesses to comply with COVID safety protocol nor do I trust the Chamber or local business owners to do that on their own.	7/21/2020 11:04 AM
228	I feel not all store follow proper COVID protocol	7/21/2020 11:01 AM
229	There are not many local businesses downtown or available. I mostly order online now	7/21/2020 10:35 AM
230	I avoid crowded areas and do more online shopping. Infrastructure and support to give our local business the opportunity to go online as well as residents would be amazing.	7/21/2020 10:34 AM
231	The pandemic has shown many people and companies true colors. I do not want to support anything that does not prioritize the safety of the population above profit.	7/21/2020 10:31 AM
232	Shop entirely on line and delivery services. Much easier than going to stores and on-line services are more likely to have product in stock and better customer service.	7/20/2020 6:42 PM
233	I've always valued open spaces/parks and getting to them in non-vehicular modes of travel. COVID-19 seems to have opened that possibility/reality to more people and it may be more valuable to more people than before COVID-19. With regards to where I shop, I value local businesses and owners more than large chains. I go out of my way to shop locally and support businesses in my community and economy because the dollars stay here.	7/20/2020 8:03 AM
234	The lack of interest in maintaining our property values, and not implementing neighborhood standards by allowing any and all homes to become Boarding Houses. The state of California has implement allowances that as a city council, you have deemed as reasonable. Instead of implementing more restrictive standards than allowing homes to house 10-20 people in them. This has made our town not only look like, but become a slum. We also have many slum lords in the community and also wealthy growers who are taking advantage of our lack of leadership by not established city ordinances prohibiting this behavior to continue. It has degraded our community, established immoral behaviors of landlords by allowing inhumane living standards for many agriculture laborers. This has also been apparent in our Covid 19 numbers where many do not have access to social distancing, and minimal healthy cleaning standards. This has happened intentionally as far as I can see to apease the growers in our community. They tout that they are housing their H-2A workers in quality locations (which I agree with), but then have more that 50-60% or higher living in substandard conditions and endangering those neighborhoods with parked vehicles lining the streets, children playing in unsafe areas (along public sidewalks and streets), and not having sufficient bathroom facilities in these homes where people are using yards and bushes because of the lack of bathrooms. Our city leaders have continued to turn a blind eye to these conditions. We need agriculture to thrive in our valley, but the labors being brought in should be the responsibly of the growers and sharecroppers to provide their housing needs. Our community should not suffer because of this industry.	7/16/2020 1:20 PM
235	staying in home so much without shopping, movies, restaurants.	7/13/2020 5:47 PM

Q12 Do you think that the City of Santa Maria should temporarily transform portions of streets and parking lots into public spaces for exercise, dining, and socially distanced gathering?

Answered: 491 Skipped: 100



ANSWER CHOICES	RESPONSES	
Yes	61.51%	302
No	18.74%	92
Not Sure	19.76%	97
TOTAL		491

Q13 How can Santa Maria better prepare for an extended shelter-in-place order or a future pandemic?

Answered: 245 Skipped: 346

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#	RESPONSES	DATE
1	Helping people who live in the streets and making sure they have a safe place to stay.	9/21/2020 12:35 AM
2	Listening to the Governor of California on whatever action he takes. Also listening to the scientists who are expertise on this epidemic.	9/20/2020 10:56 AM
3	Always have to be ready with a big shelter because u never know how many people are gonna need help	9/19/2020 3:31 PM
4	Have a form of entertainment. Host online bingo games or encourage people to join a social distancing running group. Encourage people to look at the positive side	9/18/2020 9:42 PM
5	let only a certain amount of people in a store	9/18/2020 8:15 PM
6	Bring in more money	9/18/2020 3:53 PM
7	Have rules for the citizens of Santa Maria for the future pandemic so when it happens we already know what to do and know how to also prepare to keep ourselves and everyone else save.	9/18/2020 2:53 PM
8	to have us in lock down with no food markets open so we can stay home	9/18/2020 10:49 AM
9	To be more active on public places, such as the Beach, park, and including swat meet. We all know staying in quarantine is not easy but is better for everyone to cooperate. These places is where it most gets crowded and not much precautions are taken but only in stores.	9/18/2020 12:26 AM
10	We can come together as a community and not over buy food, be more respectful of peoples space, have people refuse to hangout with fiends and instead face time them.	9/17/2020 9:57 PM
11	More product and maybe limitations to how much of something someone can buy depending on the type of emergency and the amount of time being sheltered.	9/17/2020 11:16 AM
12	By notifying people with a email to there phone or with the daily mail.	9/17/2020 11:09 AM
13	Open more motels etc...	9/17/2020 11:01 AM
14	people actually staying inside	9/17/2020 10:58 AM
15	It can provide the essential needs to people in need	9/17/2020 10:54 AM
16	Work to educate people about the truth of science and the necessity of believing and following science/CDC/truth instead of listening to psuedo-science and politicians who are misleading.	9/17/2020 7:39 AM
17	Prepare survivals kits and hand them out	9/17/2020 1:03 AM
18	To stay organized and have everything shut down when necessary.	9/16/2020 5:32 PM
19	make wearing a mask a law when theirs a pandemic.	9/16/2020 3:45 PM
20	Provide excellent internet infrastructure to homes for online learning, provide indoor wifi learning spaces (churches, gyms, etc) so that students can attend "class" outside the home without distractions	9/16/2020 8:01 AM
21	Provide more things to prevent a the pandemic	9/15/2020 11:24 PM
22	Education	9/15/2020 4:56 PM
23	Have a plan. Have some social places open because especially kids and teenagers get tired of being home all-day and everyday.	9/15/2020 4:50 PM
24	there's the city hall?	9/15/2020 3:54 PM
25	Go to quarantine more sooner to stop the spread to more people.	9/15/2020 12:08 PM
26	Santa Maria could take more precautions and listen to staying safe.	9/14/2020 11:49 PM
27	I feel Like Santa Maria should start to have the necessities like first aid bag for a future pandemic or a future emergency.	9/14/2020 11:44 PM
28	Many of the issues that have caused our mediocre response to the pandemic, in my opinion, are rooted mostly in the culture of many of our residents. I think the actions of the city themselves have been mostly sufficient, but there is a lack of discipline within our people that	9/14/2020 10:38 PM

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inherently defeats the purpose of the efforts of the city to mitigate the effects of the pandemic. I think one of the best ways to reach out to families and households is through the youth, since many of the adults in the community, especially in Hispanic households, may not be willing to take the pandemic seriously, and this lack of discipline manifests itself in the form of careless gatherings and parties. Our youth tend to be more interconnected and up-to-date on issues, in my opinion, and they oftentimes have the advantage of being bilingual. Any efforts to improve youth outreach would be beneficial to our welfare under an extended order to shelter in place or in a future pandemic.

29	Have all supplies ready beforehand and being able to act quickly when the community needs help.	9/14/2020 10:35 PM
30	we should increase more people to follow the law so the pandemic or future things doesn't go for more than a while.	9/14/2020 10:25 PM
31	Inforcing laws and rules.	9/14/2020 9:23 PM
32	Im not sure	9/14/2020 8:59 PM
33	Stricter regulations	9/14/2020 8:53 PM
34	If you guys use your money	9/14/2020 7:54 PM
35	If you guys use the money	9/14/2020 7:49 PM
36	by closing everything right away and make sure nobody goes outside	9/14/2020 7:38 PM
37	Prepare much earlier.	9/14/2020 6:09 PM
38	To make sure everybody has the resources they need and that they are somewhere safe and where they are loved.	9/14/2020 5:55 PM
39	tell the people the hard cold facts on what going to happen next	9/14/2020 3:45 PM
40	Warn event early.	9/14/2020 2:56 PM
41	Create bunkers	9/14/2020 2:40 PM
42	Making sure that the city enforces quarantine.	9/14/2020 2:16 PM
43	Be prepared and warn people ahead and possibly try to have less people panicking and taking all the supplies when other have none.	9/14/2020 2:09 PM
44	building more stores and provide equipment to go outside.	9/14/2020 12:59 PM
45	have a set time for every area to go and get errands done.	9/14/2020 12:10 PM
46	Have shelters already in place before the order comes.	9/14/2020 11:45 AM
47	Have stricter laws that reduce the spread of COVID like requiring masks in any public place and also create a service that will allow people in quarantine to support small and local businesses.	9/14/2020 11:07 AM
48	Having a meeting location if there is an emergency	9/14/2020 10:55 AM
49	Be ready to take the lead in addressing major issues such as this one. The mass majority of people are quarantining indoors and frighten to come out and get infected. I envision a place open for everybody to come together but having healthy protocols in place with security perhaps such as a large scale farmers market. Offering across the board activities for all ages.	9/14/2020 8:18 AM
50	Better communication. I.E. Opening of pool, that was a mess.	9/14/2020 6:56 AM
51	they can have a community center where they can maintain people in an emergency.	9/13/2020 9:15 PM
52	make in local place where people are sure to see when they pass by	9/13/2020 8:09 PM
53	have more shelters/gyms open	9/13/2020 7:18 PM
54	idk	9/13/2020 6:15 PM
55	ok	9/13/2020 5:35 PM
56	Have more prepared for the wavy of people buying in bulk	9/13/2020 5:05 PM

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57	use different locations	9/13/2020 2:16 PM
58	I think we should raise money or save money in case of an emergency.	9/13/2020 8:32 AM
59	Keep the libraries open.	9/13/2020 7:28 AM
60	They can take precaution and be ready for the bad stuff that is not for sure but is possible.	9/12/2020 11:10 PM
61	Adding more hospitals and fallout shelters.	9/12/2020 1:36 PM
62	I think it's fine how everything is working right now.	9/12/2020 10:28 AM
63	Opening more shelters and getting more resources	9/12/2020 12:08 AM
64	I think we should prepare for future pandemics by giving away essentials to help us stay healthy. Some things we would give away are facemasks, hand sanitizer, and a food pantry.	9/11/2020 10:20 PM
65	Leaving housing by last names alphabetical each day of the week	9/11/2020 9:44 PM
66	santa maria cant even control head lice at schools let alone a future pandemic so idk	9/11/2020 8:52 PM
67	To Have certain control on where people can be or the amount of people,	9/11/2020 6:43 PM
68	More opportunities for outdoor dining, exercise, etc.	9/11/2020 1:59 PM
69	don't take longer to come up with solution to the problem because it makes it harder to students to have school at home on a computer all day.	9/11/2020 11:35 AM
70	i don't know but helping the people who needs the most.	9/11/2020 11:19 AM
71	Build some more apartments for people.	9/10/2020 10:18 PM
72	yes PLEASE especially for the homeless people	9/10/2020 5:43 PM
73	Have an open building for people to come and stay in.	9/10/2020 5:23 PM
74	Santa Maria can better prepare by making sure everyone is safe and assisting them.	9/10/2020 4:37 PM
75	Have a certain amount of people with a group could only go into a store.	9/10/2020 4:18 PM
76	we prepare for a future pandemic by always having an emergency plan if another pandemic happens again.	9/10/2020 3:46 PM
77	They can provide shelter in the building that aren't being in use. Like the fairgrounds by Santa Maria High School.	9/10/2020 3:46 PM
78	Just to have a place where people can be 6 feet apart from each other.	9/10/2020 3:07 PM
79	Sections can be transformed but it comes down to feeling safe enough to venture into areas such as downtown. Personally, I don't shop at the mall or go to the west end of town for anything.	9/10/2020 1:23 PM
80	Ensure that communications are taking place in multiple languages (i.e. Spanish, Mixteco, Tagalog, etc.). We need city leaders that reflect the diversity of our community-- who are better able to relate and connect with our diverse community.	9/10/2020 1:06 PM
81	By letting people know where, how and when. Also if they agree to it they can help each other.	9/10/2020 11:42 AM
82	Maybe use the town hall to provide food and supplies for the ones in need.	9/10/2020 11:34 AM
83	They can have meetings to discuss it and talk about it and all agree on it	9/10/2020 11:30 AM
84	I'm not very sure	9/10/2020 11:03 AM
85	Outdoor Gyms we need fitness to be healthy n strong	9/9/2020 6:08 PM
86	Making sure to have living resources such as a home and food, and making sure that those who don't have a home or a stable work, get that help that they need.	9/9/2020 3:42 PM
87	TTHIS COVID IS STUPID !!!!!!!!!!!!!!! LETSGO BACK TO NORMAL!!!!!!!!!!!!!!	9/9/2020 2:37 PM
88	Better enforce social distancing and staying inside as long as it permits to lessen the spread.	9/9/2020 2:16 PM
89	I dont know.	9/9/2020 2:10 PM

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90	It can prepare by not letting too many people out.	9/9/2020 12:56 PM
91	listen to comunity	9/9/2020 12:37 PM
92	be cleaner	9/9/2020 11:05 AM
93	Make people stay home	9/9/2020 8:29 AM
94	Resources, food pantries, home visits for families that are ill, set up an alternative hospital at one of the school sites to prepare for an overload of cases and need for more hospital beds.	9/9/2020 8:05 AM
95	Probably by just preparing right now and keeping it in thought that another crisis could happen.	9/8/2020 8:05 PM
96	Give out food to us that we need it	9/8/2020 7:55 PM
97	have underground bunkers for different facilities.	9/8/2020 6:47 PM
98	Encourage social distancing	9/8/2020 4:53 PM
99	Do whatever it takes for local businesses to stay in business.	9/8/2020 4:00 PM
100	Reach out to ALL media avenues and empower people with knowledge of WHY we're in a shelter-in-place order to begin with.	9/8/2020 3:06 PM
101	have more resources.	9/8/2020 2:47 PM
102	not sure	9/8/2020 2:09 PM
103	It was fine.	9/8/2020 1:05 PM
104	Santa Maria can be prepare for a shelter-in-place like temporarily close non-essential store. Also, temporary closing the parks and not allowing social gatherings.	9/8/2020 12:06 PM
105	Keep small business open	9/8/2020 11:50 AM
106	Short term 1-3 weeks no problem Long term (current situation) we have to learn to live with it. the effects of a long term shelter in place could be worse than the reason for it. I have been healthy both physically and mentally. The effects of forced restrictions are weighing heavily on me.	9/8/2020 11:47 AM
107	More trainings at all School grade levels	9/8/2020 11:18 AM
108	Give people freedom of choice. We live in the USA because we enjoy those freedoms. Our economy and human mental health cannot sustain these shutdowns regardless of what a city's preparation plans are.	9/8/2020 10:48 AM
109	The city officials should be proactive and start community education right away, and target the most vulnerable. The H2A farmworker outbreak should have been prevented and mitigated better. It seems as though officials just sat around and watched it unfold.	9/8/2020 10:39 AM
110	Make the city for pedestrian friendly and more inviting to outdoor dining.	9/8/2020 10:18 AM
111	Currently Santa Maria isn't pedestrian friendly (there are neighborhood exceptions) and isn't "outdoor" friendly. It's a city that is built around roads and there's a lot of cars and traffic. It's not welcoming as a city to walk around or even enjoy outdoor dinning. People literally just drive to shopping centers. There isn't a sense of just parking your car somewhere and walking to different shops like in A.G., SLO or Santa Barbara.	9/8/2020 10:12 AM
112	Fight back and allow us to live our lives. This has drug on far too long.	9/8/2020 10:12 AM
113	More delivery services need made available to the public.	9/8/2020 8:42 AM
114	Invest time into the family unit by giving ideas for family fun nights in, effective parenting, quality relationships, etc. Also invest time into an iLoveMyNeighbor campaign where people are given creative ideas about how to love and serve their immediate neighbors better.	9/8/2020 8:37 AM
115	Have needed supplies to survive readily stored and able to dispense quickly.	9/8/2020 8:32 AM
116	I think the setting curfew helped a bit. But also, keep in mind that NOT ALL essential workers work from 7am-8pm.	9/8/2020 8:32 AM
117	I would allow restaurants and gyms to use parking lots for business. It also brings the community spirit together, supporting business while we stay as safe as possible.	9/8/2020 8:29 AM

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118	The demographics of our city need to be considered when targeting getting information out to people living here. Many do not speak either English or Spanish, but speak a dialect of Mixteco (which is not a written language).	9/8/2020 8:26 AM
119	Build more stores for the public to have a choice in where they would like to grocery shop. If we have more options then I believe some of the big box stores wouldn't be as populated	9/8/2020 8:23 AM
120	I feel this will end after the election...	9/8/2020 8:22 AM
121	Nothing. No more rules. One of the great things about a conservative city is that there are free thinkers. You dont have to be Newsom's puppet.	9/8/2020 8:21 AM
122	Our youth is suffering due to the closure of their schools. Having more fun activities in our city and resources available to them would be helpful.	9/8/2020 8:17 AM
123	More open space for people to get out and exercise. More huge parks. Less big box stores. Duh.	9/8/2020 8:17 AM
124	Provide listing of services open to the public. Address the homeless issue. Obtain grants to provide housing, training programs, areas to shower, medical services to these people. Work with govt. to make sure that these people are counted.	9/8/2020 8:15 AM
125	By offering a positive environment in businesses and essential workers. I believe essential workers have not been highlighted positively.	9/8/2020 8:15 AM
126	Since we have such moderate weather here, we could make more outdoor dining and gatherings permanent outdoors.	9/8/2020 8:11 AM
127	Rent reduction/exemption and medical access/care for documented and undocumented workers.	9/8/2020 8:07 AM
128	Limiting how much of product people can hoard. Those that are on limited income can't just go to Cosco and buy in bulk.	9/8/2020 8:07 AM
129	Make school districts come up with plans how how to instruct to students at least three month in advance.	9/8/2020 8:01 AM
130	Actually enforce social distancing and mask-wearing.	9/8/2020 8:01 AM
131	maybe just have a meeting on what to expect and how to do it	9/7/2020 9:55 PM
132	Even without the virus /pandemic, it would be a great idea to start pushing for more outdoor seating. One of my classmates in college is from Ohio where they would have horrible winters and people in the midwest WOULD KILL to have our weather and they would be walking / cycling / eating outdoors every day if they had our weather. New city buildings should start developing buildings/shopping centers with mandatory outdoor seating for retail developments.	9/6/2020 6:52 PM
133	Shelter in place isn't the issue, supporting our struggling closed local businesses is difficult	9/4/2020 1:34 PM
134	Advocate with State for local decision-making based on reliable healthcare data	9/4/2020 11:36 AM
135	We can use non-occupied areas as shelters.	9/3/2020 6:11 PM
136	tell people to stay in	9/3/2020 4:01 PM
137	Provide tiny houses and RV parking for homeless. They need places to wash and quarantine if necessary.	9/1/2020 11:56 AM
138	break up residential social gatherings that violate gathering size.	8/28/2020 9:13 AM
139	I think having the library open for pick up is very important when we're stuck at home	8/24/2020 2:29 PM
140	Contact the county office to get our small businesses thriving again.	8/24/2020 11:37 AM
141	Anything that encourages people to gather safely is better for all of us. Mental health is super important and sheltering in place does nothing for people with anxiety and depression. Open the city pool, create one central location that has daily and nightly activities for the entire family.	8/24/2020 9:18 AM
142	There needs to be more accessibility to out door facilities; parks, trails, pools, so those that are "sheltering in place" have an outlet.	8/24/2020 8:13 AM

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143	Somehow find more channels of information and assistance to the multi-family latino community and h2a workers	8/24/2020 7:07 AM
144	VOTE AGAINST IT take a stand for your community businesses	8/21/2020 7:35 PM
145	Let the small businesses stay open. Better access to city government.	8/21/2020 6:02 PM
146	hopefully this will NEVER happen again! However, I think the closing of the streets is a great idea. I have long wanted for santa maria to have more pedestrian friendly areas, which means gathering for food, drinks and fun.	8/21/2020 2:02 PM
147	We should certainly prepare for the variety of disaster scenarios.	8/21/2020 1:59 PM
148	By creating spaces for people to go while being properly socially distanced.	8/21/2020 1:40 PM
149	By investing in, and putting our most vulnerable first! Making sure that density is lowered for those who are economically disadvantaged. We rely on essential workers, we need to make sure everyone is safe.	8/19/2020 9:53 PM
150	I can't say that we didn't already do a good job. I'm proud of the city. I think the only exception is the schools should have better prepared in March 2020. Set the kids up for success. A shelter in place plan should have already been implemented in the event of a disaster or whatever. District should have had a playbook. Sent the kids home with computers, local internet services, books, workbooks, and meal plans.	8/18/2020 10:54 PM
151	Santa Maria is pretty well prepared.	8/17/2020 9:45 PM
152	Basic universal income, eviction moratorium, more rapid testing opportunities, internet discounts for parents school aged children for at home learning	8/16/2020 7:56 PM
153	No easy answers for this one. Many in the Santa Maria workforce can not afford to not work to shelter in place. Even if they did, their housing is crowded multi family so the benefits would be limited. An increase in improved low income housing over the next decade would certainly set a good foundation for future pandemic safety.	8/12/2020 10:24 PM
154	Permit or promote more outdoor dining businesses. Promote more online city services. Make streets more walkable or bicycle friendly.	8/10/2020 10:11 PM
155	Allowing small businesses in residential areas as mixed use so that people can walk to food places and services, have work/live spaces. Making sure new development incorporates a mix of uses and plans for more outdoor spaces, wide walking and bicycle paths and trails.	8/10/2020 11:26 AM
156	Have testing kits and emergency equipment at the ready.	8/9/2020 12:47 PM
157	More outdoor dining	8/9/2020 10:45 AM
158	Stronger and more consistent messaging from local school, churches, businesses and government. Mobilize neighborhood business to provide access to food and social services.	8/7/2020 6:43 PM
159	With our mayor to continue to update the community.	8/7/2020 9:44 AM
160	More communication and outreach to citizens.	8/6/2020 3:30 PM
161	Universal internet connectivity, enforcement of safety mandates, better comprehensive communication system, incentivize alternative business and public service delivery services.	8/6/2020 8:18 AM
162	Have enough city workers and park rangers to make sure things are clean in the community but also to check on the people walking around, especially because more homeless people have been a bit more aggressive. Also actually enforcing the mask wearing rule!!	8/4/2020 3:36 PM
163	We need better access to food, health care, and education for low income and essential working families.	8/4/2020 7:51 AM
164	Stand up to the people of SM and follow the science. Have no patience for politics and misinformation. Have policies in place so that employees don't have to be the "mask police" and endure the abuse of people who refuse to wear one. Give more information--I've seen nothing about contact tracing even though SM has many, many COVID cases. Why hasn't the number of daily cases come down? Why are Latinos more likely to get the virus and die? Fix this!	8/3/2020 1:41 PM
165	Protecting all residents, including farmworkers. Giving them the benefits of being essential	8/3/2020 9:54 AM

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workers. We depend on them and they deserve respect and consideration but most of all, benefits and a good pay. .

166	Encourage outside dining, smaller stores, open up the center of the mall so it is open air but still has roof for walking. Convert empty retail spaces to school spaces so that kids can return to school safely, convert large parking lots to multi-level garages freeing up ground space for something not sure what but that can accommodate social distancing.	8/2/2020 6:29 PM
167	Only if you make the citizens take it serious so there is no need to extend the shelter in place.	8/1/2020 6:29 AM
168	Create a task force of tech, safety, education, healthcare, business, and innovation leaders to help the city address these issues and opportunities. Together we can build a resiliency and growth roadmap that supports local business and maintains our unique standard of living. Collectively and without partiality.	7/31/2020 12:48 PM
169	always prepared!	7/31/2020 11:54 AM
170	Don't have the expertise to say	7/30/2020 7:09 PM
171	More localized grocery stores - WALKABLE shopping rather than forcing everyone to drive to Betteravia and Broadway	7/30/2020 5:01 PM
172	I want people who are actually qualified to be in charge. I want them to use science to dictate the decisions they take. No more weak leadership.	7/30/2020 2:44 AM
173	More support for local small businesses- guidelines for allowing them to open safely sooner. // More help and support for teachers teaching students online (easier access to lesson plans, shared lessons?), as well as for collaboration with parents/guardians of children in school. A plan for when this happens in the future.	7/29/2020 10:55 PM
174	Enforce the rules and wear a mask punishable by fine.	7/29/2020 3:24 PM
175	Have space available for medical help.	7/29/2020 1:04 PM
176	Develop pods of people to check in and help others in need	7/29/2020 11:51 AM
177	Post signs and regulations in English, Spanish and Mixteco,send out teams to better educate the public.	7/29/2020 11:37 AM
178	more outdoor patios for beauty salons or restuarants	7/29/2020 10:47 AM
179	Messaging and city administration taking it seriously rather than "going through the motions"	7/28/2020 11:37 PM
180	Enforce the rules in public	7/28/2020 6:08 PM
181	Allow as many businesses as possible to operate outside to prevent economic fallout.	7/28/2020 12:44 PM
182	I think that the Federal Government on down should take note of what the precautions that were recommended 10 years ago when we had the H1N1 pandemic. It seems to us that once we were "out of the woods" with that pandemic all caution was thrown to the wind.	7/28/2020 12:38 PM
183	Close of parking lots in newer shopping areas to allow for outdoor dining.	7/27/2020 8:44 PM
184	Make face covering and other precautions mandatory and ENFORCE them. We see people around town without a face covering everywhere without the slightest remorse, since they know that police is not going to fine them. Those people might not care about the virus or themselves, but they should care about other people. I know some people must go out and work in order to be able to put food on their table, but they have to do it responsible. They should just go work, and go right back home. I have seen people who in the middle of the pandemic finish working and go to the liquor store to get beer. Any non-essential trips should be prohibited and enforced with fines, that's the only way people understand.	7/27/2020 7:50 PM
185	Provide leeway to restaurants, tasting rooms and brewpubs for outdoor dining	7/27/2020 3:51 PM
186	Listen to health experts. Health should not be political. Diversify our economy with better paying jobs so that our residents can support themselves through a pandemic.	7/27/2020 3:18 PM
187	education pods or some other proactive way to educate our youth so they don't fall further behind	7/27/2020 2:43 PM
188	Not sure what to suggest other than checking/testing households that are crowded.	7/27/2020 10:22 AM

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189	Focus on local organizations to support communities	7/26/2020 4:30 PM
190	don't let agricultural workers be put together in residences and motels and City not even know where!!!!!!! Farmers should provide housing.	7/24/2020 5:31 PM
191	Better multi lingual communication to all residents to educate on the importance of the crisis	7/24/2020 4:25 PM
192	Public health education	7/24/2020 4:00 PM
193	Childcare for students engaged in distance learning so essential workers can do their jobs	7/24/2020 3:19 PM
194	We need new competent leadership. Our current leadership is a disappointment.	7/24/2020 2:03 PM
195	Use social media in Spanish/Mixtecs to educate the community Work closer with local school districts to educate the community. This community is composed of hard working people who are the backbone of the area. We need to help educate them instead of treating them like second hand citizens	7/24/2020 1:12 PM
196	Inspections for businesses, policing of public gatherings, PSA's in both languages about the importance of not having family gatherings at this time.	7/24/2020 10:01 AM
197	Implement a moratorium on evictions. Yes, I am a small landlord. Mandate face masks. Reduce traffic violations such as speeding through red lights.	7/24/2020 9:13 AM
198	Enact one and then use city employees to to reach out to the vulnerable.	7/24/2020 6:22 AM
199	Have information and personal protective equipment readily available for agricultural workers and those who are low in come and may not have the means to find or buy PPE.	7/23/2020 9:26 PM
200	Mandatory masks, social distancing, have health and safety guidelines so that businesses can still function during the pandemic	7/23/2020 1:52 PM
201	hard to prepare for a future pandemic when we don't know what it might consist of...	7/23/2020 10:22 AM
202	Announcements on the radio In Spanish for our people. Making sure everyone understands why we have a stay home order. Implement a fine.	7/23/2020 7:25 AM
203	By educating communities who are not aware of the risks of the virus and by encouraging people to stay home (kindly).	7/22/2020 11:16 PM
204	Financial help to workers who rely on jobs where social distancing is difficult to accomplish.	7/22/2020 10:58 PM
205	BY ACTUALLY PUTTING IT IN PLACE AND MAKING MASKS MANDATORY	7/22/2020 8:35 PM
206	Stricter enforcement I would say. it's the honest truth	7/22/2020 6:33 PM
207	It shouldn't, open everything up	7/22/2020 6:21 PM
208	Enforce stricter rules on wearing masks/stores opening up in order to make sure the public is safe. We have more COVID cases than Santa Barbara despite us having a smaller population —it says a lot about us as a community and what we value more. It sends the wrong message.	7/22/2020 4:33 PM
209	Better housing will allow people to social distance properly. There are many residents that live with multiple people in one resident. Additionally, informing the entire public properly can help people be aware of the situation. Some people are unaware of how serious a pandemic can be.	7/22/2020 4:22 PM
210	support field workers!! give them better pay & the necessities needed during these times.	7/22/2020 4:20 PM
211	Making sure everyone has a place and making sure that farm workers are also getting tested before work. Also not opening places like the mall, next time only open places that are necessary such a grocery stores.	7/22/2020 3:47 PM
212	I believe our city did an amazing job with little resources we had. The quick thinking of all personnel and implementing safety first of our city's people reflects the outcome we had. If a shelter-in-place order should ever come again. Hold steady and firm until the pandemic is over. Then lift slowly, otherwise no one can control the spread. Better Safe then Sorry and we are back to square one. All the work everyone put into minimizing the spread seems like a waste of time, money and valuable resources.	7/22/2020 2:14 PM
213	Code enforcement on # of people living in single family units	7/22/2020 2:10 PM

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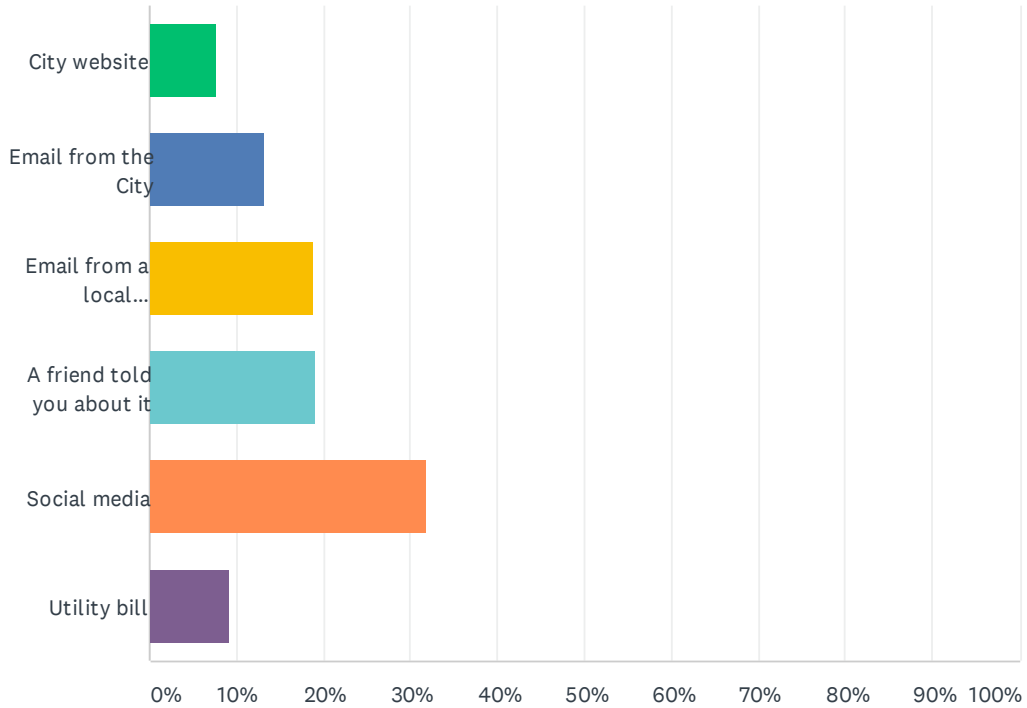
214	Have food to give out to all people also have some type of relief money for all people and it doesn't matter if they are undocumented since the majority of Santa Maria's population are undocumented.	7/22/2020 2:02 PM
215	I think in cases like the pandemic; the most easiest will be call residents and letting them know that help is available.	7/22/2020 10:38 AM
216	More support for migrant workers and increase safer housing for low income. Get some control over slumlords, who rent a home to 3-4 families. Create safer housing options for our farmworkers/field workers.	7/22/2020 9:29 AM
217	Mandatory mask even outside and outside services with mandatory masks and gloves for food and keep unnessasary shops closed.	7/22/2020 1:23 AM
218	Enforce social distance, fine and close business not playing by the rules, increase public Health education Especially within the Hispanic Community- I've witnessed countless Laundry mats PACKed with entire families doing laundry... that is a hotbed of contagion	7/21/2020 11:55 PM
219	More stimulus checks especially to essential workers. require postponed/lower rent or mortgages/car payments. Grocery certificates for those in need but can't get food stamps More appreciation and rewards for essential workers.	7/21/2020 11:53 PM
220	Re-imagine the jobs and responsibilities of every city employee and operation, including the police. Focus on youth and the vital institutions of public schools by providing every support possible. Make City Government the #1 source of community education by creating a consortium of journalists, educators, leaders, and young people who take responsibility for creating a Noozhawk-like platform where residents can find news and information (in multiple languages) about all things Santa Maria (including news about schools, city government, county resources, and business/employment resources.)	7/21/2020 10:58 PM
221	I'm not sure if Santa Maria is able to do this, but enforcing the wearing of masks for all who lack medical conditions which prevent them is very important. I also think we need enforce restaurant safety guidelines much more strictly, I work in a Santa Maria restaurant and they were not following guidelines. Our bar would be absolutely packed with no way to social distance, and I couldn't enforce it on my own (customers wouldn't take me seriously, I'm a young woman and our typical clientele is rich old men.) The safety of both teachers and students should also be a paramount concern. Everyone would love to go back to school face to face ASAP, but we simply can't afford to lose any lives of students or teachers to a preventable disease. I'm sure if you ask any teacher, they will tell you how hard it is to get students to focus on simple tasks, let alone trying to keep them socially distant and wearing their masks and washing their hands. Until we are 110% sure we can keep both students AND teachers safe, we should not be open face to face. Doing half of the student population on one day, and half on the other, might be a way we could do this safely. 2 weeks in person, half of the class at a time, and then 2 weeks remotely would also work. This way if any students do get sick at school, the 2 week remote quarantine time is built into the system. Then students would just need temps checked and surveys down before re-entry when the 2-week remote session is done. Much more manageable than temps and surveys every single day.	7/21/2020 7:08 PM
222	Creating ways for certain businesses to still operate in a safe environment so people don't lose their job or busines . For instance, allowing outside services.	7/21/2020 6:50 PM
223	Fiber optic internet EVERYWHERE.	7/21/2020 4:39 PM
224	Better preparedness and more knowledge and inform their large Hispanic community	7/21/2020 2:20 PM
225	Allow for no-traffic areas for restaurants to spread out - and people waiting for food (have you seen how people end up congregating while they wait for food? Maybe we need to help with shade and seating.)	7/21/2020 2:20 PM
226	Create more open, outdoor and permanent exercise, art, culture, musical and social community areas. Attract higher quality food options. Build a better communication system to disseminate emergency information to citizens. Create continuity between agencies, streamline and simplify services and make the focus of all city growth people-oriented.	7/21/2020 2:15 PM
227	Temporary housing needs to be available for overcrowded shelters, overcrowded high density housing and H2A housing so families have space to isolate. This needs to be paid for by the Ag industry and by a tax/fee on landlords who allow overcrowding in their rental units.	7/21/2020 2:12 PM
228	Have a volunteer support unit for food service, and to help with other local people needs, more	7/21/2020 1:44 PM

Santa Maria GPU Issues and Opportunities Survey

	testing sites sooner in the process.	
229	Better enforce mask wearing and don't reopen too early.	7/21/2020 1:10 PM
230	make sure jobs stay open and operational too many people hurt by the closing.	7/21/2020 1:04 PM
231	Require that agricultural worker wear masks. Require agribusiness to build and maintain their own H2A housing rather than scattered throughout residential areas of the city.	7/21/2020 12:48 PM
232	Open high school gyms for shelters. Facilites that have been for lease and unoccupied for several years	7/21/2020 12:35 PM
233	Establish a CERT team in Santa Maria; since we do not have one.	7/21/2020 12:30 PM
234	Enforcement of healthy standards like masks, social distancing and gathering.	7/21/2020 12:22 PM
235	Shelter in place is not even a good idea people need air and sunlight this virus isn't airborne so stop controlling Everything and everyone	7/21/2020 11:56 AM
236	Better communication and enforcement. The Mayor has been so weak on the issue - always acting completely powerless to the situation - waiting for someone else to step in and lead. Have a safety net in place to protect renters and essential workers in times like these. Enforce rules that growers continuously flout.	7/21/2020 11:04 AM
237	Make sure the community is well informed especially people that don't speak Spanish or English	7/21/2020 11:01 AM
238	Support infrastructure for small business. Accessible, low cost, high speed internet for all in the city. Promotes small business endeavors and distance education for all.	7/21/2020 10:34 AM
239	Ensure housing codes are enforced and out of area landlords are held accountable for gross violations.	7/20/2020 6:42 PM
240	Educating the public more in the language people from our community speak aside from English and Spanish and most importantly, leading by example.	7/20/2020 9:15 AM
241	There needs to be better access to affordable housing and childcare. Our community needs to improve employment opportunities to create jobs that are not reliant on tourism or just social interaction. We're seeing communities nationwide that are affected by tourism/dining industries being closed for months. Our City relies on tax dollars from hotels and car sales. If those businesses are poorly performing, how does our local government run or stay effective? Are these questions being asked?	7/20/2020 8:03 AM
242	Make masks mandatory right away.	7/17/2020 5:30 PM
243	Consider changing density of the living standards that have become acceptable by our City Council.	7/16/2020 1:20 PM
244	Educating people why it's important to follow directions in order to take care one of each other. Understand the meaning of "we" instead of "I" for the consideration of a community.	7/14/2020 10:08 AM
245	Making sure retailers that are open adhere to pandemic rules	7/13/2020 5:47 PM

Q14 How did you hear about this survey?

Answered: 324 Skipped: 267



ANSWER CHOICES	RESPONSES	
City website	7.72%	25
Email from the City	13.27%	43
Email from a local organization (e.g., Chamber of Commerce)	18.83%	61
A friend told you about it	19.14%	62
Social media	31.79%	103
Utility bill	9.26%	30
TOTAL		324

Santa Maria GPU Issues and Opportunities Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	My history teacher	9/21/2020 12:35 AM
2	I heard it from Gloria Soto social media platform	9/20/2020 10:57 AM
3	teacher	9/20/2020 1:55 AM
4	Teacher Assignment	9/19/2020 3:32 PM
5	ESJ US History A with Mr.Valencia	9/18/2020 11:00 PM
6	class	9/18/2020 10:44 PM
7	My highschool teacher told us about it.	9/18/2020 9:42 PM
8	my teacher	9/18/2020 8:34 PM
9	School	9/18/2020 2:54 PM
10	School	9/18/2020 2:38 PM
11	SMJUHSD	9/18/2020 10:27 AM
12	School	9/18/2020 12:27 AM
13	School	9/18/2020 12:20 AM
14	School assignment.	9/17/2020 9:58 PM
15	teachers at Santa Maria highschool	9/17/2020 6:24 PM
16	school	9/17/2020 11:24 AM
17	school	9/17/2020 11:19 AM
18	school	9/17/2020 11:10 AM
19	a teacher	9/17/2020 10:58 AM
20	Teacher	9/17/2020 10:54 AM
21	school	9/17/2020 10:53 AM
22	my employer	9/17/2020 7:40 AM
23	School	9/16/2020 5:32 PM
24	guest speaker in class	9/16/2020 3:45 PM
25	School	9/16/2020 12:51 PM
26	school	9/16/2020 12:17 PM
27	my teacher	9/15/2020 10:23 PM
28	Teacher	9/15/2020 7:36 PM
29	School	9/15/2020 4:57 PM
30	My teacher	9/15/2020 4:52 PM
31	my teacher	9/15/2020 4:37 PM
32	A teacher	9/15/2020 12:10 PM
33	school teacher	9/15/2020 11:13 AM
34	My english teacher informed me about this survey.	9/14/2020 11:50 PM
35	I heard about it in my class	9/14/2020 11:45 PM
36	A teacher	9/14/2020 10:41 PM
37	My high school history teacher.	9/14/2020 10:36 PM

Santa Maria GPU Issues and Opportunities Survey

38	School work	9/14/2020 10:26 PM
39	Chicano & Latino studies teacher	9/14/2020 9:24 PM
40	School	9/14/2020 8:54 PM
41	Teacher	9/14/2020 8:51 PM
42	school	9/14/2020 8:09 PM
43	teacher; taking survey as a homework assignment	9/14/2020 8:04 PM
44	teachet	9/14/2020 7:54 PM
45	school teacher	9/14/2020 7:50 PM
46	My History Teacher	9/14/2020 7:38 PM
47	my teacher	9/14/2020 7:24 PM
48	My teacher told me about it.	9/14/2020 7:01 PM
49	School	9/14/2020 6:09 PM
50	My teacher made me do it.	9/14/2020 6:04 PM
51	Teacher	9/14/2020 5:56 PM
52	teacher	9/14/2020 5:24 PM
53	High school English class	9/14/2020 5:05 PM
54	Teacher at SMHS	9/14/2020 4:18 PM
55	email from teacher	9/14/2020 4:09 PM
56	school	9/14/2020 4:07 PM
57	Teacher from Santa Maria high school	9/14/2020 3:48 PM
58	highschool	9/14/2020 3:26 PM
59	My teacher	9/14/2020 3:02 PM
60	School	9/14/2020 2:57 PM
61	school teacher	9/14/2020 2:42 PM
62	From school	9/14/2020 2:16 PM
63	Teacher in school	9/14/2020 2:10 PM
64	School	9/14/2020 1:40 PM
65	school assignment	9/14/2020 12:10 PM
66	Teacher	9/14/2020 11:47 AM
67	My teacher	9/14/2020 11:43 AM
68	School Assignment	9/14/2020 11:26 AM
69	From a teacher	9/14/2020 11:08 AM
70	school	9/14/2020 10:57 AM
71	teacher	9/14/2020 7:08 AM
72	by my teacher	9/13/2020 9:18 PM
73	my teacher	9/13/2020 7:20 PM
74	a teacher	9/13/2020 7:19 PM
75	teacher	9/13/2020 6:16 PM

Santa Maria GPU Issues and Opportunities Survey

76	School Assignment	9/13/2020 5:35 PM
77	teacher	9/13/2020 11:59 AM
78	School	9/13/2020 10:12 AM
79	teacher	9/13/2020 9:14 AM
80	My teacher	9/13/2020 8:33 AM
81	email from school	9/13/2020 7:28 AM
82	School	9/12/2020 11:11 PM
83	Teacher	9/12/2020 10:20 PM
84	School	9/12/2020 1:37 PM
85	Teacher	9/12/2020 12:59 PM
86	Public speaker during history class	9/12/2020 10:29 AM
87	From my history class.	9/11/2020 10:21 PM
88	school	9/11/2020 9:45 PM
89	teachers at smhs	9/11/2020 8:53 PM
90	School	9/11/2020 6:43 PM
91	Teachers	9/11/2020 6:39 PM
92	My teacher	9/11/2020 4:48 PM
93	class assignment	9/11/2020 2:26 PM
94	School district	9/11/2020 1:10 PM
95	my history teacher	9/11/2020 11:20 AM
96	presentation	9/10/2020 10:19 PM
97	teacher	9/10/2020 8:51 PM
98	CAUSE my history class SMHS	9/10/2020 5:45 PM
99	My school	9/10/2020 4:38 PM
100	My School teacher told me about this	9/10/2020 4:20 PM
101	My teacher	9/10/2020 3:47 PM
102	In class by a teacher	9/10/2020 3:47 PM
103	My english class.	9/10/2020 3:08 PM
104	classwork	9/10/2020 2:34 PM
105	Forced to take this by my teacher	9/10/2020 1:59 PM
106	A school assignment	9/10/2020 1:34 PM
107	The survey was emailed through our school district.	9/10/2020 1:23 PM
108	Gloria Soto has done a great job of communicating things like this with the community	9/10/2020 1:08 PM
109	My teachers	9/10/2020 11:43 AM
110	My teacher	9/10/2020 11:35 AM
111	School	9/10/2020 11:31 AM
112	school	9/10/2020 11:23 AM
113	My teacher	9/10/2020 10:46 AM

Santa Maria GPU Issues and Opportunities Survey

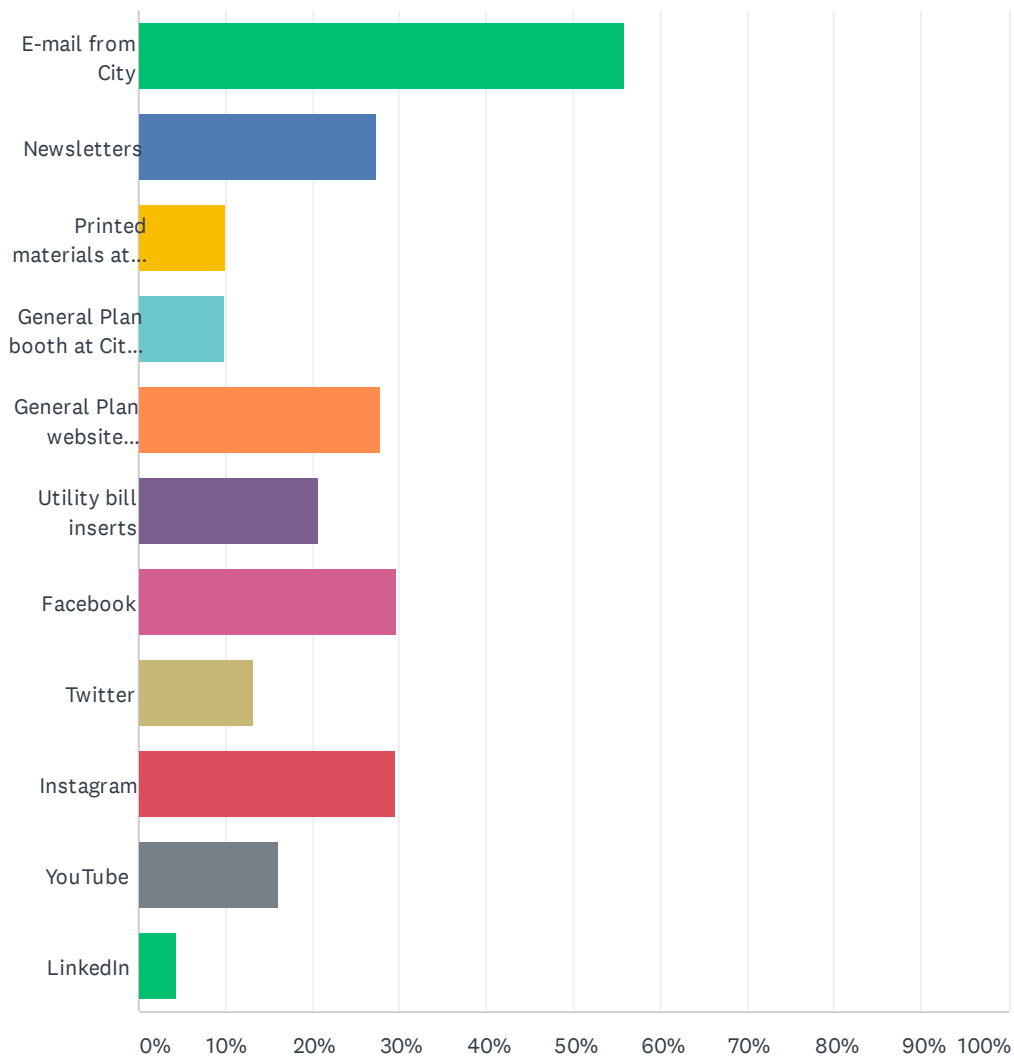
114	My US government teacher	9/9/2020 10:51 PM
115	email from school district	9/9/2020 8:19 PM
116	Teacher	9/9/2020 8:16 PM
117	School Teacher	9/9/2020 7:18 PM
118	School teacher	9/9/2020 7:09 PM
119	my teacher Mr Wagner	9/9/2020 6:09 PM
120	school	9/9/2020 5:32 PM
121	teacher had it as an assignment	9/9/2020 5:01 PM
122	school presentation	9/9/2020 3:43 PM
123	teacher told me to take	9/9/2020 2:38 PM
124	My teacher	9/9/2020 2:16 PM
125	My teache is making us do this.	9/9/2020 2:11 PM
126	School Teacher	9/9/2020 12:57 PM
127	teacher	9/9/2020 12:13 PM
128	my teacher	9/9/2020 11:05 AM
129	Work	9/9/2020 8:30 AM
130	school	9/9/2020 1:47 AM
131	My teacher was talking about it today.	9/8/2020 8:07 PM
132	My government teacher talked about it and i thought it would be fun to fill out.	9/8/2020 6:49 PM
133	school	9/8/2020 4:54 PM
134	Heard from school district.	9/8/2020 4:02 PM
135	My U.S. gov. teacher	9/8/2020 2:48 PM
136	SMJUHS D Work	9/8/2020 2:11 PM
137	SMJUSD	9/8/2020 1:06 PM
138	Email from work	9/8/2020 12:46 PM
139	School district	9/8/2020 11:48 AM
140	School District SMJUHS D	9/8/2020 11:19 AM
141	My teacher	9/8/2020 11:04 AM
142	Email from SMJUHS D.	9/8/2020 10:49 AM
143	my teacher	9/8/2020 10:38 AM
144	My employer sent it to me.	9/8/2020 10:12 AM
145	Work email	9/8/2020 9:33 AM
146	EMPLOYER	9/8/2020 9:31 AM
147	smjuhs d	9/8/2020 9:10 AM
148	Email from work	9/8/2020 9:10 AM
149	Work email	9/8/2020 9:05 AM
150	high school district	9/8/2020 8:59 AM
151	email from work	9/8/2020 8:39 AM

Santa Maria GPU Issues and Opportunities Survey

152	school	9/8/2020 8:33 AM
153	My school district sent it to all employees.	9/8/2020 8:27 AM
154	work place	9/8/2020 8:23 AM
155	My work email	9/8/2020 8:23 AM
156	Sent out through the school district	9/8/2020 8:20 AM
157	Work. We were sent the email to take survey	9/8/2020 8:18 AM
158	Email sent to workplace	9/8/2020 8:16 AM
159	My employer	9/8/2020 8:13 AM
160	School District	9/8/2020 8:11 AM
161	My employer	9/8/2020 8:08 AM
162	Email from work	9/8/2020 8:08 AM
163	Email from SMJUHSD HR	9/8/2020 8:03 AM
164	teacher	9/7/2020 9:55 PM
165	School	9/3/2020 6:12 PM
166	Called planning division to enquire about getting involved	8/12/2020 1:37 PM
167	social media, email from city, from family and friends	8/4/2020 3:37 PM
168	Democratic Club presentation	8/3/2020 1:43 PM
169	I joined NextDoor and started discussion on what folks think good and bad, and someone posted the link to the GPU>	8/2/2020 6:30 PM
170	newspaper "Sun"	7/30/2020 7:10 PM
171	snail mail flyer	7/29/2020 3:25 PM
172	Gloria Soto FB	7/29/2020 11:49 AM
173	Email from the Santa Maria Public Library	7/29/2020 11:40 AM
174	linkedin	7/27/2020 8:45 PM
175	Economic Development Meeting	7/24/2020 4:26 PM
176	A friend shared it on Facebook	7/24/2020 6:22 AM
177	Gloria Soto	7/22/2020 10:39 AM
178	Council Soto	7/22/2020 9:30 AM
179	Gloria Soto's Facebook page	7/21/2020 2:13 PM
180	Gloria Soto Facebook share	7/21/2020 12:35 PM
181	Council woman Gloria Soto	7/21/2020 12:31 PM
182	Social media post by Councilmember Soto	7/21/2020 11:05 AM
183	Ms. Soto	7/21/2020 11:02 AM
184	If you want community buy in to this survey please make it more accessible!	7/21/2020 10:47 AM

Q15 How would you like to get information about the General Plan Update process in the future? (Select all that apply)

Answered: 424 Skipped: 167



Santa Maria GPU Issues and Opportunities Survey

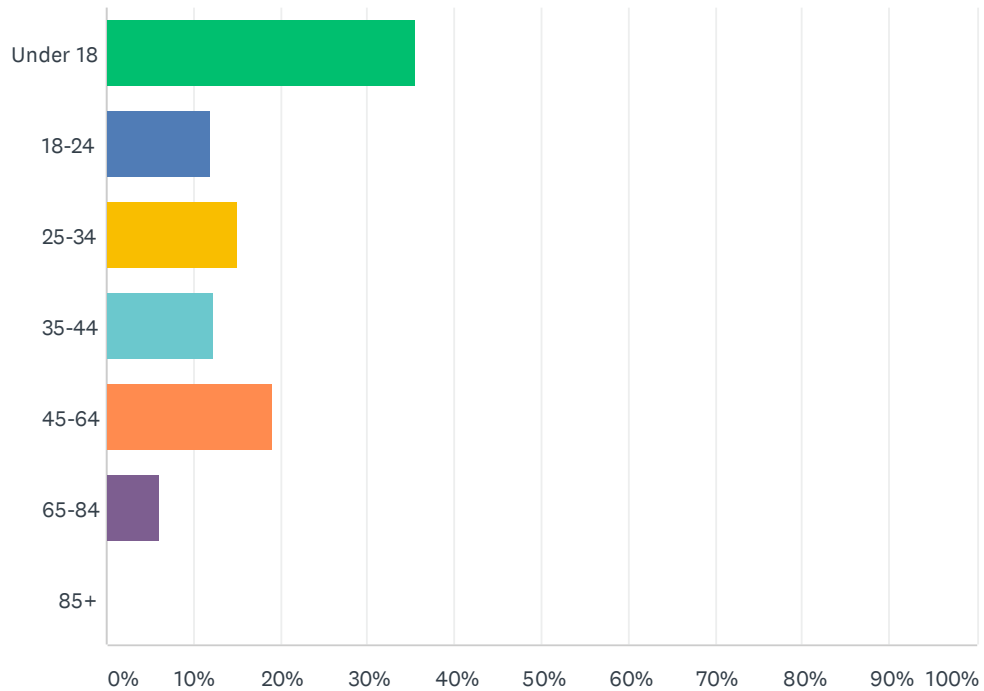
ANSWER CHOICES	RESPONSES	
E-mail from City	55.90%	237
Newsletters	27.36%	116
Printed materials at City Hall	10.14%	43
General Plan booth at City events	9.91%	42
General Plan website (imaginesantamaria.com)	27.83%	118
Utility bill inserts	20.75%	88
Facebook	29.72%	126
Twitter	13.21%	56
Instagram	29.48%	125
YouTube	16.04%	68
LinkedIn	4.48%	19
Total Respondents: 424		

Santa Maria GPU Issues and Opportunities Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	Teacher Email	9/19/2020 3:32 PM
2	Local news: KSBY, KCOY	9/17/2020 7:40 AM
3	maybe posters around the city	9/15/2020 4:37 PM
4	by a teacher	9/15/2020 3:55 PM
5	Presentations or flyers at school	9/14/2020 10:41 PM
6	throughout school assignments	9/14/2020 10:26 PM
7	Tv, adds on our phone informing us	9/14/2020 3:48 PM
8	school assignment	9/14/2020 12:10 PM
9	Snapchat	9/14/2020 7:08 AM
10	teacher	9/13/2020 6:16 PM
11	My teacher from school	9/12/2020 11:11 PM
12	none	9/11/2020 8:53 PM
13	MySpace	9/11/2020 11:23 AM
14	In the mail from the City	9/10/2020 4:20 PM
15	EMPLOYERS	9/8/2020 9:31 AM
16	Getting an email from my work was very effective. Myself and most people wouldn't go looking for this information on our own.	9/8/2020 8:39 AM
17	Also, local newspaper, which I still support	9/8/2020 8:18 AM
18	Work with schools to get the word out at parent meetings and forums	9/8/2020 8:16 AM
19	School emails.	9/8/2020 8:02 AM
20	I'm sure others would prefer social media, but i don't have a facebook acct anymore, no twitter, no instagram, no linkedin acct. I do use YouTube at times.	8/18/2020 10:56 PM
21	Sunday after church visits like the ones that Parks & rec did. Especially bilingual setups at the Spanish speaking church's. Booth at the mall.	8/12/2020 10:27 PM
22	All of the above.	8/6/2020 8:19 AM
23	A mailed postcard	8/4/2020 3:37 PM
24	Definitely across video. YouTube can be a powerful mechanism.	7/31/2020 12:49 PM
25	local tv news - KCOY & KSBY	7/24/2020 5:32 PM
26	Online news	7/24/2020 4:01 PM
27	Text from city	7/23/2020 1:53 PM
28	No Thanks	7/22/2020 6:33 PM
29	There is an app called Assemble. I wish our local government would use it, it makes it so easy to know what's going on!!	7/21/2020 4:40 PM
30	Street billboards	7/21/2020 12:35 PM

Q16 What is your age range? (select one)

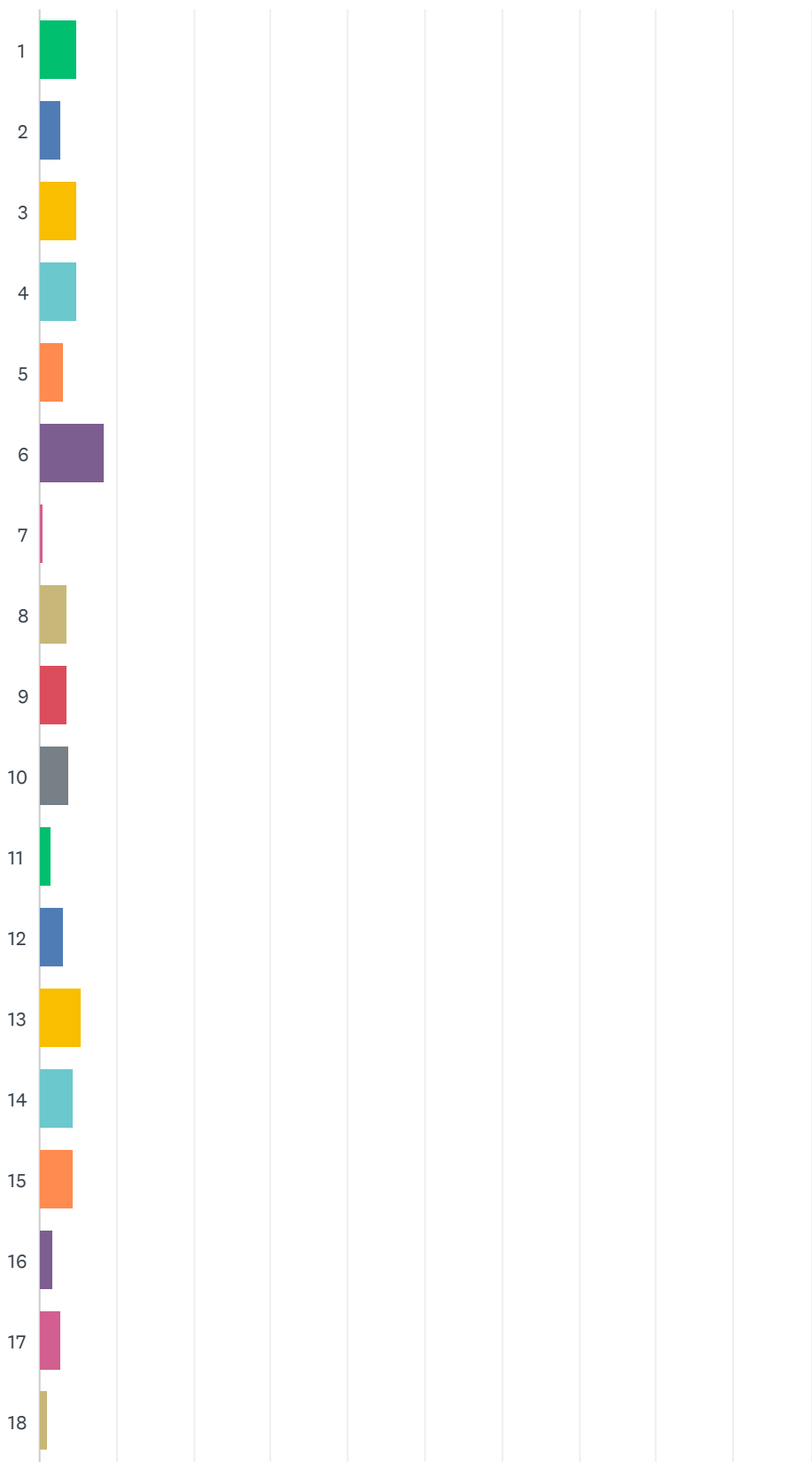
Answered: 478 Skipped: 113



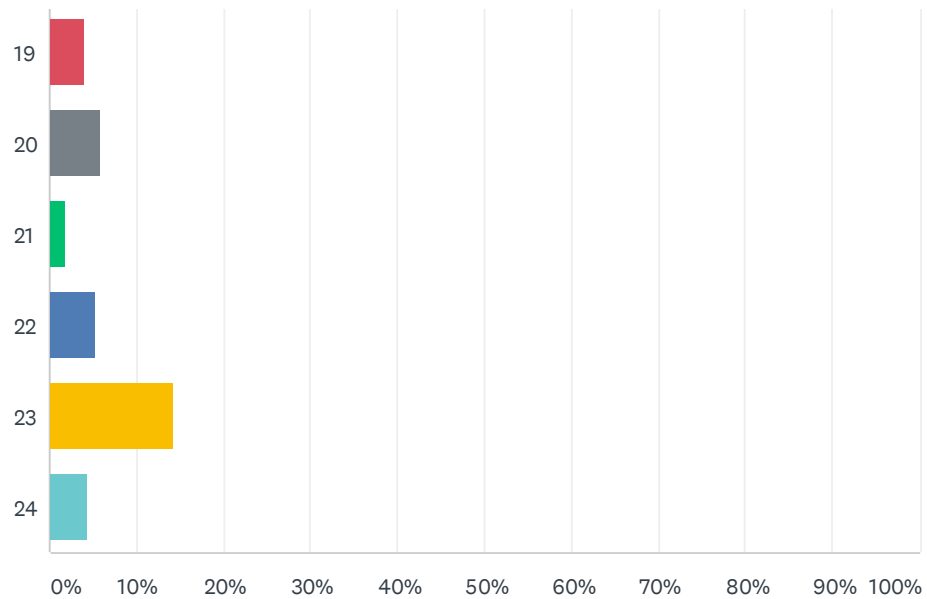
ANSWER CHOICES	RESPONSES	
Under 18	35.56%	170
18-24	11.92%	57
25-34	15.06%	72
35-44	12.34%	59
45-64	19.04%	91
65-84	6.07%	29
85+	0.00%	0
TOTAL		478

Q17 Where do you live? Find your neighborhood on the map of Santa Maria, and select the corresponding number

Answered: 403 Skipped: 188



Santa Maria GPU Issues and Opportunities Survey



Santa Maria GPU Issues and Opportunities Survey

ANSWER CHOICES	RESPONSES	
1	4.71%	19
2	2.73%	11
3	4.71%	19
4	4.71%	19
5	3.23%	13
6	8.44%	34
7	0.50%	2
8	3.47%	14
9	3.47%	14
10	3.72%	15
11	1.49%	6
12	3.23%	13
13	5.46%	22
14	4.47%	18
15	4.47%	18
16	1.74%	7
17	2.73%	11
18	0.99%	4
19	3.97%	16
20	5.96%	24
21	1.99%	8
22	5.21%	21
23	14.14%	57
24	4.47%	18
TOTAL		403

Santa Maria GPU Issues and Opportunities Survey

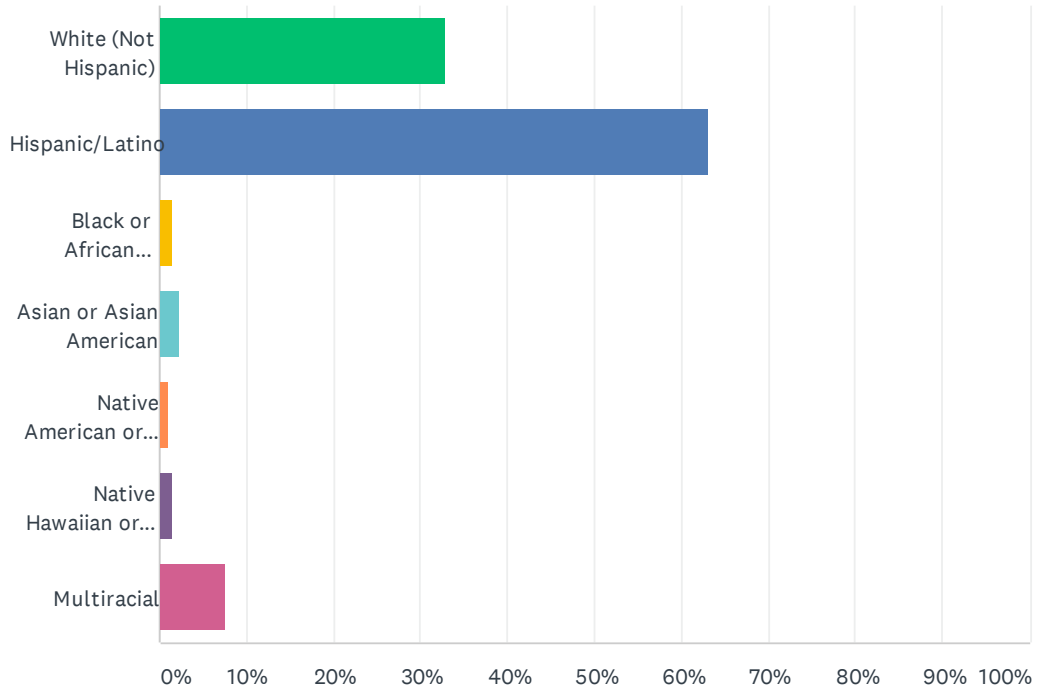
#	OTHER (PLEASE SPECIFY)	DATE
1	23	9/20/2020 2:00 AM
2	orrcutt	9/18/2020 8:17 PM
3	17	9/18/2020 10:38 AM
4	At the Evans Park Projects in Santa Maria.	9/17/2020 11:02 AM
5	By west gate	9/17/2020 10:55 AM
6	17	9/16/2020 12:53 PM
7	3	9/16/2020 12:18 PM
8	I live in Arroyo Grande and work in area 10	9/16/2020 8:02 AM
9	guadalupe	9/15/2020 3:55 PM
10	i dont know	9/14/2020 2:42 PM
11	840 w Morrison ave	9/14/2020 1:43 PM
12	in guadalupe	9/13/2020 7:21 PM
13	Tanglewood	9/13/2020 8:35 AM
14	Morro Bay	9/13/2020 7:29 AM
15	5 and 20	9/12/2020 11:12 PM
16	I live outside of the city off of East Betteravia...by the way the road conditions are HORRIBLE out there.	9/10/2020 1:25 PM
17	20	9/10/2020 11:32 AM
18	Tanglewood	9/9/2020 10:52 PM
19	1	9/9/2020 8:19 PM
20	Guadalupe	9/9/2020 6:09 PM
21	Tanglewood	9/9/2020 2:40 PM
22	Not a resident of SM, but a teacher within the community	9/9/2020 8:05 AM
23	I do not live in Santa maria but i get to go almost every day.	9/8/2020 6:51 PM
24	Sisquoc	9/8/2020 4:55 PM
25	Arroyo Grande	9/8/2020 4:03 PM
26	East of Santa Maria (Garey, Sisquoc, Tepusquet, Foxen)	9/8/2020 10:13 AM
27	Paso Robles	9/8/2020 9:31 AM
28	Guadalupe	9/8/2020 8:59 AM
29	Arroyo Grande	9/8/2020 8:24 AM
30	Grover Beach	9/8/2020 8:08 AM
31	Don't live in SM/Orcutt	9/8/2020 8:04 AM
32	San Luis Obispo	9/8/2020 8:02 AM
33	Nipomo	8/25/2020 10:35 AM
34	Live in Nipomo work in area 21	8/21/2020 2:01 PM
35	17	8/7/2020 6:44 PM
36	between Miller and Alvin	8/7/2020 9:47 AM
37	Off Alvin between Miller and College	8/4/2020 3:39 PM

Santa Maria GPU Issues and Opportunities Survey

38	On the southern edge of City in Waller Park Majestic Community	8/4/2020 7:55 AM
39	I can't see the map. I live in the south side by Centennial Park	8/3/2020 9:56 AM
40	1	8/2/2020 6:31 PM
41	1	7/31/2020 11:55 AM
42	Hancock Village condos	7/24/2020 9:18 AM
43	17	7/24/2020 6:24 AM
44	11	7/23/2020 10:25 AM
45	San Luis Obispo	7/21/2020 12:23 PM
46	Northeast quadrant Main to Taylor and Broadway to 101	7/16/2020 1:23 PM

Q18 What best describes your background? (select all that apply)

Answered: 466 Skipped: 125



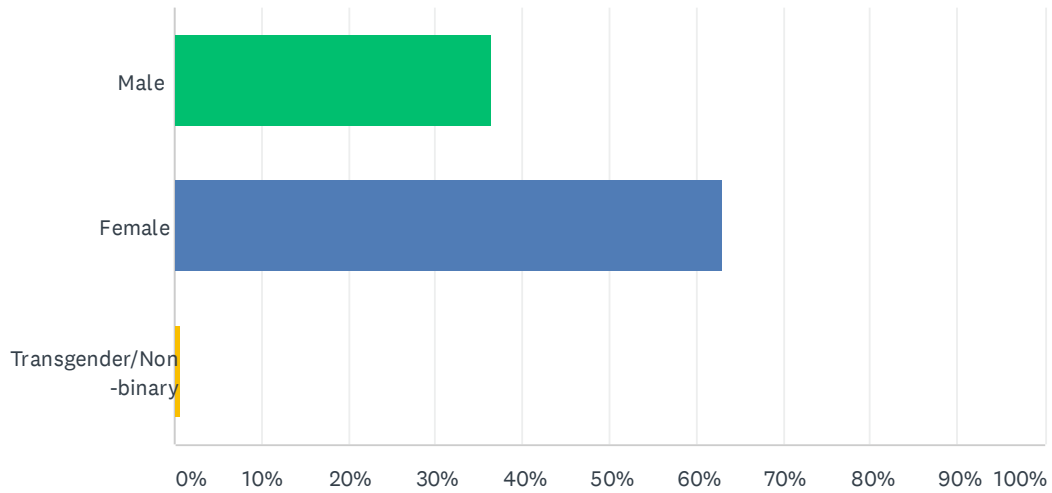
ANSWER CHOICES	RESPONSES	
White (Not Hispanic)	32.83%	153
Hispanic/Latino	63.09%	294
Black or African American	1.50%	7
Asian or Asian American	2.36%	11
Native American or Alaska Native	1.07%	5
Native Hawaiian or Pacific Islander	1.50%	7
Multiracial	7.51%	35
Total Respondents: 466		

Santa Maria GPU Issues and Opportunities Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	latino American	9/16/2020 12:53 PM
2	chicana	9/15/2020 4:43 PM
3	Chicana	9/15/2020 12:15 PM
4	Mexican-American	9/12/2020 11:12 PM
5	american indian	9/10/2020 2:01 PM
6	Chicano (Hispanic is offensive: it only connects with Spanish heritage, not indigenous roots of my background)	9/10/2020 1:11 PM
7	Mexican-American	9/10/2020 11:32 AM
8	I'm a human being.	9/8/2020 11:14 AM
9	Filipino	9/8/2020 9:06 AM
10	Armenian	9/8/2020 8:33 AM
11	By husband is Hispanic	9/8/2020 8:33 AM
12	american hispanic	8/11/2020 1:51 PM
13	White and Hispanic	8/10/2020 11:28 AM
14	American citizen	7/24/2020 5:35 PM

Q19 What is your gender identity?

Answered: 476 Skipped: 115



ANSWER CHOICES	RESPONSES	
Male	36.34%	173
Female	63.03%	300
Transgender/Non-binary	0.63%	3
TOTAL		476